

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 26, 2020

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 001-38854



**KONTOOR BRANDS, INC.**

(Exact name of registrant as specified in its charter)

North Carolina

(State or other jurisdiction of incorporation or organization)

83-2680248

(I.R.S. Employer Identification Number)

400 N. Elm Street

Greensboro, North Carolina 27401

(Address of principal executive offices)

(336) 332-3400

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol(s)	Name of each exchange on which registered
Common Stock, no par value	KTB	New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company  Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of Common Stock of the registrant outstanding as of October 23, 2020 was 57,205,370.

KONTOOR BRANDS, INC.

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## PART I — FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS (UNAUDITED)

**KONTOOR BRANDS, INC.**  
Consolidated Balance Sheets  
(Unaudited)

(In thousands)	September 2020	December 2019	September 2019
<b>ASSETS</b>			
<b>Current assets</b>			
Cash and equivalents	\$ 285,251	\$ 106,808	\$ 40,804
Accounts receivable, net	221,971	228,459	302,582
Inventories	432,280	458,101	545,426
Prepaid expenses and other current assets	81,781	84,235	73,162
<b>Total current assets</b>	<b>1,021,283</b>	<b>877,603</b>	<b>961,974</b>
Property, plant and equipment, net	122,739	132,192	126,963
Operating lease assets	71,075	86,582	96,590
Intangible assets, net	16,458	17,293	17,530
Goodwill	212,637	212,836	212,834
Other assets	224,532	190,650	169,874
<b>TOTAL ASSETS</b>	<b>\$ 1,668,724</b>	<b>\$ 1,517,156</b>	<b>\$ 1,585,765</b>
<b>LIABILITIES AND EQUITY</b>			
<b>Current liabilities</b>			
Short-term borrowings	\$ 148	\$ 1,070	\$ 6,028
Current portion of long-term debt	15,625	—	7,500
Accounts payable	207,564	147,347	149,685
Accrued liabilities	206,521	194,744	190,353
Operating lease liabilities, current	33,065	35,389	35,992
<b>Total current liabilities</b>	<b>462,923</b>	<b>378,550</b>	<b>389,558</b>
Operating lease liabilities, noncurrent	43,023	54,746	64,328
Other liabilities	115,040	101,334	95,701
Long-term debt	1,021,710	913,269	980,607
Commitments and contingencies			
<b>Total liabilities</b>	<b>1,642,696</b>	<b>1,447,899</b>	<b>1,530,194</b>
<b>Equity</b>			
Preferred Stock, no par value; shares authorized, 90,000,000; no shares outstanding at September 2020, December 2019 and September 2019	—	—	—
Common Stock, no par value; shares authorized, 600,000,000; shares outstanding of 57,070,368 at September 2020; 56,811,198 at December 2019 and 56,726,746 at September 2019	—	—	—
Additional paid-in capital	161,297	150,673	142,340
(Accumulated deficit) retained earnings	(12,472)	(1,718)	2,066
Accumulated other comprehensive loss	(122,797)	(79,698)	(88,835)
<b>Total equity</b>	<b>26,028</b>	<b>69,257</b>	<b>55,571</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,668,724</b>	<b>\$ 1,517,156</b>	<b>\$ 1,585,765</b>

See accompanying notes to unaudited consolidated and combined financial statements.

**KONTOOR BRANDS, INC.**  
Consolidated and Combined Statements of Operations  
(Unaudited)

	Three Months Ended September		Nine Months Ended September	
	2020	2019	2020	2019
(In thousands, except per share amounts)				
<b>Net revenues</b>	\$ 583,222	\$ 638,138	\$ 1,436,974	\$ 1,896,228
<b>Costs and operating expenses</b>				
Cost of goods sold	325,512	382,181	854,134	1,157,383
Selling, general and administrative expenses	174,846	192,293	521,935	596,466
Non-cash impairment of intangible asset	—	32,636	—	32,636
<b>Total costs and operating expenses</b>	<b>500,358</b>	<b>607,110</b>	<b>1,376,069</b>	<b>1,786,485</b>
<b>Operating income</b>	<b>82,864</b>	<b>31,028</b>	<b>60,905</b>	<b>109,743</b>
Interest income from former parent, net	—	—	—	3,762
Interest expense	(13,249)	(14,140)	(37,308)	(21,876)
Interest income	283	712	1,255	3,543
Other expense, net	(751)	(1,456)	(1,710)	(3,797)
<b>Income before income taxes</b>	<b>69,147</b>	<b>16,144</b>	<b>23,142</b>	<b>91,375</b>
Income taxes	8,362	1,642	(1,669)	23,474
<b>Net income</b>	<b>\$ 60,785</b>	<b>\$ 14,502</b>	<b>\$ 24,811</b>	<b>\$ 67,901</b>
<b>Earnings per common share</b>				
Basic	\$ 1.07	\$ 0.26	\$ 0.44	\$ 1.20
Diluted	\$ 1.05	\$ 0.25	\$ 0.43	\$ 1.19
<b>Weighted average shares outstanding</b>				
Basic	57,007	56,694	56,938	56,663
Diluted	57,642	57,401	57,669	56,989

See accompanying notes to unaudited consolidated and combined financial statements.

**KONTOOR BRANDS, INC.**  
Consolidated and Combined Statements of Comprehensive Income (Loss)  
(Unaudited)

	Three Months Ended September		Nine Months Ended September	
	2020	2019	2020	2019
(In thousands)				
<b>Net income</b>	<b>\$ 60,785</b>	<b>\$ 14,502</b>	<b>\$ 24,811</b>	<b>\$ 67,901</b>
<b>Other comprehensive income (loss)</b>				
Foreign currency translation				
Gains (losses) arising during the period	7,072	(11,358)	(16,939)	(5,914)
Defined benefit pension plans				
Net change in deferred (gains) losses during the period	(67)	297	(55)	283
Derivative financial instruments				
Losses arising during the period	(469)	(468)	(24,944)	(2,526)
Reclassification to net income for gains (losses) realized	1,965	(3,618)	(1,161)	(3,980)
<b>Total other comprehensive income (loss), net of related taxes</b>	<b>8,501</b>	<b>(15,147)</b>	<b>(43,099)</b>	<b>(12,137)</b>
<b>Comprehensive income (loss)</b>	<b>\$ 69,286</b>	<b>\$ (645)</b>	<b>\$ (18,288)</b>	<b>\$ 55,764</b>

See accompanying notes to unaudited consolidated and combined financial statements.

**KONTOOR BRANDS, INC.**  
Consolidated and Combined Statements of Cash Flows  
(Unaudited)

	Nine Months Ended September	
	2020	2019
<small>(In thousands)</small>		
<b>OPERATING ACTIVITIES</b>		
Net income	\$ 24,811	\$ 67,901
Adjustments to reconcile net income to cash provided by operating activities:		
Depreciation and amortization	24,384	23,020
Stock-based compensation	9,738	17,798
Provision for doubtful accounts	19,642	5,386
Non-cash impairment of intangible asset	—	32,636
Other	(17,337)	(8,904)
Changes in operating assets and liabilities:		
Accounts receivable	(16,250)	(52,525)
Inventories	23,777	(79,534)
Due from former parent	—	548,301
Accounts payable	58,534	34,831
Income taxes	4,406	1,715
Accrued liabilities	3,330	14,278
Due to former parent	—	(16,065)
Other assets and liabilities	(5,352)	(10,457)
<b>Cash provided by operating activities</b>	<b>129,683</b>	<b>578,381</b>
<b>INVESTING ACTIVITIES</b>		
Property, plant and equipment expenditures	(16,481)	(11,750)
Capitalized computer software	(30,038)	(898)
Collection of notes receivable from former parent	—	517,940
Proceeds from sales of assets	13,068	2,049
Other	(3,651)	(422)
<b>Cash (used) provided by investing activities</b>	<b>(37,102)</b>	<b>506,919</b>
<b>FINANCING ACTIVITIES</b>		
Borrowings under revolving credit facility	512,500	30,000
Repayments under revolving credit facility	(387,500)	(30,000)
Proceeds from issuance of term loans	—	1,050,000
Payment of deferred financing costs	(4,346)	(12,993)
Repayments of term loans	—	(50,000)
Repayment of notes payable to former parent	—	(269,112)
Net transfers to former parent	—	(1,814,682)
Dividends paid	(31,877)	(31,763)
Proceeds from issuance of Common Stock, net of shares withheld for taxes	(2,800)	(514)
Other	(885)	(10,868)
<b>Cash provided (used) by financing activities</b>	<b>85,092</b>	<b>(1,139,932)</b>
Effect of foreign currency rate changes on cash and cash equivalents	770	(1,340)
<b>Net change in cash and cash equivalents</b>	<b>178,443</b>	<b>(55,972)</b>
<b>Cash and cash equivalents – beginning of period</b>	<b>106,808</b>	<b>96,776</b>
<b>Cash and cash equivalents – end of period</b>	<b>\$ 285,251</b>	<b>\$ 40,804</b>

See accompanying notes to unaudited consolidated and combined financial statements.

**KONTOOR BRANDS, INC.**  
Consolidated and Combined Statements of Equity  
(Unaudited)

(In thousands, except per share amounts)

	Common Stock		Additional Paid-in Capital	Accumulated Deficit	Accumulated Other Comprehensive Loss	Total Equity (Deficit)
	Shares	Amounts				
<b>Balance, December 2019</b>	56,812	\$ —	\$ 150,673	\$ (1,718)	\$ (79,698)	\$ 69,257
Net loss	—	—	—	(2,712)	—	(2,712)
Stock-based compensation, net	119	—	3,293	(2,682)	—	611
Foreign currency translation	—	—	—	—	(27,210)	(27,210)
Defined benefit pension plans	—	—	—	—	29	29
Derivative financial instruments	—	—	—	—	(26,583)	(26,583)
Dividends on Common Stock (\$0.56 per share)	—	—	—	(31,877)	—	(31,877)
<b>Balance, March 2020</b>	56,931	\$ —	\$ 153,966	\$ (38,989)	\$ (133,462)	\$ (18,485)
Net loss	—	—	—	(33,262)	—	(33,262)
Stock-based compensation, net	—	—	4,694	—	—	4,694
Foreign currency translation	—	—	—	—	3,199	3,199
Defined benefit pension plans	—	—	—	—	(17)	(17)
Derivative financial instruments	—	—	—	—	(1,018)	(1,018)
<b>Balance, June 2020</b>	56,931	\$ —	\$ 158,660	\$ (72,251)	\$ (131,298)	\$ (44,889)
Net income	—	—	—	60,785	—	60,785
Stock-based compensation, net	139	—	2,637	(1,006)	—	1,631
Foreign currency translation	—	—	—	—	7,072	7,072
Defined benefit pension plans	—	—	—	—	(67)	(67)
Derivative financial instruments	—	—	—	—	1,496	1,496
<b>Balance, September 2020</b>	57,070	\$ —	\$ 161,297	\$ (12,472)	\$ (122,797)	\$ 26,028

(In thousands, except per share amounts)

	Common Stock		Additional Paid-in Capital	Former Parent Investment	Retained Earnings	Accumulated Other Comprehensive Loss	Total Equity
	Shares	Amounts					
<b>Balance, December 2018</b>	—	\$ —	\$ —	\$ 1,868,634	\$ —	\$ (145,182)	\$ 1,723,452
Adoption of new accounting standard (ASU 2016-02)	—	—	—	(2,713)	—	—	(2,713)
Net income	—	—	—	15,413	—	—	15,413
Foreign currency translation	—	—	—	—	—	758	758
Net transfers to former parent	—	—	—	(157,928)	—	—	(157,928)
<b>Balance, March 2019</b>	—	\$ —	\$ —	\$ 1,723,406	\$ —	\$ (144,424)	\$ 1,578,982
Net income	—	—	—	16,751	21,235	—	37,986
Stock-based compensation, net	—	—	1,879	—	—	—	1,879
Foreign currency translation	—	—	—	—	—	4,686	4,686
Defined benefit pension plans	—	—	—	—	—	(14)	(14)
Derivative financial instruments	—	—	—	—	—	(2,420)	(2,420)
Net transfers to former parent	—	—	—	(1,607,415)	—	68,484	(1,538,931)
Transfer of former parent investment to additional paid-in capital	—	—	132,742	(132,742)	—	—	—
Issuance of Common Stock	56,648	—	—	—	—	—	—
<b>Balance, June 2019</b>	56,648	\$ —	\$ 134,621	\$ —	\$ 21,235	\$ (73,688)	\$ 82,168
Net income	—	—	—	—	14,502	—	14,502
Stock-based compensation, net	79	—	7,719	—	(1,908)	—	5,811
Foreign currency translation	—	—	—	—	—	(11,358)	(11,358)
Defined benefit pension plans	—	—	—	—	—	297	297
Derivative financial instruments	—	—	—	—	—	(4,086)	(4,086)
Dividends on Common Stock (\$0.56 per share)	—	—	—	—	(31,763)	—	(31,763)
<b>Balance, September 2019</b>	56,727	\$ —	\$ 142,340	\$ —	\$ 2,066	\$ (88,835)	\$ 55,571

See accompanying notes to unaudited consolidated and combined financial statements.

**KONTOOR BRANDS, INC.**  
Notes to Consolidated and Combined Financial Statements  
(Unaudited)

**NOTE 1 — BASIS OF PRESENTATION**

**Description of Business**

Kontoor Brands, Inc. ("Kontoor," the "Company," "we," "us" or "our") is a global lifestyle apparel company headquartered in the United States ("U.S."). The Company designs, produces, procures, markets and distributes apparel primarily under the brand names *Wrangler*<sup>®</sup> and *Lee*<sup>®</sup>. The Company's products are sold in the U.S. through mass merchants, specialty stores, mid-tier and traditional department stores, company-operated stores and online. The Company's products are also sold internationally, primarily in Europe and Asia, through department, specialty, company-operated, concession retail and independently operated partnership stores and online. *VF Outlet*<sup>™</sup> stores carry *Wrangler*<sup>®</sup> and *Lee*<sup>®</sup> branded products, as well as merchandise that is specifically purchased for sale in these stores.

**Fiscal Year**

The Company operates and reports using a 52/53 week fiscal year ending on the Saturday closest to December 31 of each year. Accordingly, this Form 10-Q presents the third quarter of the Company's fiscal year ending January 2, 2021 ("fiscal 2020"), which is a 53-week fiscal year. For presentation purposes herein, all references to periods ended September 2020, December 2019 and September 2019 correspond to the fiscal periods ended September 26, 2020, December 28, 2019 and September 28, 2019, respectively.

**Spin-Off Transaction**

On May 22, 2019, VF Corporation ("VF" or "former parent") completed the spin-off of its Jeanswear business (the "Separation"), which included the *Wrangler*<sup>®</sup>, *Lee*<sup>®</sup> and *Rock & Republic*<sup>®</sup> brands, as well as the *VF Outlet*<sup>™</sup> business. Kontoor began to trade as a standalone public company (NYSE: KTB) on May 23, 2019. Accordingly, the Company's financial statements through the Separation date of May 22, 2019 were combined financial statements prepared on a "carve-out" basis as discussed below, and the Company's financial statements from May 23, 2019 were consolidated financial statements based on the reported results of Kontoor Brands, Inc. as a standalone company. The Company's unaudited consolidated and combined financial statements for all periods presented are referred to throughout this document as "financial statements."

**Impact of COVID-19**

During 2020, the novel coronavirus ("COVID-19") pandemic significantly impacted global economic conditions, as well as the Company's operations. Given the uncertainties of COVID-19 and the associated potential impact on future results of operations and liquidity, the Company implemented strategic actions to reduce expenses and enhance liquidity. These actions included draws on the Revolving Credit Facility (as defined in Note 6 to the Company's financial statements), temporary suspension of the payment of a dividend in the second and third quarters of 2020, targeted reductions in operating expenses and capital expenditures, temporary reduction of certain fees for the Board of Directors, reduction of payroll costs through restructuring, furloughs and temporary salary reductions, and focused management of working capital, including reduction in finished goods received from owned manufacturing and sourced vendors.

