



Joe Alkire

President and Chief Financial Officer

Joe Alkire is President and Chief Financial Officer of Kontoor Brands, Inc. With more than 20 years of strategy, finance, capital markets and operations experience, Alkire has primary responsibility for enterprise strategy and strategic transformation, corporate development, financial planning and analysis, accounting, investor relations, tax, treasury, internal audit, information technology, global supply chain operations and global responsibilities for the Helly Hansen and Wrangler brands.

Alkire joined Kontoor Brands in 2023 as Executive Vice President and Chief Financial Officer. He was subsequently promoted to Executive Vice President, Chief Financial Officer & Global Head of Operations. Before joining Kontoor Brands, he served as Chief Operating Officer and Chief Financial Officer for BrüMate, Inc., a high-growth, private equity-backed consumer products company. Earlier, he held the position of Vice President, Corporate Development, Treasury, and Investor Relations at VF Corporation, and began his career as an investment banking and equity research analyst at William Blair & Company.

Alkire serves on the board of directors for BrüMate, Inc. He holds a bachelor's degree in business from Indiana University's Kelley School of Business and an M.B.A. from The University of Chicago's Booth School of Business. He is a Chartered Financial Analyst and a formerly licensed Certified Public Accountant.