UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)
INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

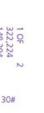
Filed by the Registrant ⊠		Filed by a Party other than the Registrant $\ \Box$
	the appropriate box: Preliminary Proxy Statement Confidential, for Use of the C Definitive Proxy Statement Definitive Additional Materials Soliciting Material Pursuant to	Commission Only (as permitted by Rule14a-6(e)(2)) §240.14a-12
		KONTOOR BRANDS, INC. (Name of registrant as specified in its charter)
		(Name of person(s) filing proxy statement, if other than the registrant)
Payme	nt of Filing Fee (Check the app	ropriate box):
\boxtimes	No fee required.	
	Fee paid previously with prelim	nary materials.
	Fee computed on table in exhibit	t required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



Your Vote Counts!

KONTOOR BRANDS, INC.

2022 Annual Meeting Vote by April 18, 2022 11:59 PM ET



Ricky Campana P.O. Box 123456 Suite 500

GENERAL

BROKER

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You invested in KONTOOR BRANDS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on April 19, 2022.

Get informed before you vote

51 Mercedes Way Edgewood, NY 11717

View the Annual Report, Notice & Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 08, 2022. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com





Smartphone users

Point your camera here and vote without entering a control number





Vote in Person at the Meeting*

April 19, 2022 11:00 AM EST

Annual Meeting to be held live via the internet please visit www.proxydocs.com/KTB for more details.

^{*}If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.ProxyVote.com or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

KONTOOR BRANDS, INC. 2022 Annual Meeting Vote by April 18, 2022 11:59 PM ET

Voting Items		Board Recommends
1.	Election of Directors Nominees:	
1.1	Scott Baxter	⊘ For
1.2	Robert Shearer	⊘ For
1.3	Mark Schiller	⊘ For
1.4	Ashley Goldsmith	⊘ For
2.	To ratify the appointment of PricewaterhouseCoopers LLP as Kontoor's independent registered public accounting firm for the fiscal year ending December 31, 2022.	⊘ For
3.	To approve the compensation of Kontoor's named executive officers as disclosed in our proxy statement.	⊘ For
NOT	E: To transact such other business as may properly come before the meeting and any adjournments thereof.	'

Under New York Stock Exchange rules, brokers may vote "routine" matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. We will nevertheless follow your instructions, even if the broker's discretionary vote has already been given, provided your instructions are received prior to the meeting date.