Additionally, on May 5, 2020, the Company entered into an amendment to the Credit Agreement (as defined in Note 6 to the Company's financial statements) to provide relief for potential financial covenant compliance issues during future reporting periods. As of September 2020, the Company was in compliance with all applicable financial covenants and expects to maintain compliance with the applicable financial covenants for at least one year from the issuance of these financial statements. See Note 6 to the Company's financial statements for additional information.

The Company considered the impact of COVID-19 on the assumptions and estimates used when preparing these quarterly financial statements including, but not limited to, our allowance for doubtful accounts, inventory valuations, liabilities for variable consideration, deferred tax valuation allowances, fair value measurements, asset impairment charges, the effectiveness of the Company's hedging instruments, and expected compliance with all applicable financial covenants in our Credit Agreement. These assumptions and estimates may change as new events occur and additional information is obtained regarding the impact of COVID-19. Such future changes may have an adverse impact on the Company's results of operations, financial position and liquidity.

**Basis of Presentation - Interim Financial Statements**

The accompanying unaudited interim financial statements have been prepared in accordance with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X and do not include all of the information and notes required by generally accepted accounting principles in the U.S. ("GAAP") for complete financial statements. In the opinion of management, the accompanying financial statements contain all normal and recurring adjustments necessary to fairly state the financial position, results of operations and cash flows of the Company for the interim periods presented. The financial statements may not be indicative of the Company's future performance and do not necessarily reflect what the financial position, results of operations and cash flows would have been had it operated as a standalone company for all periods presented. Additionally, operating results for the three and nine months ended September 2020 are not necessarily indicative of results that may be expected for any other interim period or for fiscal 2020. The unaudited financial statements should be read in conjunction with the audited consolidated and combined financial statements for the fiscal year ended



**KONTOOR BRANDS, INC.**  
Notes to Consolidated and Combined Financial Statements  
(Unaudited)

December 28, 2019 included in the Company's 2019 Annual Report on Form 10-K, as filed with the Securities and Exchange Commission ("SEC") on March 11, 2020 ("2019 Annual Report on Form 10-K").

**Basis of Presentation - Carve Out Accounting**

Through the Separation date in 2019, the Company's combined financial statements were prepared on a carve-out basis under GAAP, which reflected the historical financial position, results of operations and cash flows of the Company as historically managed within VF. The unaudited combined financial statements were derived from the consolidated financial statements and accounting records of VF.

The combined statements of operations included costs for certain centralized functions and programs provided and administered by VF that were charged directly to the Company. These centralized functions and programs included, but were not limited to, information technology, human resources, accounting shared services, supply chain, insurance and related benefits associated with those functions.

In addition, for purposes of preparing these combined financial statements on a carve-out basis, a portion of VF's total corporate expenses were allocated to the Company. These expense allocations included the cost of corporate functions and resources provided by or administered by VF including, but not limited to, executive management, finance, accounting, legal, human resources and related benefit costs associated with such functions, such as stock-based compensation and pension. Allocations also included the cost of operating VF's corporate headquarters located in Greensboro, North Carolina.

Costs were allocated to the Company based on direct usage when identifiable or, when not directly identifiable, on the basis of proportional revenues, cost of goods sold or square footage, as applicable. Management considered the basis on which the expenses were allocated to reasonably reflect the utilization of services provided to, or benefit received by, the Company during the periods presented. However, the allocations may not reflect the expenses that would have been incurred if the Company had been a standalone company for the periods presented.

All intracompany transactions were eliminated. All transactions between the Company and VF were included in the combined financial statements. For those transactions between the Company and VF that were historically settled in cash, the Company reflected such balances in the balance sheet within "due from former parent" or "due to former parent." All amounts due to and from former parent were settled in connection with the Separation. The aggregate net effect of transactions between the Company and VF that were not historically settled in cash were reflected in the balance sheet within "former parent investment" and in the statement of cash flows within "net transfers to former parent." Subsequent to the Separation, the Company continued to service commercial arrangements with VF, which included sales of VF-branded products at VF Outlet™ stores, as well as sales to VF for products manufactured in our plants, use of our transportation fleet and fulfillment of a transition services agreement related to VF's sale of its *Nautica*® brand business in mid-2018. None of these arrangements with VF have continued in 2020.

*Income Taxes*— Prior to the Separation, the Company's operations were included in VF's U.S. federal consolidated and certain state income tax returns and certain foreign tax returns. For periods prior to the Separation, the income tax expense and deferred tax balances presented in the financial statements were calculated on a carve-out basis, which applied accounting guidance as if the Company filed its own tax returns in each jurisdiction and included tax losses and tax credits that may not reflect tax positions taken by VF. Certain tax attributes reported by the Company on a carve-out basis were not transferred to the Company as part of the Separation. These attributes primarily related to losses in certain Central America and South America jurisdictions.

**Reclassifications**

Certain prior year amounts in the Company's financial statements and related disclosures have been reclassified to conform with the current year presentation.

**Recently Adopted Accounting Standards**

In June 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2016-13, "*Financial Instruments—Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*," and has since issued additional updates to provide further clarification. This guidance requires use of the current expected credit loss ("CECL") model, thus replacing the incurred credit loss model. The CECL model requires an entity to recognize an allowance for credit losses at each reporting period that reflects the entity's current estimate of credit losses expected to be incurred over the life of the financial instrument. The Company determined this guidance primarily applied to trade accounts receivable from customers and licensees, and adopted it on the first day of fiscal 2020 using the modified retrospective approach. There was no cumulative-effect adjustment to (accumulated deficit) retained earnings required upon adoption. See Note 4 to the Company's financial statements for additional disclosures on credit losses.

In August 2018, the FASB issued ASU 2018-13, "*Fair Value Measurement (Topic 820): Disclosure Framework—Changes to the Disclosure Requirements for Fair Value Measurement*," which modifies the disclosure requirements for fair value measurements by removing, modifying or adding certain disclosures. This guidance was adopted by the Company during the first quarter of 2020 using a prospective approach and did not have a significant impact on the Company's financial statement disclosures.

**KONTOOR BRANDS, INC.**  
Notes to Consolidated and Combined Financial Statements  
(Unaudited)

In August 2018, the FASB issued ASU 2018-14, "Compensation—Retirement Benefits—Defined Benefit Plans—General (Subtopic 715-20): Disclosure Framework—Changes to the Disclosure Requirements for Defined Benefit Plans," which modifies the disclosure requirements for employers who sponsor defined benefit pension or other postretirement plans. This guidance was adopted by the Company during the first quarter of 2020 using a prospective approach and did not have a significant impact on the Company's financial statement disclosures.

In August 2018, the FASB issued ASU 2018-15, "Intangibles—Goodwill and Other—Internal-Use Software (Subtopic 350-40): Customer's Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement That Is a Service Contract," which aligns the requirements for capitalizing implementation costs incurred in a hosting arrangement that is a service contract with the requirements for capitalizing implementation costs incurred to develop or obtain internal-use software. This guidance was adopted by the Company during the first quarter of 2020 using a prospective approach and did not have a significant impact on the Company's financial statements as the new guidance is generally consistent with the Company's historical accounting policies.

In April 2020, the FASB provided interpretive guidance that simplifies accounting for rent concessions, including rent deferrals, that are a direct consequence of COVID-19. In response to temporary store closures related to COVID-19, the Company continues to engage in discussions with landlords regarding potential rent deferrals and other rent concessions. The Company has elected to not evaluate whether a COVID-19 related rent concession constitutes a lease modification and will continue to account for rent deferrals or other rent concessions as lease modifications in accordance with existing Accounting Standards Codification ("ASC") 842 guidance. Lease modifications resulting from COVID-19 did not have a significant impact on the Company's financial statements for the three and nine months ended September 2020.

**Recently Issued Accounting Standards**

In December 2019, the FASB issued ASU 2019-12, "Income Taxes (Topic 740): Simplifying the Accounting for Income Taxes," which amends and simplifies the accounting for income taxes by removing certain exceptions in existing guidance and providing new guidance to reduce complexity in certain areas. This guidance is effective for the Company beginning in the first quarter of 2021 with early adoption permitted. The Company is currently evaluating the impact that adoption of this guidance will have on its financial statements and related disclosures, which is not expected to be significant.

In March 2020, the FASB issued ASU 2020-04, "Facilitation of the Effects of Reference Rate Reform on Financial Reporting" which is intended to provide temporary optional expedients and exceptions for applying GAAP to contract modifications and hedge accounting to ease the financial reporting burdens related to the expected market transition from the London Interbank Offered Rate (LIBOR) and other interbank offered rates to alternative reference rates. This guidance was effective upon issuance and can be applied anytime from the issuance date through December 31, 2022. The impact of this guidance on the Company's financial statements and related disclosures will continue to be evaluated by the Company through the application period, and is not expected to be significant.

**NOTE 2 — REVENUES**

The Company recognizes revenue when performance obligations under the terms of a contract with the customer are satisfied based on the transfer of control of promised goods or services.

**Performance Obligations**

Disclosure is required for the aggregate transaction price allocated to performance obligations that are unsatisfied at the end of a reporting period, unless the optional practical expedients are applicable. The Company elected the practical expedients that do not require disclosure of the transaction price allocated to remaining performance obligations for (i) variable consideration related to sales-based royalty arrangements and (ii) contracts with an original expected duration of one year or less.

As of September 2020, there were no arrangements with transaction price allocated to remaining performance obligations other than (i) contracts for which the Company has applied the practical expedients discussed above and (ii) fixed consideration related to future minimum guarantees.

For the three and nine months ended September 2020, revenue recognized from performance obligations satisfied, or partially satisfied, in prior periods was not significant.

**Contract Balances**

Accounts receivable represent the Company's unconditional right to receive consideration from a customer and are recorded at net invoiced amounts, less estimated allowances.

The Company's primary contract assets relate to sales-based royalty arrangements and the Company's primary contract liabilities relate to gift cards, loyalty programs and sales-based royalty arrangements.

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The following table presents information about contract balances recorded in the Company's balance sheets:

(In thousands)	September 2020	December 2019	September 2019
Accounts receivable, net	\$ 221,971	\$ 228,459	\$ 302,582
Contract assets <sup>(a)</sup>	4,385	10,679	3,429
Contract liabilities <sup>(b)</sup>	1,229	1,775	2,514

<sup>(a)</sup> Included within "prepaid expenses and other current assets" in the Company's balance sheets.

<sup>(b)</sup> Included within "accrued liabilities" in the Company's balance sheets.

For the three and nine months ended September 2020, the Company recognized revenue of \$0.2 million and \$1.4 million, respectively, that was included in contract liabilities as of December 2019. For the three and nine months ended September 2019, the Company recognized revenue of \$0.2 million and \$1.7 million, respectively, that was included in contract liabilities as of December 2018. The changes in the contract asset and contract liability balances primarily result from timing differences between the Company's satisfaction of performance obligations and the customer's payment.

Most of the Company's licensing agreements include minimum guarantees for sales-based royalties. As of September 2020, the Company has contractual rights under its licensing agreements to receive \$19.3 million of fixed consideration related to the future minimum guarantees through December 2024. The variable consideration is not disclosed as a remaining performance obligation as the licensing arrangements qualify for the sales-based royalty exemption.

**Disaggregation of Revenue**

The following tables present revenues disaggregated by channel and geography, which provides a meaningful depiction of how the nature, timing and uncertainty of revenues are affected by economic factors. Revenues from licensing arrangements have been included within the U.S. or Non-U.S. Wholesale channels, based on the respective region covered by the agreement. Branded Direct-to-Consumer revenues include the distribution of our products via concession retail locations internationally, *Wrangler*<sup>®</sup> and *Lee*<sup>®</sup> branded full-price stores globally and Company-operated outlet stores globally. The Branded Direct-to-Consumer channel also includes sales of our branded products in U.S.-based *VF Outlet*<sup>™</sup> stores and digital sales via [www.wrangler.com](http://www.wrangler.com) and [www.lee.com](http://www.lee.com).

The Other channel primarily includes sales of third-party branded merchandise at *VF Outlet*<sup>™</sup> stores. Sales of *Wrangler*<sup>®</sup> and *Lee*<sup>®</sup> branded products at *VF Outlet*<sup>™</sup> stores are not included in Other and are reported in the Branded Direct-to-Consumer channel discussed above. Prior to 2020, the Other channel also included transactions with VF for pre-Separation activities, none of which continued in 2020. These transactions included sales of VF-branded products at *VF Outlet*<sup>™</sup> stores, as well as sales to VF for products manufactured in our plants, use of our transportation fleet and fulfillment of a transition services agreement related to VF's sale of its *Nautica*<sup>®</sup> brand business in mid-2018.

(In thousands)	Three Months Ended September 2020			
	Wrangler	Lee	Other	Total
<b>Channel revenues</b>				
U.S. Wholesale	\$ 285,639	\$ 105,757	\$ 2,259	\$ 393,655
Non-U.S. Wholesale	35,724	70,555	1,124	107,403
Branded Direct-to-Consumer	25,266	38,128	8	63,402
Other	—	—	18,762	18,762
<b>Total</b>	<b>\$ 346,629</b>	<b>\$ 214,440</b>	<b>\$ 22,153</b>	<b>\$ 583,222</b>
<b>Geographic revenues</b>				
U.S.	\$ 307,512	\$ 126,912	\$ 21,029	\$ 455,453
International	39,117	87,528	1,124	127,769
<b>Total</b>	<b>\$ 346,629</b>	<b>\$ 214,440</b>	<b>\$ 22,153</b>	<b>\$ 583,222</b>

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	Three Months Ended September 2019			
	Wrangler	Lee	Other	Total
<i>(In thousands)</i>				
<b>Channel revenues</b>				
U.S. Wholesale	\$ 283,616	\$ 93,931	\$ 5,970	\$ 383,517
Non-U.S. Wholesale	60,523	99,386	340	160,249
Branded Direct-to-Consumer	23,067	38,904	9	61,980
Other	—	—	32,392	32,392
<b>Total</b>	<b>\$ 367,206</b>	<b>\$ 232,221</b>	<b>\$ 38,711</b>	<b>\$ 638,138</b>
<b>Geographic revenues</b>				
U.S.	\$ 302,819	\$ 115,700	\$ 38,263	\$ 456,782
International	64,387	116,521	448	181,356
<b>Total</b>	<b>\$ 367,206</b>	<b>\$ 232,221</b>	<b>\$ 38,711</b>	<b>\$ 638,138</b>

	Nine Months Ended September 2020			
	Wrangler	Lee	Other	Total
<i>(In thousands)</i>				
<b>Channel revenues</b>				
U.S. Wholesale	\$ 739,104	\$ 231,529	\$ 8,823	\$ 979,456
Non-U.S. Wholesale	99,912	157,413	1,428	258,753
Branded Direct-to-Consumer	62,654	94,220	11	156,885
Other	—	—	41,880	41,880
<b>Total</b>	<b>\$ 901,670</b>	<b>\$ 483,162</b>	<b>\$ 52,142</b>	<b>\$ 1,436,974</b>
<b>Geographic revenues</b>				
U.S.	\$ 792,662	\$ 278,999	\$ 50,714	\$ 1,122,375
International	109,008	204,163	1,428	314,599
<b>Total</b>	<b>\$ 901,670</b>	<b>\$ 483,162</b>	<b>\$ 52,142</b>	<b>\$ 1,436,974</b>

	Nine Months Ended September 2019			
	Wrangler	Lee	Other	Total
<i>(In thousands)</i>				
<b>Channel revenues</b>				
U.S. Wholesale	\$ 859,481	\$ 303,547	\$ 17,405	\$ 1,180,433
Non-U.S. Wholesale	169,747	257,127	973	427,847
Branded Direct-to-Consumer	71,905	119,986	23	191,914
Other	—	—	96,034	96,034
<b>Total</b>	<b>\$ 1,101,133</b>	<b>\$ 680,660</b>	<b>\$ 114,435</b>	<b>\$ 1,896,228</b>
<b>Geographic revenues</b>				
U.S.	\$ 914,519	\$ 365,615	\$ 113,143	\$ 1,393,277
International	186,614	315,045	1,292	502,951
<b>Total</b>	<b>\$ 1,101,133</b>	<b>\$ 680,660</b>	<b>\$ 114,435</b>	<b>\$ 1,896,228</b>

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**NOTE 3 — BUSINESS SEGMENT INFORMATION**

The Company has two reportable segments:

- Wrangler — *Wrangler*<sup>®</sup> branded denim, apparel and accessories.
- Lee — *Lee*<sup>®</sup> branded denim, apparel and accessories.

