



INSPIRING CONFIDENCE,
EVERY DAY

Company Overview

Kontoor Brands - formerly part of VF Corporation - is a global lifestyle apparel company, with a portfolio of some of the world's most iconic denim brands: *Wrangler®*, *Lee®* and *Rock & Republic®*, 10,600 employees globally and \$3.15 billion in revenue. Kontoor Brands' business is founded upon a strategic sourcing model and best-in-class supply chain, with industry-leading sustainability standards. With a clear set of investment priorities, Kontoor is committed to aggressively growing its brands' direct-to-consumer distribution and further expanding each brand's global footprint, allowing Kontoor to engage with more consumers in more places. Kontoor is driven to deliver consistent and reliable shareholder returns through great execution and an efficient operating model, underpinned by strong margins and cash flow.

Recent News

[Wrangler® Celebrates Its Deep Roots in Country Music With Major Festival Activations Across the U.S. This Summer](#)

Jun 22 2026, 8:00 AM EDT

[Coors Banquet® and Wrangler® Team Up with Chase Rice to Drop "Beer Chords," the First Jeans Combining Beer and Country Music, in Celebration of His New Single, "Connie Lou"](#)

May 28 2026, 7:01 AM EDT

[Kontoor Brands Enters Into Definitive Agreement to Sell Lee® Business to Authentic Brands Group](#)

May 21 2026, 6:50 AM EDT

Stock Overview

Symbol	KTB
Exchange	NYSE
Market Cap	4.74b
Last Price	\$85.72
52-Week Range	\$53.55 - \$88.85
07/17/2026 03:30 PM EDT	

Kontoor Brands, Inc.

400 N Elm St
Greensboro, NC 27401
USA

Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and it's quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.