The chief operating decision maker allocates resources and assesses performance based on a global brand view which determines the Company's operating segments. Operating segments are the basis for the Company's reportable segments.

In addition, we report an "Other" category in order to reconcile segment revenues and segment profit to the Company's operating results, but the Other category is not considered a reportable segment based on evaluation of aggregation criteria. Other includes sales of third-party branded merchandise at *VF Outlet*<sup>™</sup> stores, sales and licensing of *Rock & Republic*<sup>®</sup> branded apparel, and sales of products manufactured for third parties. Sales of *Wrangler*<sup>®</sup> and *Lee*<sup>®</sup> branded products at *VF Outlet*<sup>™</sup> stores are not included in Other and are reported in the respective segments discussed above. Prior to 2020, the Other category also included transactions with VF for pre-Separation activities, none of which continued in 2020. These transactions included sales of VF-branded products at *VF Outlet*<sup>™</sup> stores, as well as sales to VF for products manufactured in our plants, use of our transportation fleet and fulfillment of a transition services agreement related to VF's sale of its *Nautica*<sup>®</sup> brand business in mid-2018.

Accounting policies utilized for internal management reporting at the individual segments are consistent with those included in Note 1 to the Company's financial statements included in the Company's 2019 Annual Report on Form 10-K, except as noted below.

After the Separation, as a standalone public company, the Company has allocated costs for certain centralized functions and programs to the *Lee*<sup>®</sup> and *Wrangler*<sup>®</sup> segments based on appropriate metrics such as usage or production of net revenues. These centralized functions and programs include, but are not limited to, information technology, human resources, supply chain, insurance and related benefit costs associated with those functions.

Through the Separation date, the Company's statement of operations included costs for certain centralized functions and programs provided and administered by VF that were charged directly to VF's businesses, including the Company. These centralized functions and programs included, but were not limited to, information technology, human resources, accounting shared services, supply chain, insurance and related benefits associated with those functions. These historical allocations were included in the measurement of segment profit below. In addition, for purposes of preparing these financial statements on a carve-out basis, a portion of VF's total corporate expenses were allocated to the Company. These expense allocations included the cost of corporate functions and resources provided by or administered by VF including, but not limited to, executive management, finance, accounting, legal, human resources and related benefit costs associated with such functions. Allocations also included the cost of operating VF's corporate headquarters located in Greensboro, North Carolina. These additional allocations were reported as "corporate and other expenses" in the table below.

Corporate and other expenses, impairment charges, and interest income and expense are not controlled by segment management and therefore are excluded from the measurement of segment profit.

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The following table presents financial information for the Company's reportable segments and income before income taxes:

	Three Months Ended September		Nine Months Ended September	
	2020	2019	2020	2019
<i>(In thousands)</i>				
Segment revenues:				
Wrangler	\$ 346,629	\$ 367,206	\$ 901,670	\$ 1,101,133
Lee	214,440	232,221	483,162	680,660
<b>Total reportable segment revenues</b>	<b>561,069</b>	<b>599,427</b>	<b>1,384,832</b>	<b>1,781,793</b>
Other revenues	22,153	38,711	52,142	114,435
<b>Total net revenues</b>	<b>\$ 583,222</b>	<b>\$ 638,138</b>	<b>\$ 1,436,974</b>	<b>\$ 1,896,228</b>
Segment profit:				
Wrangler	\$ 76,908	\$ 61,070	\$ 139,709	\$ 141,715
Lee	40,968	30,156	23,524	61,536
<b>Total reportable segment profit</b>	<b>\$ 117,876</b>	<b>\$ 91,226</b>	<b>\$ 163,233</b>	<b>\$ 203,251</b>
Non-cash impairment of intangible asset <sup>(1)</sup>	—	(32,636)	—	(32,636)
Corporate and other expenses	(31,347)	(29,861)	(90,917)	(64,232)
Interest income from former parent, net	—	—	—	3,762
Interest expense	(13,249)	(14,140)	(37,308)	(21,876)
Interest income	283	712	1,255	3,543
(Loss) profit related to other revenues	(4,416)	843	(13,121)	(437)
<b>Income before income taxes</b>	<b>\$ 69,147</b>	<b>\$ 16,144</b>	<b>\$ 23,142</b>	<b>\$ 91,375</b>

<sup>(1)</sup> Represents an impairment charge recorded during the third quarter of 2019 related to the *Rock & Republic*® trademark. See Note 7 to the Company's financial statements.

#### NOTE 4 — ACCOUNTS RECEIVABLE

##### *Allowance for Doubtful Accounts*

The Company is exposed to credit losses primarily through trade accounts receivable from customers and licensees which are generally short-term in nature. The Company maintains an allowance for doubtful accounts that will result from the inability of customers to make required payments of outstanding balances. In estimating this allowance, accounts receivable are evaluated on a pooled basis at each reporting date and aggregated on the basis of similar risk characteristics, including current and forecasted industry trends and economic conditions, aging status of accounts, and the financial strength and credit standing of customers, including payment and default history. Additionally, specific allowance amounts are established to record the appropriate provision for customers that have a higher probability of default. Receivables are written off against the allowance when all collection efforts have been exhausted and the likelihood of collection is remote.

The Company reviews the estimates used to calculate the allowance for doubtful accounts on a quarterly basis. At September 2020, the Company updated its evaluation of expected losses and related assumptions used in the allowance for doubtful accounts, including the impact of COVID-19. The Company also wrote off accounts receivable against the allowance, primarily due to the bankruptcy of a major U.S. retail customer during the three months ended June 2020.

The following table presents a rollforward of the allowance for doubtful accounts:

	Nine Months Ended September 2020	
<i>(In thousands)</i>		
<b>Balance, December 2019</b>	<b>\$</b>	<b>11,852</b>
Provision for expected credit losses		19,642
Accounts receivable balances written off		(8,801)
Other <sup>(1)</sup>		65
<b>Balance, September 2020</b>	<b>\$</b>	<b>22,758</b>

<sup>(1)</sup> Other primarily includes the impact of foreign currency translation and recoveries of amounts previously written off, none of which were individually significant.

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**Sale of Trade Accounts Receivable**

On April 1, 2019, the Company entered into an agreement with a financial institution to sell selected trade accounts receivable on a recurring, nonrecourse basis. Under this agreement, up to \$377.5 million of the Company's trade accounts receivable may be sold to the financial institution and remain outstanding at any point in time. The Company removes the sold balances from "accounts receivable, net" in its balance sheet at the time of sale. The Company does not retain any interests in the sold trade accounts receivable but continues to service and collect outstanding trade accounts receivable on behalf of the financial institution.

Prior to April 1, 2019, the Company had a separate agreement with VF, pursuant to which the Company's trade accounts receivable were sold as part of VF's agreement with a financial institution. Under this agreement, the Company did not retain any interests in the sold trade accounts receivable but continued to service and collect outstanding trade accounts receivable on behalf of VF. Prior to the Separation, the amount due from VF for these sales was separately reflected in the Company's balance sheet within "due from former parent." As discussed in Note 15 to the Company's financial statements, all amounts were settled at the Separation date.

During the nine months ended September 2020 and September 2019, the Company sold total trade accounts receivable of \$700.9 million and \$758.0 million, respectively. As of September 2020, December 2019 and September 2019, \$195.0 million, \$188.1 million and \$172.1 million, respectively, of the sold trade accounts receivable had been removed from the Company's balance sheets but remained outstanding with the financial institution.

The funding fees charged by the financial institution for these programs are reflected in the Company's statements of operations within "other expense, net" and were \$0.5 million and \$1.6 million for the three and nine months ended September 2020, respectively, and \$1.2 million and \$4.1 million for the three and nine months ended September 2019, respectively. Net proceeds of these programs are reflected as operating activities in the Company's statements of cash flows.

**NOTE 5 — INVENTORIES**

The following table presents components of inventories recorded in the Company's balance sheets:

(In thousands)	September 2020	December 2019	September 2019
Finished products	\$ 368,976	\$ 383,643	\$ 480,492
Work-in-process	26,541	34,783	26,493
Raw materials	36,763	39,675	38,441
<b>Total inventories</b>	<b>\$ 432,280</b>	<b>\$ 458,101</b>	<b>\$ 545,426</b>

**NOTE 6 — SHORT-TERM BORROWINGS AND LONG-TERM DEBT**

**Credit Facilities**

On May 17, 2019, the Company entered into a \$1.55 billion senior secured credit facility (the "Credit Agreement") under which it incurred \$1.05 billion of indebtedness, the proceeds of which were used primarily to finance a cash transfer to VF in connection with the Separation. At inception, this facility consisted of a five-year \$750.0 million term loan A facility ("Term Loan A"), a seven-year \$300.0 million term loan B facility ("Term Loan B") and a five-year \$500.0 million revolving credit facility (the "Revolving Credit Facility") (collectively, the "Credit Facilities") with the lenders and agents party thereto.

The Credit Agreement contained certain affirmative and negative covenants customary for financings of this type, including maintenance of ratios as defined in the Credit Agreement for consolidated earnings before interest, taxes, depreciation and amortization ("EBITDA") to consolidated debt (the "Total Leverage Ratio") of 4.00 to 1.00 and EBITDA to consolidated interest expense (the "Consolidated Interest Coverage Ratio") of 3.00 to 1.00, both as measured over the most recent four consecutive fiscal quarters.

On May 5, 2020, given the uncertainties of COVID-19 and the associated impact on future results of operations, the Company entered into an amendment to the Credit Agreement (the "Amendment") to address potential financial covenant compliance issues during future reporting periods. The Amendment established a temporary relief period for the Company (the "Relief Period") for certain provisions regarding financial covenants including (i) increase of the maximum Total Leverage Ratio, (ii) addition of a minimum liquidity floor of \$200.0 million, (iii) addition of a \$250.0 million limit on available cash at the time of and immediately after new borrowings, and (iv) imposition of stricter limitations on investments, acquisitions, restricted payments (including dividends) and the incurrence of indebtedness. The Relief Period is effective until the earlier of (i) the date on which a compliance certificate is delivered for the Company's quarter ended June 2021 or (ii) the date on which a compliance certificate is delivered in respect of the most recent fiscal quarter demonstrating that the Company is in full compliance with all financial covenants that were in effect prior to the Amendment and upon the Company's written notification to the administrative agent that the Relief Period should end on such date. For quarterly measurement periods during the Relief Period, the Company is required to maintain a Total Leverage Ratio not to

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exceed 5.50 to 1.00, 5.50 to 1.00, 5.00 to 1.00 and 4.50 to 1.00 for the periods ended June 2020, September 2020, December 2020 and March 2021, respectively.

As of September 2020, the Company was in compliance with all applicable financial covenants and expects to maintain compliance with the applicable financial covenants for at least one year from the issuance of these financial statements. If economic conditions caused by COVID-19 significantly deteriorate for a prolonged period and the Company's operating results and cash flows do not continue to recover as currently estimated by management, this could impact the Company's ability to maintain compliance with the applicable financial covenants and require the Company to seek additional amendments to the Credit Agreement. If the Company were not able to enter into such amendments, this would lead to an event of default which, if not cured timely, could require the Company to repay its outstanding debt. In that situation, the Company may not be able to generate sufficient liquidity, through new or refinanced debt, equity financing or asset sales, to repay its outstanding debt.

**Short-term Borrowings**

At September 2020, December 2019 and September 2019, the Company had \$39.1 million, \$47.8 million and \$47.5 million, respectively, of international lines of credit with various banks, which are uncommitted and may be terminated at any time by either the Company or the banks. Total outstanding balances under these arrangements were \$0.1 million, \$1.1 million and \$6.0 million at September 2020, December 2019 and September 2019, respectively, and primarily consist of letters of credit that are non-interest bearing to the Company.

**Long-term Debt**

The following table presents the components of long-term debt as recorded in the Company's balance sheet:

(In thousands)	September 2020	December 2019	September 2019
Revolving Credit Facility	\$ 125,000	\$ —	\$ —
Term Loan A	693,817	695,111	694,833
Term Loan B	218,518	218,158	293,274
Total long-term debt	1,037,335	913,269	988,107
Less: current portion	(15,625)	—	(7,500)
<b>Long-term debt, due beyond one year</b>	<b>\$ 1,021,710</b>	<b>\$ 913,269</b>	<b>\$ 980,607</b>

The Revolving Credit Facility may be used to borrow funds in both U.S. dollar and certain non-U.S. dollar currencies, and has a \$5.0 million letter of credit sublimit. The Company had \$475.0 million of outstanding borrowings under the Revolving Credit Facility as of March 2020, primarily resulting from drawdowns taken as a precautionary measure to provide increased financial flexibility, strengthen the Company's near-term cash position and provide additional funding for working capital in response to COVID-19. The Company repaid \$175.0 million in conjunction with the closing of the Amendment in May 2020 to comply with the available cash limitation. The Company made additional discretionary repayments totaling \$75.0 million in June 2020 and \$100.0 million during the three months ended September 2020. As of September 2020, the Company had \$125.0 million of outstanding borrowings under the Revolving Credit Facility and \$6.8 million of outstanding standby letters of credit issued on behalf of the Company, leaving \$368.2 million available for borrowing against this facility.

The interest rate per annum applicable to the Revolving Credit Facility and Term Loan A is either a base rate plus a margin or the applicable LIBOR rate plus a margin, at the Company's election. Outside of the Relief Period, the applicable margins and facility fee are subject to adjustments based on the Company's credit ratings and Total Leverage Ratio. The applicable margin varies from 37.5 to 125 basis points for base rate loans and from 137.5 to 225 basis points for LIBOR loans. The Company is also required to pay a facility fee to the lenders, varying from 20 to 40 basis points of the undrawn amount of the facility. During the Relief Period, the interest rate is either a base rate plus a margin of 225 basis points or the applicable LIBOR rate plus a margin of 325 basis points, at the Company's election, and the facility fee is equal to 50 basis points of the undrawn amount of the Revolving Credit Facility.

Additionally, the interest rate per annum applicable to Term Loan B is either a base rate plus a margin of 325 basis points or the applicable LIBOR rate plus a margin of 425 basis points, at the Company's election.

The LIBOR rate for all loans under the Credit Facility is subject to a "floor" of 0%. Interest payments on all loans under the Credit Facility are due at least quarterly, and could be due more frequently based on the Company's interest rate elections.

Term Loan A had an outstanding principal amount of \$700.0 million at September 2020, December 2019 and September 2019, which is recorded net of unamortized deferred financing costs. As of September 2020, interest expense on Term Loan A was being recorded at an effective annual interest rate of 4.4%, including the amortization of deferred financing costs and the impact of the Company's interest rate swap agreements.

Term Loan B had an outstanding principal amount of \$223.0 million at September 2020 and December 2019, and \$300.0 million at September 2019, which is recorded net of unamortized original issue discount and deferred financing costs. As of September 2020,



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interest expense on Term Loan B was being recorded at an effective annual interest rate of 5.5%, including the amortization of original issue discount, deferred financing costs and the impact of the Company's interest rate swap agreements.

Total cash paid for interest, net of amounts capitalized, was \$33.0 million and \$13.7 million during the nine months ended September 2020 and September 2019, respectively.

**NOTE 7 — FAIR VALUE MEASUREMENTS**

Certain assets and liabilities measured and reported at fair value are classified in a three-level hierarchy that prioritizes the inputs used in the valuation process. Categorization within the valuation hierarchy is based on the lowest level of any input that is significant to the fair value measurement. The hierarchy is based on the observability and objectivity of the pricing inputs, as follows:

- Level 1 — Quoted prices in active markets for identical assets or liabilities.
- Level 2 — Significant directly observable data (other than Level 1 quoted prices) or significant indirectly observable data through corroboration with observable market data. Inputs would normally be (i) quoted prices in active markets for similar assets or liabilities, (ii) quoted prices in inactive markets for identical or similar assets or liabilities or (iii) information derived from or corroborated by observable market data.
- Level 3 — Prices or valuation techniques that require significant unobservable data inputs. These inputs would normally be the Company's own data and judgments about assumptions that market participants would use in pricing the asset or liability.

**Recurring Fair Value Measurements**

The following tables present financial assets and financial liabilities that are measured and recorded in the Company's financial statements at fair value on a recurring basis:

(In thousands)	Total Fair Value	Fair Value Measurement Using		
		Level 1	Level 2	Level 3
<b>September 2020</b>				
Financial assets:				
Cash equivalents:				
Money market funds	\$ 197,682	\$ 197,682	\$ —	\$ —
Time deposits	2,688	2,688	—	—
Foreign currency exchange contracts	2,768	—	2,768	—
Investment securities	54,841	54,841	—	—
Financial liabilities:				
Foreign currency exchange contracts	7,245	—	7,245	—
Interest rate swap agreements	18,094	—	18,094	—
Deferred compensation	55,261	—	55,261	—

(In thousands)	Total Fair Value	Fair Value Measurement Using		
		Level 1	Level 2	Level 3
<b>December 2019</b>				
Financial assets:				
Cash equivalents:				
Money market funds	\$ 25,706	\$ 25,706	\$ —	\$ —
Time deposits	4,788	4,788	—	—
Foreign currency exchange contracts	5,563	—	5,563	—
Investment securities	59,922	56,437	3,485	—
Financial liabilities:				
Foreign currency exchange contracts	2,795	—	2,795	—
Interest rate swap agreements	3,089	—	3,089	—
Deferred compensation	60,129	—	60,129	—

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The Company's cash equivalents include money market funds and short-term time deposits that approximate fair value based on Level 1 measurements. The fair value of derivative financial instruments, which consist of foreign currency exchange contracts and interest rate swap agreements, is determined based on observable market inputs (Level 2), including spot and forward exchange rates for foreign currencies and observable interest rate yield curves for interest rate swap agreements. Investment securities are held in the Company's deferred compensation plans as an economic hedge of the related deferred compensation liabilities. As of September 2020, these investments are comprised of mutual funds that are valued based on quoted prices in active markets (Level 1). During the three months ended June 2020, all Level 2 investments held in the Company's deferred compensation plans were removed and replaced with mutual fund investment options. Liabilities related to the Company's deferred compensation plans are recorded at amounts due to participants, based on the fair value of the participants' selection of hypothetical investments (Level 2).

Additionally, at September 2020, the carrying value of the Company's long-term debt, including the current portion, was \$1,037.3 million compared to a fair value of \$1,034.2 million. At December 2019, the carrying value of the Company's long-term debt was \$913.3 million compared to a fair value of \$906.1 million. The fair value of long-term debt, including the current portion, is a Level 2 estimate based on quoted market prices or values of comparable borrowings.

All other financial assets and financial liabilities are recorded in the Company's financial statements at cost. These other financial assets and financial liabilities include cash held as demand deposits, accounts receivable, short-term borrowings, accounts payable, and accrued liabilities. At September 2020 and December 2019, their carrying values approximated fair value due to the short-term nature of these instruments.

**Nonrecurring Fair Value Measurements**

Certain non-financial assets, primarily property, plant and equipment, computer software, operating lease assets and goodwill and intangible assets, are not required to be measured at fair value on a recurring basis and are reported at carrying value. However, these assets are required to be assessed for impairment when events or circumstances indicate that the carrying value may not be recoverable, and at least annually for goodwill and indefinite-lived intangible assets. Management performs its annual impairment testing of goodwill for all reporting units and all indefinite-lived intangible assets as of the beginning of the fourth quarter of each fiscal year. In the event that an impairment is required, the asset is adjusted to fair value, using market-based assumptions. As a result of temporary and expected permanent retail store closures, the Company assessed the related retail store assets for impairment during the first and second quarter of 2020 and recorded impairment charges of \$1.8 million during the six months ended June 2020.

During the three months ended September 2019, the Company determined that the exclusive domestic wholesale distribution and licensing agreement of the *Rock & Republic*® brand would not be extended. This was considered a triggering event that required management to perform a quantitative impairment analysis of the *Rock & Republic*® finite-lived trademark intangible asset. Based on this analysis, the Company recorded a \$2.6 million non-cash impairment charge which was reflected within "non-cash impairment of intangible asset" in the Company's statement of operations during the three months ended September 2019.

**NOTE 8 — DERIVATIVE FINANCIAL INSTRUMENTS AND HEDGING ACTIVITIES**

**Summary of Derivative Financial Instruments**

On April 24, 2019, the Company began entering into derivative contracts with external counterparties to hedge certain foreign currency transactions. The notional amount of all outstanding foreign currency exchange contracts was \$258.6 million at September 2020, \$341.6 million at December 2019 and \$320.5 million at September 2019, consisting primarily of contracts hedging exposures to the euro, Mexican peso, Canadian dollar, British pound, Polish zloty and Swedish krona. Foreign currency exchange contracts have maturities up to 20 months.

On July 24, 2019, the Company entered into "floating to fixed" derivative agreements to mitigate exposure to volatility in LIBOR rates on the Company's future interest payments. The notional amount of the interest rate swap agreements was \$400.0 million at September 2020 and \$475.0 million at both December 2019 and September 2019. Because these interest rate swap agreements meet the criteria for hedge accounting, all related gains and losses are deferred within accumulated other comprehensive loss ("AOCL") and are being amortized through April 18, 2024.

The Company's outstanding derivative financial instruments met the criteria for hedge accounting at the inception of the hedging relationship, although a limited number of foreign currency exchange contracts intended to hedge assets and liabilities are not designated as hedges for accounting purposes. At each reporting period, the Company assesses whether the hedging relationships continue to be highly effective in offsetting changes in cash flows of hedged items. If it was determined that the hedging relationship ceased to be highly effective, the Company would discontinue hedge accounting. All designated hedging relationships were determined to be highly effective as of September 2020.

**KONTOOR BRANDS, INC.**  
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The following table presents the fair value of outstanding derivatives on an individual contract basis:

	Fair Value of Derivatives with Unrealized Gains			Fair Value of Derivatives with Unrealized Losses		
	September 2020	December 2019	September 2019	September 2020	December 2019	September 2019
(In thousands)						
Derivatives designated as hedging instruments:						
Foreign currency exchange contracts	\$ 2,310	\$ 5,199	\$ 3,463	\$ (7,096)	\$ (2,690)	\$ (2,603)
Interest rate swap agreements	—	—	—	(18,094)	(3,089)	(4,861)
Derivatives not designated as hedging instruments:						
Foreign currency exchange contracts	458	364	41	(149)	(105)	(110)
<b>Total derivatives</b>	<b>\$ 2,768</b>	<b>\$ 5,563</b>	<b>\$ 3,504</b>	<b>\$ (25,339)</b>	<b>\$ (5,884)</b>	<b>\$ (7,574)</b>

The Company records and presents the fair value of all derivative assets and liabilities in the Company's balance sheets on a gross basis, even though certain of the derivative contracts are subject to master netting agreements. If the Company were to offset and record the asset and liability balances of its derivative contracts on a net basis in accordance with the terms of its master netting agreements, the amounts presented in the Company's balance sheets would be adjusted from the current gross presentation to the net amounts.

The following table presents a reconciliation of gross to net amounts for derivative asset and liability balances:

	September 2020		December 2019		September 2019	
	Derivative Asset	Derivative Liability	Derivative Asset	Derivative Liability	Derivative Asset	Derivative Liability
(In thousands)						
Gross amounts presented in the balance sheet	\$ 2,768	\$ (25,339)	\$ 5,563	\$ (5,884)	\$ 3,504	\$ (7,574)
Gross amounts not offset in the balance sheet	(2,110)	2,110	(1,133)	1,133	(507)	507
<b>Net amounts</b>	<b>\$ 658</b>	<b>\$ (23,229)</b>	<b>\$ 4,430</b>	<b>\$ (4,751)</b>	<b>\$ 2,997</b>	<b>\$ (7,067)</b>

The following table presents the location of derivatives in the Company's balance sheets, with current or noncurrent classification based on maturity dates:

	September 2020		December 2019		September 2019	
	(In thousands)					
Prepaid expenses and other current assets	\$ 2,006		\$ 4,303		\$ 2,900	
Accrued liabilities		(6,594)		(2,058)		(2,376)
Other assets	762		1,260		604	
Other liabilities		(18,745)		(3,826)		(5,198)

**KONTOOR BRANDS, INC.**  
Notes to Consolidated and Combined Financial Statements  
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**Cash Flow Hedges**

The following tables present the effects of cash flow hedges included in the Company's statements of operations and statements of comprehensive income (loss):

(In thousands)	<b>Gain (Loss) on Derivatives Recognized in AOCL</b>			
	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 2020</b>	<b>September 2019</b>	<b>September 2020</b>	<b>September 2019</b>
<b>Cash Flow Hedging Relationships</b>				
Foreign currency exchange contracts	\$ (313)	\$ 3,926	\$ (10,407)	\$ 1,868
Interest rate swap agreements	(897)	(4,220)	(18,220)	(4,220)
<b>Total</b>	<b>\$ (1,210)</b>	<b>\$ (294)</b>	<b>\$ (28,627)</b>	<b>\$ (2,352)</b>

(In thousands)	<b>Gain (Loss) Reclassified from AOCL into Income</b>			
	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 2020</b>	<b>September 2019</b>	<b>September 2020</b>	<b>September 2019</b>
<b>Location of Gain (Loss)</b>				
Net revenues	\$ (36)	\$ (379)	\$ (588)	\$ (475)
Cost of goods sold	(578)	3,486	4,778	3,901
Other expense, net	36	328	173	371
Interest expense	(1,636)	642	(3,216)	642
<b>Total</b>	<b>\$ (2,214)</b>	<b>\$ 4,077</b>	<b>\$ 1,147</b>	<b>\$ 4,439</b>

During the three months ended March 2020, the Company determined that, due to a reduction in forecasted sales, it was probable that forecasted transactions of certain foreign currency cash flow hedges would no longer occur as originally expected. Accordingly, \$0.4 million of gains related to the ineffective portion of these contracts were reclassified from AOCL into earnings during the three months ended March 2020 and the nine months ended September 2020.

**Derivative Contracts Not Designated as Hedges**

The Company uses derivative contracts to manage foreign currency exchange risk on certain accounts receivable and accounts payable. These contracts are not designated as hedges and are recorded at fair value in the Company's balance sheets. Changes in the fair values of these instruments are recognized directly in earnings. Gains or losses on these contracts largely offset the net transaction gains or losses on the related assets and liabilities.

The following table presents a summary of these derivatives included in the Company's statements of operations:

(In thousands)	<b>Derivatives Not Designated as Hedges</b>	<b>Location of Gain (Loss) on Derivatives Recognized in Income</b>	<b>Gain (Loss) on Derivatives Recognized in Income</b>			
			<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
			<b>September 2020</b>	<b>September 2019</b>	<b>September 2020</b>	<b>September 2019</b>
	Foreign currency exchange contracts	Net revenues	\$ 37	\$ —	\$ 43	\$ —
		Cost of goods sold	563	72	(2,559)	15
		Other expense, net	(18)	—	(8)	—
	<b>Total</b>		<b>\$ 582</b>	<b>\$ 72</b>	<b>\$ (2,524)</b>	<b>\$ 15</b>

**Other Derivative Information**

At September 2020, AOCL included \$10.7 million of pre-tax net deferred losses for foreign currency exchange contracts and interest rate swap agreements that are expected to be reclassified to earnings during the next 12 fiscal months. The amounts ultimately reclassified to earnings will depend on rates in effect when outstanding derivative contracts are settled.

**KONTOOR BRANDS, INC.**  
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**NOTE 9 — ACCUMULATED OTHER COMPREHENSIVE LOSS**

The Company's comprehensive (loss) income consists of net income and specified components of other comprehensive (loss) income ("OCL"), which relate to changes in assets and liabilities that are not included in net income but are instead deferred and accumulated within a separate component of equity in the Company's balance sheets. The Company's comprehensive (loss) income is presented in the Company's statements of comprehensive income (loss).

The following table presents deferred components of AOCL in equity, net of related taxes:

(In thousands)	September 2020	December 2019	September 2019
Foreign currency translation	\$ (101,057)	\$ (84,118)	\$ (93,199)
Defined benefit pension plans	(2,356)	(2,301)	(775)
Derivative financial instruments	(19,384)	6,721	5,139
<b>Accumulated other comprehensive loss</b>	<b>\$ (122,797)</b>	<b>\$ (79,698)</b>	<b>\$ (88,835)</b>

The following tables present changes in AOCL, net of related tax impact:

(In thousands)	Three Months Ended September 2020			
	Foreign Currency Translation	Defined Benefit Pension Plans	Derivative Financial Instruments	Total
<b>Balance, June 2020</b>	\$ (108,129)	\$ (2,289)	\$ (20,880)	\$ (131,298)
Other comprehensive income (loss) before reclassifications	7,072	(77)	(469)	6,526
Amounts reclassified from accumulated other comprehensive income (loss)	—	10	1,965	1,975
<b>Net other comprehensive income (loss)</b>	<b>7,072</b>	<b>(67)</b>	<b>1,496</b>	<b>8,501</b>
<b>Balance, September 2020</b>	<b>\$ (101,057)</b>	<b>\$ (2,356)</b>	<b>\$ (19,384)</b>	<b>\$ (122,797)</b>

(In thousands)	Three Months Ended September 2019			
	Foreign Currency Translation	Defined Benefit Pension Plans	Derivative Financial Instruments	Total
<b>Balance, June 2019</b>	\$ (81,841)	\$ (1,072)	\$ 9,225	\$ (73,688)
Other comprehensive income (loss) before reclassifications	(11,358)	297	(468)	(11,529)
Amounts reclassified from accumulated other comprehensive income (loss)	—	—	(3,618)	(3,618)
<b>Net other comprehensive income (loss)</b>	<b>(11,358)</b>	<b>297</b>	<b>(4,086)</b>	<b>(15,147)</b>
<b>Balance, September 2019</b>	<b>\$ (93,199)</b>	<b>\$ (775)</b>	<b>\$ 5,139</b>	<b>\$ (88,835)</b>

(In thousands)	Nine Months Ended September 2020			
	Foreign Currency Translation	Defined Benefit Pension Plans	Derivative Financial Instruments	Total
<b>Balance, December 2019</b>	\$ (84,118)	\$ (2,301)	\$ 6,721	\$ (79,698)
Other comprehensive income (loss) before reclassifications	(16,939)	(85)	(24,944)	(41,968)
Amounts reclassified from accumulated other comprehensive income (loss)	—	30	(1,161)	(1,131)
<b>Net other comprehensive income (loss)</b>	<b>(16,939)</b>	<b>(55)</b>	<b>(26,105)</b>	<b>(43,099)</b>
<b>Balance, September 2020</b>	<b>\$ (101,057)</b>	<b>\$ (2,356)</b>	<b>\$ (19,384)</b>	<b>\$ (122,797)</b>

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**Nine Months Ended September 2019**

(In thousands)	Foreign Currency Translation	Defined Benefit Pension Plans	Derivative Financial Instruments	Total
<b>Balance, December 2018</b>	\$ (145,182)	\$ —	\$ —	\$ (145,182)
Other comprehensive income (loss) before reclassifications	(5,914)	283	(2,526)	(8,157)
Amounts reclassified from accumulated other comprehensive income (loss)	—	—	(3,980)	(3,980)
Net other comprehensive income (loss)	(5,914)	283	(6,506)	(12,137)
Amounts transferred from former parent	57,897	(1,058)	11,645	68,484
<b>Balance, September 2019</b>	\$ (93,199)	\$ (775)	\$ 5,139	\$ (88,835)

The following table presents reclassifications out of AOCL:

(In thousands)	Details About Accumulated Other Comprehensive Loss Reclassifications	Affected Line Item in the Financial Statements	Three Months Ended September		Nine Months Ended September	
			2020	2019	2020	2019
	Defined benefit pension plans:					
	Net change in deferred actuarial losses	Selling, general and administrative expenses	\$ (14)	\$ —	\$ (42)	\$ —
	Total before tax		(14)	—	(42)	—
	Tax benefit	Income taxes	4	—	12	—
	Net of tax		(10)	—	(30)	—
	Gains (losses) on derivative financial instruments:					
	Foreign currency exchange contracts	Net revenues	\$ (36)	\$ (379)	\$ (588)	\$ (475)
	Foreign currency exchange contracts	Cost of goods sold	(578)	3,486	4,778	3,901
	Foreign currency exchange contracts	Other expense, net	36	328	173	371
	Interest rate swap agreements	Interest expense	(1,636)	642	(3,216)	642
	Total before tax		(2,214)	4,077	1,147	4,439
	Income taxes	Income taxes	(249)	459	(14)	459
	Net of tax		(1,965)	3,618	1,161	3,980
	<b>Total reclassifications for the period, net of tax</b>		<b>\$ (1,975)</b>	<b>\$ 3,618</b>	<b>\$ 1,131</b>	<b>\$ 3,980</b>

**NOTE 10 — INCOME TAXES**

The effective income tax rate for the nine months ended September 2020 was (7.2)% compared to 25.7% in the 2019 period. The nine months ended September 2020 included a net discrete tax benefit of \$6.8 million, primarily comprised of \$6.3 million of tax benefit recognized due to the enactment of Swiss tax reform in the canton of Ticino and \$0.7 million of tax benefit related to the finalization of U.S. federal, state and foreign tax return filings. The \$6.8 million net discrete tax benefit in the nine months ended September 2020 decreased the effective income tax rate by 29.2%.

During the three months ended September 2019, the Company recorded a \$2.6 million non-cash impairment charge related to the *Rock & Republic*® trademark intangible asset which resulted in a tax benefit of \$7.4 million.

The effective tax rate for the nine months ended September 2019 included a net discrete tax expense of \$1.1 million, primarily comprised of \$4.5 million of net tax expense related to unrecognized tax benefits and interest and \$3.4 million of tax benefit related to stock compensation. The \$1.1 million net discrete tax expense in the nine months ended September 2019 increased the effective income tax rate by 1.2%.

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The effective income tax rate without discrete items for the nine months ended September 2020 was 22.0% compared to 24.5% in the 2019 period. The reduction was primarily due to a higher percentage of income in lower tax rate jurisdictions and a reduction in losses incurred for which no related tax benefit was recognized.

The Company files a consolidated U.S. federal income tax return, as well as separate and combined income tax returns in numerous state and international jurisdictions. As of September 2020, the Company had not filed its initial consolidated U.S. federal income tax return and thus had no tax years subject to IRS examinations. However, the Company is currently subject to examination by various U.S. state and international tax authorities. Management regularly assesses the potential outcomes of both ongoing and future examinations for the current and prior years and has concluded that the Company's provision for income taxes is adequate. The outcome of any one examination is not expected to have a material impact on the Company's financial statements.

During the nine months ended September 2020, the amount of net unrecognized tax benefits and associated interest increased by \$0.5 million to \$14.8 million. Management also believes that it is reasonably possible that the amount of unrecognized tax benefits may decrease by \$0.9 million within the next 12 fiscal months due to settlement of audits and expiration of statutes of limitations, \$0.7 million of which would reduce income tax expense.

**NOTE 11 — EARNINGS PER SHARE**

The calculations of basic and diluted earnings per share ("EPS") is based on net income divided by the basic weighted average number of common shares and diluted weighted average number of common shares outstanding, respectively. On May 22, 2019, the Separation from VF was effected through a pro-rata distribution of one share of the Company's common stock for every seven shares of VF common stock held at the close of business on the record date of May 10, 2019. As a result, on May 23, 2019, the Company had 56,647,561 shares of common stock outstanding. This share amount was utilized for the calculations of basic and diluted earnings per share for all periods presented through the Separation date. After the Separation date, actual outstanding shares were used in the calculations of both basic and diluted weighted average number of common shares outstanding.

The following table presents the calculations of basic and diluted EPS:

	Three Months Ended September		Nine Months Ended September	
	2020	2019	2020	2019
<small>(In thousands, except per share amounts)</small>				
Net income	\$ 60,785	\$ 14,502	\$ 24,811	\$ 67,901
Basic weighted average shares outstanding	57,007	56,694	56,938	56,663
Dilutive effect of stock-based awards	635	707	731	326
Diluted weighted average shares outstanding	57,642	57,401	57,669	56,989
<b>Earnings per share:</b>				
Basic earnings per common share	\$ 1.07	\$ 0.26	\$ 0.44	\$ 1.20
Diluted earnings per common share	\$ 1.05	\$ 0.25	\$ 0.43	\$ 1.19

A total of 1.6 million and 1.1 million shares related to stock-based awards were excluded from the diluted earnings per share calculations for the three and nine months ended September 2020, respectively, because the effect of their inclusion would have been anti-dilutive. A total of 0.3 million and 0.2 million shares related to stock-based awards were excluded from the diluted earnings per share calculations for the three and nine months ended September 2019, respectively, because the effect of their inclusion would have been anti-dilutive.

For both the three and nine months ended September 2020, a total of 0.4 million shares of performance-based restricted stock units ("PRSUs") were excluded from the calculations of diluted earnings per share as the units were not considered to be contingent outstanding shares. For both the three and nine months ended September 2019, a total of 0.5 million shares of PRSUs were excluded from the calculations of diluted earnings per share as the units were not considered to be contingent outstanding shares.

**KONTOOR BRANDS, INC.**  
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**NOTE 12 — LEASES**

The Company enters into operating leases for offices, operational facilities, retail locations, vehicles and other assets that expire at various dates through 2031. Most leases have fixed rentals, with many of the real estate leases requiring additional payments for real estate taxes and occupancy-related costs.

The following table presents supplemental cash flow and non-cash information related to leases:

(In thousands)	Nine Months Ended September 2020	Nine Months Ended September 2019
Cash paid for amounts included in the measurement of lease liabilities - operating cash flows	\$ 32,016	\$ 34,486
Right-of-use assets obtained in exchange for new operating leases - non-cash activity	\$ 769	\$ 38,939

**NOTE 13 — RESTRUCTURING**

The Company generally incurs restructuring charges related to cost optimization of business activities, which primarily included severance and impairment charges related to COVID-19 and our VF Outlet™ business during the three and nine months ended September 2020.

Of the \$2.3 million and \$13.9 million of restructuring charges recognized during the three and nine months ended September 2020, respectively, \$1.9 million and \$13.0 million were reflected within "selling, general and administrative expenses" and \$0.4 million and \$0.9 million were reflected within "cost of goods sold," respectively.

Of the \$24.6 million of restructuring charges recognized during the nine months ended September 2019, \$13.8 million were reflected within "selling, general and administrative expenses" and \$10.8 million were reflected within "cost of goods sold."

Of the \$7.2 million total restructuring accrual reported in the Company's balance sheet at September 2020, \$7.0 million is expected to be paid out within the next 12 fiscal months and is classified within "accrued liabilities." The remaining \$0.2 million is classified within "other liabilities." All of the \$2.2 million total restructuring accrual reported in the Company's balance sheet at December 2019 was classified within "accrued liabilities."

The following table presents the components of restructuring charges:

(In thousands)	Three Months Ended		Nine Months Ended	
	September 2020	September 2019	September 2020	September 2019
Severance and employee-related benefits	\$ 2,314	\$ —	\$ 12,324	\$ 14,903
Asset impairments	—	—	1,579	1,596
Inventory write-downs	—	—	—	4,403
Other	—	—	—	3,660
<b>Total restructuring charges</b>	<b>\$ 2,314</b>	<b>\$ —</b>	<b>\$ 13,903</b>	<b>\$ 24,562</b>

The following table presents the restructuring costs by business segment:

(In thousands)	Three Months Ended		Nine Months Ended	
	September 2020	September 2019	September 2020	September 2019
Wrangler	\$ —	\$ —	\$ 3,656	\$ 17,613
Lee	—	—	3,131	6,685
Corporate and other	2,314	—	7,116	264
<b>Total</b>	<b>\$ 2,314</b>	<b>\$ —</b>	<b>\$ 13,903</b>	<b>\$ 24,562</b>



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The following table presents activity in the restructuring accrual for the nine-month period ended September 2020:

(In thousands)	Total
<b>Accrual at December 2019</b>	<b>\$ 2,172</b>
Charges	12,324
Cash payments	(6,550)
Adjustments to accruals	(740)
<b>Accrual at September 2020</b>	<b>\$ 7,206</b>

**NOTE 14 — TRANSACTIONS WITH FORMER PARENT**

Prior to the Separation, the Company's financial statements were prepared on a carve-out basis and were derived from the consolidated financial statements and accounting records of VF. Refer to Note 1 to the Company's financial statements for a discussion of the methodology used to allocate corporate-related costs for purposes of preparing these financial statements on a carve-out basis. The following discussion summarizes activity between the Company and VF through the Separation date.

**Sales and Purchases To and From Former Parent**

During the nine months ended September 2019, the Company's sales to VF through the Separation date were \$14.1 million, which were included within "net revenues" in the Company's statements of operations. During the nine months ended September 2019, the Company's purchases from VF through the Separation date were \$0.5 million, which were included within "cost of goods sold" in the Company's statements of operations. At September 2020, December 2019 and September 2019, the aggregate amount of inventories purchased from VF that remained on the Company's balance sheets was approximately \$0.2 million, \$0.4 million and \$0.5 million, respectively.

**Notes To and From Former Parent**

All notes to and from former parent were settled in connection with the Separation and there were no remaining balances as of September 2020, December 2019 or September 2019.

During the nine months ended September 2019, the Company recorded net interest income through the Separation date related to these notes of \$0.8 million, which was included within "interest income from former parent, net" in the Company's statements of operations.

**Due To and From Former Parent**

All amounts due to and from former parent were settled in connection with the Separation and there were no remaining balances as of September 2020, December 2019 or September 2019.

**Net Transfers To and From VF**

Net transfers to and from VF are included within "former parent investment" in the statements of equity.

The following table presents components of the transfers to and from VF:

(In thousands)	Nine Months Ended September 2019 <sup>(a)</sup>
General financing activities	\$ (723,155)
Corporate allocations	47,903
Stock-based compensation expense	9,582
Pension benefit	(2,246)
Purchases from parent	3,193
Sales to parent	(13,988)
Other income tax	10,863
Transition tax related to the Tax Act	3,937
Cash dividend to former parent	(1,032,948)
<b>Total net transfers to former parent</b>	<b>\$ (1,696,859)</b>

<sup>(a)</sup> Activity reflected through the Separation date.

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**NOTE 15 — SUBSEQUENT EVENT**

***Dividend***

On October 27, 2020, the Board of Directors declared a regular quarterly cash dividend of \$0.40 per share of the Company's Common Stock. The cash dividend will be payable on December 18, 2020, to shareholders of record at the close of business on December 10, 2020.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

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### **Description of Business**

Kontoor Brands, Inc. ("Kontoor," the "Company," "we," "us" or "our") is a global lifestyle apparel company headquartered in the United States ("U.S."). The Company designs, produces, procures, markets and distributes apparel primarily under the brand names *Wrangler*® and *Lee*®. The Company's products are sold in the U.S. through mass merchants, specialty stores, mid-tier and traditional department stores, company-operated stores and online. The Company's products are also sold internationally, primarily in Europe and Asia, through department, specialty, company-operated, concession retail and independently operated partnership stores and online. *VF Outlet*™ stores carry *Wrangler*® and *Lee*® branded products, as well as merchandise that is specifically purchased for sale in these stores.

### **Fiscal Year**

The Company operates and reports using a 52/53 week fiscal year ending on the Saturday closest to December 31 of each year. Accordingly, this Form 10-Q presents the third quarter of the Company's fiscal year ending January 2, 2021 ("fiscal 2020"), which is a 53-week fiscal year. For presentation purposes herein, all references to periods ended September 2020, December 2019 and September 2019 correspond to the fiscal periods ended September 26, 2020, December 28, 2019 and September 28, 2019, respectively.

### **Spin-Off Transaction**

On May 22, 2019, VF Corporation ("VF" or "former parent") completed the spin-off of its Jeanswear business (the "Separation"), which included the *Wrangler*®, *Lee*® and *Rock & Republic*® brands, as well as the *VF Outlet*™ business. Kontoor began to trade as a standalone public company (NYSE: KTB) on May 23, 2019.

### **Impact of COVID-19**

In March 2020, the World Health Organization categorized the novel coronavirus ("COVID-19") as a pandemic, and it continues to affect all parts of the world. Governments have taken various actions to slow and otherwise control the spread of COVID-19, including the issuance of stay-at-home orders and social distancing guidelines. COVID-19 has resulted in a global economic slowdown which had a meaningful negative impact on our financial condition, cash flows and results of operations during 2020. Increased unemployment and economic uncertainty, along with temporary retail store closures and evolving government-imposed restrictions, have resulted in reduced traffic and consumer spending, which has negatively impacted both our wholesale and direct-to-consumer channels.

The Company's priority continues to be to support the safety of its employees and consumers. Actions taken to date include enacting global travel restrictions for all employees, enabling remote-work flexibility, implementing enhanced cleaning and sanitation protocols in all facilities, and closing of facilities, as appropriate.

The Company's offices have reopened where permitted by local restrictions, but many associates continue to work remotely. The Company's distribution centers around the world continue to operate and fulfill wholesale and direct-to-consumer orders. Most all of our Company-operated brick and mortar retail stores have since reopened. As the Company has reopened its facilities, we continue to implement safety protocols and health and wellness precautions.

Due to volume adjustments, social distancing requirements, and government mandated closures and stay-at-home orders in countries where our internal manufacturing facilities and distribution centers are located, we operated these facilities at decreased capacities during the second and third quarters of 2020. In addition, a significant portion of the Company's sourced finished products originate from various countries that have been impacted by the pandemic, and we continue to diligently monitor developments and work with these long-standing partners to prioritize production to best align with demand. Although we have not experienced significant service disruptions to customers, we have experienced some delays in product availability for Fall orders and continue to work to minimize any impact to our customers.

The Company took timely actions to strengthen our financial flexibility and preserve adequate liquidity during this uncertain economic situation. These actions included draws on the Revolving Credit Facility and an amendment to the Credit Agreement (as discussed in Note 6 to the Company's financial statements), temporary suspension of the payment of a dividend, targeted reductions in operating expenses and capital expenditures, temporary reduction of certain fees for the Board of Directors, reduction of payroll costs through restructuring, furloughs and temporary salary reductions, and focused management of working capital, including reduction in finished goods received from owned manufacturing and sourced vendors. Additionally, we accelerated a strategic review of our U.S. store network and are proceeding with additional door rationalization and reformatting of select stores subsequent to the third quarter of 2020.

Net revenues and profits across all our segments and geographies decreased significantly due to the COVID-19 impact, beginning late January 2020 in China and mid-March 2020 in the U.S. and Europe, as customer retail and owned door closures and governmental stay-at-home orders increased. These negative impacts on operating results continued into the second and third quarters of 2020, although we have seen gradual improvement as the year has progressed. The ultimate health and economic impact of the pandemic remains fluid. The recent resurgence of COVID-19 cases in various parts of the world, including the United Kingdom and other countries in Europe, has caused the re-implementation of government restrictions, including the temporary closure of businesses deemed "non-essential," to prevent further spread of the virus. The Company anticipates, and continues to take necessary, proactive steps to accommodate, a prolonged COVID-19 operating environment.

#### **Basis of Presentation**

The Company's financial statements from May 23, 2019 were consolidated financial statements based on the reported results of Kontoor Brands, Inc. as a standalone company. The Company's financial statements through the Separation date of May 22, 2019 were combined financial statements prepared on a "carve-out" basis of accounting, which reflected the business as historically managed within VF. The balance sheet and cash flows included only those assets and liabilities directly related to the Jeanswear and *VF Outlet*<sup>™</sup> businesses, and the statements of operations included the historically reported results of those businesses along with allocations of a portion of VF's total corporate expenses. Refer to Note 1 to the Company's financial statements for additional information on the carve-out basis of accounting.

The basis of accounting differences before and after the Separation from VF results in a lack of comparability between periods in the statements of operations, primarily in selling, general and administrative expenses. Effective with the Separation, the Company also implemented business model changes, which included the exit of unprofitable markets in Europe, the transition of our former Central and South America ("CASA") region to a licensed model and the discontinuation of certain transactions with VF. Accordingly, certain revenues and costs presented in the carve-out statement of operations did not continue after the Separation.

References to fiscal 2020 foreign currency amounts herein reflect the changes in foreign exchange rates from fiscal 2019 and the corresponding impact on translating foreign currencies into U.S. dollars and on foreign currency-denominated transactions. The Company's most significant foreign currency translation exposure is typically driven by business conducted in the Mexican peso and euro-based countries. However, the Company conducts business in other developed and emerging markets around the world with exposure to other foreign currencies.

Amounts herein may not recalculate due to the use of unrounded numbers.

### **THIRD QUARTER OF FISCAL 2020 SUMMARY**

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- **Net revenues** decreased 9% to \$583.2 million compared to the three months ended September 2019, driven by a decline in the Non-U.S. Wholesale channel, partially offset by growth in the U.S. Wholesale and Branded Direct-to-Consumer channels as discussed below.
- **U.S. Wholesale revenues** increased 3% compared to the three months ended September 2019, primarily due to new business growth, a shift in the timing of Fall shipments from the second quarter to the third quarter of 2020, and continued growth in our U.S. digital wholesale business. These increases were partially offset by the impact of COVID-19 and the negative impact of a major U.S. retailer bankruptcy in the second quarter of 2020. U.S. Wholesale revenues represented 67% of total revenues in the current period.
- **Non-U.S. Wholesale revenues** decreased 33% compared to the three months ended September 2019, primarily due to the impact of COVID-19. Non-U.S. wholesale revenues included a 1% favorable impact from foreign currency and represented 18% of total revenues in the current period.
- **Branded Direct-to-Consumer revenues** increased 2% on a global basis compared to the three months ended September 2019, primarily due to growth in our owned e-commerce sites, partially offset by declines in the Company's brick and mortar retail stores due to the impact of COVID-19. Branded Direct-to-Consumer revenues included a 1% favorable impact from foreign currency and represented 11% of total revenues in the current period.
- **Gross margin** increased 410 basis points to 44.2% compared to the three months ended September 2019, primarily due to lower restructuring and Separation costs, benefits from product cost and favorable channel and product mix. These improvements were partially offset by deleverage of fixed manufacturing costs resulting from reduced production.
- **Selling, general & administrative expenses** as a percentage of net revenues decreased to 30.0% compared to 30.1% for the 2019 period, primarily due to targeted reductions in operating expenses in response to COVID-19, offset by increased Separation costs which for the 2020 period were substantially all related to the Company's global ERP implementation and information technology infrastructure build-out.
- **Net income** was \$60.8 million compared to \$14.5 million for the three months ended September 2019, primarily due to the business results discussed above and a \$32.6 million (\$25.2 million after-tax) non-cash impairment of the *Rock & Republic*<sup>®</sup> trademark intangible asset during the third quarter of 2019.

## ANALYSIS OF RESULTS OF OPERATIONS

### Consolidated and Combined Statements of Operations

The following table presents a summary of the changes in net revenues for the three and nine months ended September 2020 as compared to September 2019:

(In millions)	Three Months Ended September		Nine Months Ended September	
<b>Net revenues — 2019</b>	<b>\$</b>	<b>638.1</b>	<b>\$</b>	<b>1,896.2</b>
Operations		(56.8)		(455.4)
Impact of foreign currency		1.9		(3.8)
<b>Net revenues — 2020</b>	<b>\$</b>	<b>583.2</b>	<b>\$</b>	<b>1,437.0</b>

#### *Three Months Ended September 2020 Compared to the Three Months Ended September 2019*

**Net revenues** decreased 9% due to declines in the Wrangler and Lee segments, as well as declines in the Other category. These declines were primarily due to the impact of COVID-19 and the negative impact of a major U.S. retailer bankruptcy in the second quarter of 2020. Declines were partially offset by new business growth, a \$33.0 million shift in the timing of Fall shipments from the second quarter to the third quarter of 2020, and growth in the U.S. digital wholesale business and our owned e-commerce sites.

#### *Nine Months Ended September 2020 Compared to the Nine Months Ended September 2019*

**Net revenues** decreased 24% due to declines in the Wrangler and Lee segments, as well as declines in the Other category. These declines were primarily due to the impact of COVID-19. The decrease was also impacted by planned proactive quality-of-sales programs initiated in 2019, the negative impact of a major U.S. retailer bankruptcy in the second quarter of 2020 and planned exits and reduced sales of certain lower margin lines of business. The planned proactive quality-of-sales programs initiated in 2019 included (i) the exit of unprofitable points of distribution in India and (ii) business model changes actioned by the Company. These declines were partially offset by new business growth and growth in the U.S. digital wholesale business and our owned e-commerce sites.

Additional details on revenues are provided in the section titled "Information by Business Segment."

The following table presents components of the Company's statements of operations as a percentage of total net revenues:

(Dollars in thousands)	Three Months Ended September		Nine Months Ended September	
	2020	2019	2020	2019
Net revenues	\$ 583,222	\$ 638,138	\$ 1,436,974	\$ 1,896,228
Gross margin (net revenues less cost of goods sold)	\$ 257,710	\$ 255,957	\$ 582,840	\$ 738,845
<i>As a percentage of total net revenues</i>	44.2 %	40.1 %	40.6 %	39.0 %
Selling, general and administrative expenses	\$ 174,846	\$ 192,293	\$ 521,935	\$ 596,466
<i>As a percentage of total net revenues</i>	30.0 %	30.1 %	36.3 %	31.5 %
Non-cash impairment of intangible asset <sup>(1)</sup>	\$ —	\$ 32,636	\$ —	\$ 32,636
<i>As a percentage of total net revenues</i>	— %	5.1 %	— %	1.7 %
Operating income	\$ 82,864	\$ 31,028	\$ 60,905	\$ 109,743
<i>As a percentage of total net revenues</i>	14.2 %	4.9 %	4.2 %	5.8 %

<sup>(1)</sup> Represents an impairment charge recorded during the third quarter of 2019 related to the Rock & Republic® trademark. See Note 7 to the Company's financial statements.

#### *Three Months Ended September 2020 Compared to the Three Months Ended September 2019*

**Gross margin** increased 410 basis points. The increase in gross margin as compared to the prior year period was primarily due to lower restructuring and Separation costs, benefits from product cost and favorable channel and product mix. These improvements were partially offset by deleverage of fixed manufacturing costs resulting from reduced production due to the impact of COVID-19. Gross margin was favorably impacted by 90 basis points during the three months ended September 2020, and was negatively impacted by 80 basis points during the three months ended September 2019, due to restructuring and Separation costs, which included a \$6.6 million gain on sale of manufacturing assets during the third quarter of 2020.

**Selling, general and administrative expenses** as a percentage of net revenues decreased to 30.0% compared to 30.1% for the 2019 period, primarily due to targeted reductions in operating expenses in response to COVID-19, offset by increased Separation costs which for the 2020 period were substantially all related to the Company's global ERP implementation and information technology infrastructure build-out. Selling, general & administrative expenses were negatively impacted by 430 and 230 basis points during the three months ended September 2020 and September 2019, respectively, due to restructuring and Separation costs.

**Non-cash impairment of intangible asset** included a \$32.6 million non-cash impairment of the *Rock & Republic*<sup>®</sup> trademark intangible asset recorded during the third quarter of 2019.

*Nine Months Ended September 2020 Compared to the Nine Months Ended September 2019*

**Gross margin** increased 160 basis points. The increase in gross margin was primarily due to lower restructuring and Separation costs, favorable channel mix, benefits from planned proactive quality-of-sales programs initiated in 2019 and favorable product mix. These increases were offset by declines due to the impact of COVID-19, which included deleverage of fixed manufacturing costs resulting from reduced production and unfavorable geographic mix due to lower international sales. Gross margin was favorably impacted by 30 basis points during the nine months ended September 2020, and was negatively impacted by 180 basis points during the nine months ended September 2019, due to restructuring and Separation costs, which included a \$6.6 million gain on sale of manufacturing assets during the third quarter of 2020.

**Selling, general and administrative expenses** as a percentage of net revenues increased to 36.3% compared to 31.5% for the 2019 period, primarily due to increased Separation costs which for the 2020 period were substantially all related to the Company's global ERP implementation and information technology infrastructure build-out, as well as deleverage of fixed costs on lower revenues, and increased bad debt expense driven by the bankruptcy of a major U.S. retailer during the second quarter of 2020 and the impact of COVID-19. Selling, general & administrative expenses were negatively impacted by 520 and 270 basis points during the nine months ended September 2020 and September 2019, respectively, due to restructuring, Separation costs and business model changes. These increased expenses were partially offset by targeted reductions in operating expenses in response to COVID-19.

**Non-cash impairment of intangible asset** included a \$32.6 million non-cash impairment of the *Rock & Republic*<sup>®</sup> trademark intangible asset recorded during the third quarter of 2019.

The effective **income tax** rate was (7.2)% for the nine months ended September 2020 compared to 25.7% in the 2019 period.

The nine months ended September 2020 included a net discrete tax benefit of \$6.8 million, primarily comprised of \$6.3 million of tax benefit recognized due to the enactment of the Swiss tax reform in the canton of Ticino and \$0.7 million of tax benefit related to the finalization of state tax return filings. The \$6.8 million net discrete tax benefit in the nine months ended September 2020 decreased the effective income tax rate by 29.2%.

As a result of COVID-19, tax authorities across multiple jurisdictions are offering various relief mechanisms to taxpayers to assist with business disruption. These measures vary by jurisdiction, but often include the ability to delay certain income tax payments. The Company is utilizing these provisions where prudent. The COVID-19 relief measures did not have a significant impact on the Company's effective tax rate for the nine months ended September 2020.

The effective tax rate for the nine months ended September 2019 included a net discrete tax expense of \$1.1 million, primarily comprised of \$4.5 million of net tax expense related to unrecognized tax benefits and interest and \$3.4 million of tax benefit related to stock compensation. The \$1.1 million net discrete tax expense in the nine months ended September 2019 increased the effective income tax rate by 1.2%.

The effective income tax rate without discrete items for the nine months ended September 2020 was 22.0% compared to 24.5% in the 2019 period. The reduction was primarily due to a higher percentage of income in lower tax rate jurisdictions and a reduction in losses incurred for which no related tax benefit was recognized.

## Information by Business Segment

Management at each of the brands has direct control over and responsibility for the corresponding net revenues and operating income, hereinafter termed "segment revenues" and "segment profit," respectively. Our management evaluates operating performance and makes investment and other decisions based on segment revenues and segment profit. Common costs for certain centralized functions are allocated to the segments as discussed in Note 3 to the Company's financial statements.

The following tables present a summary of the changes in segment revenues and segment profit for the three and nine months ended September 2020 as compared to the three and nine months ended September 2019:

### Segment Revenues:

	Three Months Ended September		
	Wrangler	Lee	Total
(In millions)			
<b>Segment revenues — 2019</b>	<b>\$ 367.2</b>	<b>\$ 232.2</b>	<b>\$ 599.4</b>
Operations	(21.4)	(18.9)	(40.2)
Impact of foreign currency	0.8	1.1	1.9
<b>Segment revenues — 2020</b>	<b>\$ 346.6</b>	<b>\$ 214.4</b>	<b>\$ 561.1</b>

	Nine Months Ended September		
	Wrangler	Lee	Total
(In millions)			
<b>Segment revenues — 2019</b>	<b>\$ 1,101.1</b>	<b>\$ 680.7</b>	<b>\$ 1,781.8</b>
Operations	(198.3)	(194.9)	(393.2)
Impact of foreign currency	(1.1)	(2.6)	(3.8)
<b>Segment revenues — 2020</b>	<b>\$ 901.7</b>	<b>\$ 483.2</b>	<b>\$ 1,384.8</b>

### Segment Profit:

	Three Months Ended September		
	Wrangler	Lee	Total
(In millions)			
<b>Segment profit — 2019</b>	<b>\$ 61.1</b>	<b>\$ 30.2</b>	<b>\$ 91.2</b>
Operations	15.6	10.3	26.0
Impact of foreign currency	0.2	0.5	0.7
<b>Segment profit — 2020</b>	<b>\$ 76.9</b>	<b>\$ 41.0</b>	<b>\$ 117.9</b>

	Nine Months Ended September		
	Wrangler	Lee	Total
(In millions)			
<b>Segment profit — 2019</b>	<b>\$ 141.7</b>	<b>\$ 61.5</b>	<b>\$ 203.3</b>
Operations	(2.4)	(38.9)	(41.4)
Impact of foreign currency	0.4	0.9	1.3
<b>Segment profit — 2020</b>	<b>\$ 139.7</b>	<b>\$ 23.5</b>	<b>\$ 163.2</b>

The following sections discuss the changes in segment revenues and segment profit.

## Wrangler

(Dollars in millions)	Three Months Ended September			Nine Months Ended September		
	2020	2019	Percent Change	2020	2019	Percent Change
Segment revenues	\$ 346.6	\$ 367.2	(5.6) %	\$ 901.7	\$ 1,101.1	(18.1) %
Segment profit	\$ 76.9	\$ 61.1	25.9 %	\$ 139.7	\$ 141.7	(1.4) %
Operating margin	22.2 %	16.6 %		15.5 %	12.9 %	

### Three Months Ended September 2020 Compared to the Three Months Ended September 2019

Global **revenues** for the *Wrangler*<sup>®</sup> brand decreased 6%, driven by a decline in the Non-U.S. Wholesale channel, partially offset by growth in the U.S. Wholesale and Branded Direct-to-Consumer channels.

- Revenues in the Americas region were flat year-over-year. Increases resulting from a \$33.0 million shift in the timing of Fall shipments from the second to the third quarter of 2020 and growth in the U.S. digital wholesale business and our owned e-commerce sites, were offset primarily by declines due to the impact of COVID-19. U.S. wholesale revenues, which represented 90% of current period revenues in the Americas region, increased by 1%. Non-U.S. Americas wholesale revenues decreased 34%, primarily due to the impact of COVID-19 and a 2% unfavorable impact from foreign currency.
- Revenues in the Asia-Pacific ("APAC") region decreased 73%. The decrease was primarily in India, driven by the impact of COVID-19 and our exit of unprofitable points of distribution initiated in 2019.
- Revenues in the Europe, Middle East and Africa ("EMEA") region decreased 34%, primarily due to the impact of COVID-19. Declines were partially offset by a 3% favorable impact from foreign currency.

**Operating margin** increased to 22.2% compared to 16.6% for the 2019 period primarily due to lower restructuring and Separation costs, targeted reductions in operating expenses in response to COVID-19, benefits from product cost and favorable channel mix. Partially offsetting these improvements was deleverage of fixed manufacturing costs resulting from reduced production. Operating margin was favorably impacted by 90 basis points during the three months ended September 2020, and was negatively impacted by 150 basis points during the three months ended September 2019, due to restructuring and Separation costs, which included a \$4.8 million allocation of the gain on sale of manufacturing assets during the third quarter of 2020.

### Nine Months Ended September 2020 Compared to the Nine Months Ended September 2019

Global **revenues** for the *Wrangler*<sup>®</sup> brand decreased 18%, driven by declines in all channels.

- Revenues in the Americas region decreased 15%, primarily due to a 14% decrease in U.S. wholesale revenues resulting from the impact of COVID-19. The declines were partially offset by growth in the U.S. digital wholesale business and our owned e-commerce sites. Additionally, non-U.S. Americas wholesale revenues decreased 37%, primarily due to business model changes initiated in 2019 within the CASA region, the impact of COVID-19 and a 2% unfavorable impact from foreign currency.
- Revenues in the APAC region decreased 67%. The decrease was primarily in India, driven by the impact of COVID-19. Our exit of unprofitable points of distribution initiated in 2019 and a 1% unfavorable impact from foreign currency also contributed to the decrease.
- Revenues in the EMEA region decreased 35%, primarily due to the impact of COVID-19.

**Operating margin** increased to 15.5% compared to 12.9% for the 2019 period primarily due to lower restructuring and Separation costs, targeted reductions in operating expenses in response to COVID-19, benefits from product cost and favorable channel mix. Partially offsetting these improvements was the impact of COVID-19, which included deleverage of fixed manufacturing costs resulting from reduced production, deleverage of other non-manufacturing fixed costs on lower revenues and increased bad debt expense. Operating margin was negatively impacted by 40 and 440 basis points during the nine months ended September 2020 and September 2019, respectively, due to restructuring, Separation costs and business model changes, which included a \$4.8 million allocation of the gain on sale of manufacturing assets during the third quarter of 2020.



	Three Months Ended September			Nine Months Ended September		
	2020	2019	Percent Change	2020	2019	Percent Change
(Dollars in millions)						
Segment revenues	\$ 214.4	\$ 232.2	(7.7) %	\$ 483.2	\$ 680.7	(29.0) %
Segment profit	\$ 41.0	\$ 30.2	35.9 %	\$ 23.5	\$ 61.5	(61.8) %
Operating margin	19.1 %	13.0 %		4.9 %	9.0 %	

Three Months Ended September 2020 Compared to the Three Months Ended September 2019

Global **revenues** for the Lee® brand decreased 8% driven by declines in the Non-U.S. Wholesale and Branded Direct-to-Consumer channels, partially offset by growth in the U.S. Wholesale channel.

- Revenues in the Americas region increased 5%, primarily due to a 13% increase in U.S. wholesale revenues. Increases in the U.S. wholesale channel were primarily driven by new business growth, partially offset by the impact of COVID-19 and the negative impact of a major U.S. retailer bankruptcy in the second quarter of 2020. Non-U.S. Americas wholesale revenues decreased 37%, primarily due to the impact of COVID-19, which was partially offset by an 8% favorable impact from foreign currency.
- Revenues in the APAC region decreased 18%, primarily due to the impact of COVID-19 which was partially offset by a 1% favorable impact from foreign currency.
- Revenues in the EMEA region decreased 31%, primarily due to the impact of COVID-19 which was partially offset by a 4% favorable impact from foreign currency.

**Operating margin** increased to 19.1% compared to operating margin of 13.0% for the 2019 period, primarily due to targeted reductions in operating expenses in response to COVID-19, benefits from product cost and favorable product mix. Additionally, operating margin was negatively impacted by 30 and 90 basis points during the three months ended September 2020 and September 2019, respectively, due to restructuring and Separation costs, which included a \$1.8 million allocation of the gain on sale of manufacturing assets during the third quarter of 2020.

Nine Months Ended September 2020 Compared to the Nine Months Ended September 2019

Global **revenues** for the Lee® brand decreased 29%, driven by declines in all channels.

- Revenues in the Americas region decreased 26%, primarily due to a 24% decrease in U.S. wholesale revenues. Decreases in the U.S. wholesale channel were primarily driven by the impact of COVID-19 and the negative impact of a major U.S. retailer bankruptcy in the second quarter of 2020, partially offset by new business growth. Non-U.S. Americas wholesale revenues decreased 47%, primarily due to the impact of COVID-19 and a 5% unfavorable impact from foreign currency.
- Revenues in the APAC region decreased 32%, primarily due to the impact of COVID-19. The decrease was also impacted by our exit of unprofitable points of distribution in India initiated in 2019 and a 1% unfavorable impact from foreign currency.
- Revenues in the EMEA region decreased 35%, primarily due to the impact of COVID-19.

**Operating margin** decreased to 4.9% compared to operating margin of 9.0% for the 2019 period, primarily due to the impact of COVID-19, which included deleverage of fixed manufacturing costs resulting from reduced production, deleverage of other non-manufacturing fixed costs on lower revenues and increased bad debt expense associated with the bankruptcy of a major U.S. retailer. These declines were partially offset by benefits from targeted reductions in operating expenses in response to COVID-19, favorable channel mix, lower restructuring and Separation costs and benefits from product cost. Operating margin was negatively impacted by 130 and 320 basis points during the nine months ended September 2020 and September 2019, respectively, due to restructuring, Separation costs and business model changes, which included a \$1.8 million allocation of the gain on sale of manufacturing assets during the third quarter of 2020.

## Other

In addition, we report an "Other" category in order to reconcile segment revenues and segment profit to the Company's operating results, but the Other category is not considered a reportable segment based on evaluation of aggregation criteria. Other includes sales of third-party branded merchandise at VF Outlet™ stores, sales and licensing of Rock & Republic® branded apparel, and sales of products manufactured for third parties. Sales of Wrangler® and Lee® branded products at VF Outlet™ stores are not included in Other and are reported in the respective segments discussed above. Prior to 2020, the Other category also included transactions with VF for pre-Separation activities, none of which continued in 2020. These transactions included sales of VF-branded products at VF Outlet™ stores, as well as sales to VF for products manufactured in our plants, use of our transportation fleet and fulfillment of a transition services agreement related to VF's sale of its Nautica® brand business in mid-2018.

(Dollars in millions)	Three Months Ended September			Nine Months Ended September		
	2020	2019	Percent Change	2020	2019	Percent Change
Revenues	\$ 22.2	\$ 38.7	(42.8)%	\$ 52.1	\$ 114.4	(54.4)%
(Loss) profit	\$ (4.4)	\$ 0.8	*	\$ (13.1)	\$ (0.4)	*
Operating margin	(19.9)%	2.2 %		(25.2)%	(0.4)%	

\* Calculation not meaningful.

### Three Months Ended September 2020 Compared to the Three Months Ended September 2019

Other revenues decreased 43% as sales of third-party branded merchandise at VF Outlet™ stores declined 29%, primarily as a result of the impact of COVID-19, and transactions with VF for pre-Separation activities related to the fulfillment of a transition services agreement that did not continue in 2020.

### Nine Months Ended September 2020 Compared to the Nine Months Ended September 2019

Other revenues decreased 54% as sales of third-party branded merchandise at VF Outlet™ stores declined 41%, primarily due to temporary retail store closures attributable to COVID-19. In addition, transactions with VF for pre-Separation activities, including those related to fulfillment of a transition services agreement, did not continue in 2020.

## Reconciliation of Segment Profit to Income Before Income Taxes

The Company has incurred corporate and other expenses as a standalone public company since May 23, 2019. For purposes of preparing financial statements on a carve-out basis for periods through the Separation date of May 22, 2019, corporate and other expenses included the Company's allocation of a portion of VF's total corporate expenses. Refer to Note 3 to the Company's financial statements for additional information on the Company's methodology for allocating these costs.

The costs below are necessary to reconcile total reportable segment profit to income before taxes. These costs are excluded from segment profit as they are managed centrally and are not under control of brand management.

	Three Months Ended September			Nine Months Ended September		
	2020	2019	Percent Change	2020	2019	Percent Change
(Dollars in millions)						
<b>Total reportable segment profit</b>	\$ 117.9	\$ 91.2	29.2 %	\$ 163.2	\$ 203.3	(19.7)%
Non-cash impairment of intangible asset <sup>(1)</sup>	—	(32.6)	*	—	(32.6)	*
Corporate and other expenses	(31.3)	(29.9)	5.0 %	(90.9)	(64.2)	41.5 %
Interest income from former parent, net	—	—	*	—	3.8	*
Interest expense	(13.2)	(14.1)	(6.3)%	(37.3)	(21.9)	70.5 %
Interest income	0.3	0.7	(60.3)%	1.3	3.5	(64.6)%
(Loss) profit related to other revenues	(4.4)	0.8	*	(13.1)	(0.4)	*
<b>Income before income taxes</b>	\$ 69.1	\$ 16.1	328.3 %	\$ 23.1	\$ 91.4	(74.7)%

<sup>(1)</sup> Represents an impairment charge recorded during the third quarter of 2019 related to the *Rock & Republic*® trademark. See Note 7 to the Company's financial statements.

\* Calculation not meaningful.

### Three Months Ended September 2020 Compared to the Three Months Ended September 2019

**Non-cash impairment of intangible asset** represents a \$32.6 million charge related to the *Rock & Republic*® trademark intangible asset recorded during the third quarter of 2019.

**Corporate and other expenses** increased \$1.5 million, primarily due to an increase in expenses associated with the ongoing implementation of a global ERP system, partially offset by targeted reductions in operating expenses in response to the impact of COVID-19.

**Interest expense** decreased \$0.9 million, primarily due to the timing of borrowings and repayments on our Credit Facilities.

### Nine Months Ended September 2020 Compared to the Nine Months Ended September 2019

**Non-cash impairment of intangible asset** included a \$32.6 million non-cash impairment of the *Rock & Republic*® trademark intangible asset recorded during the third quarter of 2019.

**Corporate and other expenses** increased \$26.7 million, primarily due to an increase in general corporate costs required to operate as a standalone public company and expenses associated with the ongoing implementation of a global ERP system, partially offset by targeted reductions in operating expenses in response to the impact of COVID-19.

**Interest income from former parent, net** decreased \$3.8 million as all notes to and from former parent were settled in connection with the Separation from VF.

**Interest expense** increased \$15.4 million, primarily due to borrowings on our Credit Facilities established with the Separation.

## ANALYSIS OF FINANCIAL CONDITION

### Liquidity and Capital Resources

The Company's ability to fund our operating needs is dependent upon our ability to generate positive long-term cash flow from operations and maintain our debt financing on acceptable terms. Given the complexity, rapid evolution and continuation of the COVID-19 pandemic, we took actions to increase our financial flexibility and strengthen liquidity. Such actions included temporary suspension of the payment of a dividend, targeted reductions in operating expenses and capital expenditures, temporary reduction of fees for the Board of Directors, reduction of payroll costs through restructuring, furloughs and temporary salary reductions, and focused management of working capital, including reduction in finished goods received from owned manufacturing and sourced vendors.

On May 5, 2020, given the uncertainties of COVID-19 and the associated impact on future results of operations, the Company entered into an amendment to the Credit Agreement (the "Amendment") to address potential financial covenant compliance issues during future reporting periods. The Amendment established a temporary relief period for the Company (the "Relief Period") for certain provisions regarding financial covenants including (i) increase of the maximum Total Leverage Ratio, (ii) addition of a minimum liquidity floor of \$200.0 million, (iii) addition of a \$250.0 million limit on available cash at the time of and immediately after new borrowings, and (iv) imposition of stricter limitations on investments, acquisitions, restricted payments (including dividends) and the incurrence of indebtedness. An increase in the credit spread over the appropriate LIBOR benchmark and increased facility fees per annum are applicable during the Relief Period under the Amendment, which is effective until the earlier of (i) the date on which a compliance certificate is delivered for the Company's quarter ended June 2021 or (ii) the date on which a compliance certificate is delivered in respect of the most recent fiscal quarter demonstrating that the Company is in full compliance with all financial covenants that were in effect prior to the Amendment and upon the Company's written notification to the administrative agent that the Relief Period should end on such date. For quarterly measurement periods during the Relief Period, the Company is required to maintain a Total Leverage Ratio not to exceed 5.50 to 1.00, 5.50 to 1.00, 5.00 to 1.00 and 4.50 to 1.00 for the periods ended June 2020, September 2020, December 2020 and March 2021, respectively.

As of September 2020, the Company was in compliance with all applicable financial covenants and expects to maintain compliance with the applicable financial covenants for at least one year from the issuance of these financial statements. If economic conditions caused by COVID-19 significantly deteriorate for a prolonged period and the Company's operating results and cash flows do not continue to recover as currently estimated by management, this could impact the Company's ability to maintain compliance with the applicable financial covenants and require the Company to seek additional amendments to the Credit Agreement. If the Company were not able to enter into such amendments, this would lead to an event of default which, if not cured timely, could require the Company to repay its outstanding debt. In the event the Company needs incremental liquidity, the additional cash requirements would likely be generated through refinancing of existing borrowings, the issuance of debt or equity securities, or sales of assets. However, the disruption of the capital markets caused by COVID-19 could make additional sources of financing more challenging to obtain. Additionally, under the terms of the Tax Matters Agreement with VF, there are restrictions on issuing equity securities until May 23, 2021. Accordingly, there can be no assurance that the Company would be able to obtain such additional financing on commercially reasonable terms or at all.

Our expectation of continued compliance with the amended financial covenants in our Credit Facilities provides us flexibility on repayment of borrowings under the Revolving Credit Facility, which matures in May 2024. Additionally, as a result of the Company's optional repayments during 2019, the Company is not required to make mandatory principal payments on its term debt until June 2021.

The Revolving Credit Facility may be used to borrow funds in both U.S. dollar and certain non-U.S. dollar currencies, and has a maximum borrowing capacity of \$500.0 million and a \$75.0 million letter of credit sublimit. As of March 2020, the Company had \$475.0 million of outstanding borrowings under the Revolving Credit Facility, primarily resulting from drawdowns taken as a precautionary measure to provide increased financial flexibility, strengthen the Company's near-term cash position and provide additional funding for working capital in response to COVID-19. The Company repaid \$175.0 million in conjunction with the closing of the Amendment in May 2020 to comply with the available cash limitation. The Company made additional discretionary repayments totaling \$75.0 million in June 2020 and \$100.0 million during the three months ended September 2020. The Company expects strong cash generation to support additional discretionary debt paydowns totaling at least \$100.0 million during the fourth quarter of 2020.

The following table presents outstanding borrowings and available borrowing capacity under the Revolving Credit Facility and our cash and equivalents balances as of September 2020:

	September 2020
(In millions)	
Outstanding borrowings under the Revolving Credit Facility	\$ 125.0
Available borrowing capacity under the Revolving Credit Facility <sup>(1)</sup>	\$ 368.2
Cash and equivalents	\$ 285.3

<sup>(1)</sup> Available borrowing capacity under the Revolving Credit Facility is net of \$6.8 million of outstanding standby letters of credit issued on behalf of the Company under this facility.

See Note 6 to the Company's financial statements for additional information regarding the Company's Credit Facilities, including financial covenants and interest rates thereunder as of September 2020.

At September 2020, the Company had \$39.1 million of international lines of credit with various banks, which are uncommitted and may be terminated at any time by either us or the banks. The total outstanding balance under these arrangements was \$0.1 million at September 2020, related to letters of credit that are non-interest bearing to the Company.

During the nine months ended September 2020, the Company paid \$31.9 million of dividends to its shareholders. Under the terms of the Amendment, dividend payments were suspended for the second and third quarters of 2020, with the opportunity to be re-evaluated after the third quarter based on achievement of certain levels of covenant compliance, which were attained based on third quarter results. In accordance with the Company's dividend policy, on October 27, 2020, the Company's Board of Directors declared a regular quarterly cash dividend of \$0.40 per share of the Company's Common Stock. The cash dividend will be payable on December 18, 2020, to shareholders of record at the close of business on December 10, 2020.

The declaration and amount of any future dividends will be dependent upon multiple factors including our financial condition, earnings, cash flows, capital requirements, covenants associated with our debt obligations, legal requirements, regulatory constraints, industry practice and any other factors or considerations that our Board of Directors deems relevant.

In response to COVID-19, we have reduced our targeted capital expenditures to a range of \$55.0 million to \$65.0 million in 2020 as compared to our initial expectation of \$55.0 million to \$70.0 million. These investments primarily relate to the ongoing implementation of the Company's global ERP system.

Our cash flow projections for 2020 may be subject to significant volatility and uncertainty when assessing the overall COVID-19 economic impact on our results of operations. We may continue to experience business challenges including decreased sales and reduced profitability, excess inventories, collection issues with receivables, and other changes that impact working capital. We believe that we have taken appropriate and reasonable steps to manage through the uncertainty related to the potential impact of COVID-19 and are continuously reevaluating all aspects of our spending and cash flow generation as the situation evolves. Despite the challenges that remain, we believe our efficient business model, history of generating positive cash flows from operations and the recent actions taken to strengthen our balance sheet and liquidity will allow us to manage our business through this global economic crisis.

The following table presents our cash flows during the periods:

	Nine Months Ended September	
	2020	2019
(In millions)		
<b>Cash provided (used) by:</b>		
Operating activities	\$ 129.7	\$ 578.4
Investing activities	\$ (37.1)	\$ 506.9
Financing activities	\$ 85.1	\$ (1,139.9)

#### **Operating Activities**

Cash flow provided by operating activities is dependent on the level of our net income, adjustments to net income and changes in working capital. Cash provided by operating activities in 2020 decreased \$448.7 million as compared to 2019. The primary reason for the higher operating cash flows in 2019 related to the net settlement at Separation of \$532.2 million for amounts due to and from former parent related to the Company's sale of accounts receivable arrangement with VF, as well as a decrease in the net income attributable to operating results in 2020. These declines were partially offset by changes in other working capital.

#### **Investing Activities**

During 2020, cash used by investing activities increased \$544.0 million, primarily due to the collection of notes receivable from former parent in 2019 in connection with the Separation and capital investments to support the ongoing implementation of the Company's global ERP system in 2020.

#### **Financing Activities**

During 2020, cash provided by financing activities increased \$1.2 billion, primarily due to net transfers to former parent and the repayment of notes payable to former parent totaling \$2.1 billion in 2019 in connection with the Separation. Additionally, the Company generated \$0.1 billion in proceeds from net borrowings under the Company's Credit Facilities in 2020, compared with \$1.05 billion in proceeds from the issuance of long-term debt in 2019.

#### **Contractual Obligations and Other Commercial Commitments**

The section entitled "Management's Discussion and Analysis of Financial Condition and Results of Operations - Contractual Obligations" included in the Company's 2019 Annual Report on Form 10-K provided a table summarizing our contractual obligations and commercial commitments at the end of 2019 that would require the use of funds. As of September 2020, there have been no

material changes in the amounts disclosed in the 2019 Annual Report on Form 10-K.

### **Critical Accounting Policies and Estimates**

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We have chosen accounting policies that management believes are appropriate to accurately and fairly report our operating results and financial position in conformity with GAAP. We apply these accounting policies in a consistent manner. Significant accounting policies are summarized in Note 1 to the consolidated and combined financial statements included in the 2019 Annual Report on Form 10-K.

The application of these accounting policies requires that we make estimates and assumptions about future events and apply judgments that affect the reported amounts of assets, liabilities, revenues, expenses, contingent assets and liabilities, and related disclosures. These estimates, assumptions and judgments are based on historical experience, current trends and other factors believed to be reasonable under the circumstances. Management evaluates these estimates and assumptions on an ongoing basis. Because our business cycle is relatively short (i.e., from the date that inventory is received until that inventory is sold and the trade accounts receivable is collected), actual results related to most estimates are known within a few months after any balance sheet date. If actual results ultimately differ from previous estimates, the revisions are included in results of operations when the actual amounts become known. See Note 1 to the Company's financial statements for additional COVID-19 considerations.

The accounting policies that involve the most significant estimates, assumptions and management judgments used in preparation of the consolidated and combined financial statements, or are the most sensitive to change from outside factors, are discussed in Management's Discussion and Analysis of Financial Condition and Results of Operations in the 2019 Annual Report on Form 10-K. Except as disclosed in Note 1 to the Company's financial statements in this Form 10-Q, pertaining to adoption of new accounting pronouncements, there have been no material changes in these policies.

### **Recently Issued and Adopted Accounting Standards**

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Refer to Note 1 to the Company's financial statements for additional information regarding recently issued and adopted accounting standards.

### **Cautionary Statement on Forward-looking Statements**

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From time to time, the Company may make oral or written statements, including statements in this quarterly report that constitute "forward-looking statements" within the meaning of the federal securities laws. These include statements concerning plans, objectives, projections and expectations relating to the Company's operations or economic performance and assumptions related thereto. Forward-looking statements are made based on management's expectations and beliefs concerning future events impacting the Company and therefore involve a number of risks and uncertainties. Forward-looking statements are not guarantees, and actual results could differ materially from those expressed or implied in the forward-looking statements. In addition, the forward-looking statements in this report are made as of the date of this filing, and the Company does not undertake, and expressly disclaims any duty, to update such statements, whether as a result of new information, new developments, or otherwise, except to the extent that disclosure may be required by law.

Potential risks and uncertainties that could cause the actual results of operations or financial condition of the Company to differ materially from those expressed or implied by forward-looking statements in this quarterly report include, but are not limited to: risks associated with the Company's spin-off from VF Corporation, including the risk of disruption to our business in connection with the spin-off and that the Company could lose revenue as a result of such disruption; the risk that the Company does not realize all of the expected benefits of the spin-off; the risk that the spin-off will not be tax-free for U.S. federal income tax purposes; the risk that there will be a loss of synergies from separating the businesses that could negatively impact the balance sheet, profit margins or earnings of the Company; the risk of significant costs to the Company to perform certain functions (currently being performed by VF Corporation for the Company on a transitional basis) following the transition period; and the risk associated with significant restrictions on the Company's actions in order to avoid triggering tax-related liabilities. Other risks for the Company include foreign currency fluctuations; the level of consumer demand for apparel; financial difficulty experienced by the retail industry; disruption to distribution systems; reliance on a small number of large customers; the financial strength of customers; fluctuations in the price, availability and quality of raw materials and contracted products; disruption and volatility in the global capital and credit markets and its impact on the Company's ability to obtain short-term or long-term financing on favorable terms; restrictions on the Company's business relating to its debt obligations; diseases, epidemics and public health-related concerns, such as the recent impact of the COVID-19 pandemic, which could continue to result in closed factories, reduced workforces, supply chain interruption, and reduced consumer traffic and purchasing; response to changing fashion trends, evolving consumer preferences and changing patterns of consumer behavior, intense industry competition, including from online retailers, and manufacturing and product innovation; changes to trade policy, including tariff and import/export regulations; increasing pressure on margins; ability to implement its business strategy; ability to grow its international and direct-to-consumer businesses; the Company's and its vendors' ability to maintain the strength and security of information technology systems; the risk that facilities and systems and those of third-party service providers may be vulnerable to and unable to anticipate or detect data security breaches and data or financial loss; ability to properly collect, use, manage and secure consumer and employee data; stability of manufacturing facilities and foreign suppliers; continued use by

suppliers of ethical business practices; ability to accurately forecast demand for products; continuity of members of management; ability to protect trademarks and other intellectual property rights; possible goodwill and other asset impairment; operational difficulties and additional expenses related to the Company's design and implementation of an enterprise resource planning software system; maintenance by licensees and distributors of the value of the Company's brands; ability to execute and integrate acquisitions; changes in tax laws and liabilities; volatility in the price and trading volume of the Company's common stock; failure to declare future cash dividends; the impact of climate change and related legislative and regulatory responses; legal, regulatory, political and economic risks; the risk of economic uncertainty associated with the recent exit of the United Kingdom from the European Union ("Brexit") or any other similar referendums that may be held; and unseasonal or severe weather conditions. Many of the foregoing risks and uncertainties will continue to be exacerbated by the COVID-19 pandemic and any continued worsening of the global business and economic environment as a result.

More information on potential factors that could affect the Company's financial results are described in detail in the Company's most recent Annual Report on Form 10-K and in other reports and statements that the Company files with the SEC.

### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

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There have been no material changes in the Company's market risk exposures set forth under Item 7A in our 2019 Annual Report on Form 10-K.

### **ITEM 4. CONTROLS AND PROCEDURES**

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(a) *Disclosure Controls and Procedures.* As of the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of our management, including our principal executive and principal financial officers, of the effectiveness of the design and operation of our disclosure controls and procedures (as such term is defined in Rule 13(a)-15(e) of the Securities Exchange Act of 1934 (the "Exchange Act")). Based on such evaluation, our principal executive and principal financial officers concluded that our disclosure controls and procedures were effective and operating to provide reasonable assurance that information required to be disclosed by us in the reports we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the SEC, and to provide reasonable assurance that such information is accumulated and communicated to our management, including our principal executive and principal financial officers, as appropriate, to allow timely decisions regarding required disclosure.

(b) *Internal Control Over Financial Reporting.* There have been no changes in our internal control over financial reporting (as such term is defined in Rule 13a-15(f) under the Exchange Act) during the period to which this report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. As a result of the COVID-19 pandemic, a significant number of the Company's employees are working remotely. While the Company continues to assess, monitor and minimize the impact that the COVID-19 remote work situation has on our internal controls over financial reporting, we have not experienced any material impact to their design or operating effectiveness.

## PART II — OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

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The Company is involved in various claims and lawsuits arising in the normal course of business, none of which, in the opinion of management, is expected to have a material adverse effect on our results of operations or financial condition.

### ITEM 1A. RISK FACTORS

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Careful consideration of the risk factors set forth under Part I, Item 1A, "Risk Factors," of our 2019 Annual Report on Form 10-K, as supplemented below, should be made.

Except as set forth below, there has been no material changes to our risk factors from those disclosed in Part I, Item 1A of our 2019 Annual Report on Form 10-K:

**The novel coronavirus (COVID-19) global pandemic has had, and is expected to continue to have, material adverse impacts on our business, results of operations, financial condition and cash flows.**

The United States and other countries are experiencing a major global health pandemic related to the outbreak of COVID-19, which has resulted in related severe disruptions to retail operations and supply chains and the global economy overall. Governmental authorities across the globe have taken and continue to take dramatic actions to slow down the spread of the disease, at various levels and in different phases across regions. Although restrictions have been eased in many regions and most all of our retail stores have reopened, we may be required to close stores again or adhere to increased operational restrictions including public health directives or quarantine policies. Even in the absence of stringent federal, state or local mandates, continued deterioration in discretionary consumer spending or social distancing measures may extend the duration of the adverse impact on retail traffic in our owned or our customers' retail stores. The extent and magnitude that the impact of COVID-19 will continue to have on our business will depend on various factors, including its duration, severity and any resurgences.

The impact of COVID-19 on our business has included, and is expected to continue to include, the following:

- Retail store closures or reduced operating hours and/or decreased retail traffic;
- Disruption to our distribution centers and our third-party manufacturing partners and other vendors, including through the effects of facility closures, reductions in operating hours, labor shortages, and real time changes in operating procedures, including for additional cleaning and disinfection procedures;
- Impacts to our distribution and logistics providers' ability to operate or increases in their operating costs. These supply chain effects may have an adverse effect on our ability to meet consumer demand, including digital demand, and could result in an increase in our costs of production and distribution, including increased freight and logistics costs and other expenses;
- Additional expenses as we continue to implement safety measures and other precautions to protect the health and well-being of our employees and customers in our retail stores;
- Significant disruption of global financial markets, which have increased the cost of accessing capital and could have a negative impact on our ability to access capital in the future; and
- Negative adverse impacts to the global economy, including decreases or shifts in consumer demand, spending and/or channel preferences.

We have taken several measures to respond to operational and financial impacts of the COVID-19 pandemic. We temporarily closed to the general public all owned and operated retail locations, but have since reopened them in accordance with local guidelines. We have also implemented global travel restrictions, remote work flexibility, and enhanced cleaning and sanitation protocols at our facilities, including offices, manufacturing locations and distribution centers. We have taken several precautionary measures to strengthen our near-term cash position and provide for additional working capital flexibility, including drawdowns from our revolving credit facility, reductions in select operating and capital expenditures and adjustments in supply chain capacity to better align with demand; however, given the complex and rapidly evolving nature of the pandemic, we may need to take additional actions to respond to the operational and financial impact.

A prolonged, widespread pandemic will adversely impact global economies and financial markets, which will result in an economic downturn that will reduce demand for our products. These and other impacts of the COVID-19 pandemic could have the effect of heightening many of the other risks set forth under Part I, Item 1A, "Risk Factors," of our 2019 Annual Report on Form 10-K, such as those relating to our reputation, brands, product sales, results of operations or financial condition. The severity, magnitude and duration of the current COVID-19 pandemic is uncertain, rapidly changing and depends on events beyond our knowledge or control. We might not be able to anticipate or respond to all impacts on a timely basis to prevent near- or long-term adverse impacts to our results. As a result, the impact of the COVID-19 pandemic has had, and will continue to have, material adverse impacts on our business, results of operations, financial condition and cash flows.



## ITEM 6. EXHIBITS

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<a href="#">10.34</a>	Kontoor Brands 401K Savings Plan Amendment No. 4
<a href="#">10.35</a>	Kontoor Brands 401K Savings Plan Amendment No. 5
<a href="#">10.36</a>	Kontoor Brands 401K Savings Plan Amendment No. 6
<a href="#">10.37</a>	Kontoor Brands Executive Deferred Savings Plan II Amendment No. 2
<a href="#">31.1</a>	Certification of Scott H. Baxter, President and Chief Executive Officer, pursuant to 15 U.S.C. Section 10A, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
<a href="#">31.2</a>	Certification of Rustin Welton, Executive Vice President and Chief Financial Officer, pursuant to 15 U.S.C. Section 10A, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
<a href="#">32.1</a>	Certification of Scott H. Baxter, President and Chief Executive Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
<a href="#">32.2</a>	Certification of Rustin Welton, Executive Vice President and Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101.INS	XBRL Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document
Exhibit 104	Cover Page Interactive Data File - The cover page interactive data file does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document

Our SEC file number for documents filed with the SEC pursuant to the Securities Exchange Act of 1934, as amended, is 001-38854.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: November 6, 2020

KONTOOR BRANDS, INC.  
(Registrant)

By: /s/ Rustin Welton

Rustin Welton  
Executive Vice President and Chief Financial Officer  
(Principal Financial Officer)

By: /s/ Denise Sumner

Denise Sumner  
Vice President and Chief Accounting Officer  
(Principal Accounting Officer)

**KONTOOR BRANDS 401(K) SAVINGS PLAN****KONTOOR BRANDS, INC. AUTHORIZED OFFICER'S RESOLUTIONS****AMENDMENT NO. 4**

**WHEREAS**, pursuant to Section XV, Subsection (1) of the Kontoor Brands 401(k) Savings Plan (the "Plan"), Kontoor Brands, Inc, a North Carolina corporation (the "Company"), has reserved the right to amend or modify the Plan from time to time, by action of its authorized officer; and

**WHEREAS**, Kontoor Brands, Inc. Retirement Plans Committee (the "Committee") is the plan administrator of the Plan; and

**WHEREAS**, the Company desires to amend the Plan to: (i) comply with the mandatory changes made by the Setting Every Community Up for Retirement Enhancement Act of 2019 (the "SECURE Act"); and (ii) comply with the hardship withdrawal changes made by the Bipartisan Budget Act of 2018 and the issuance of final regulations; and

**WHEREAS**, pursuant to Section XIV, Subsection (2) of the Plan, the Company has delegated to its Vice President-Chief Human Resources Officer the authority and responsibility to perform, undertake, decide and implement the Company's "settlor" functions and decisions with respect to and under the Plan.

**NOW, THEREFORE, BE IT RESOLVED** : Section IX, Subsection (4)(b) of the Plan is hereby amended by deleting the first sentence thereof and replacing it with the following:

"Notwithstanding anything to the contrary contained in this Plan, distribution of the vested balance in the Participant's Account shall be made no later than April 1<sup>st</sup> of the calendar year following the calendar year in which the Participant (i) attains age 70½ (age 72 for a Participant who attains age 70½ after December 31, 2019) or (ii) terminates employment, whichever occurs later, or shall commence no later than such date and be payable over a period not extending beyond the life expectancy of such Participant or the life expectancies of such Participant and his Beneficiary; provided, however, that Subsection (4)(b)(ii) above shall not apply to an employee who was a five-percent (5%) owner (as defined in Section 416 of the Code) with respect to the Plan Year ending in the calendar year in which the employee attains age 70½ (age 72 for a Participant who attains age 70½ after December 31, 2019)."

**FURTHER RESOLVED**: Section X, Subsection (2) of the Plan is hereby amended by adding the following new material to the end thereof:

"For hardship withdrawals made on and after January 1, 2020, the Participant must represent in writing (including by using an electronic medium as defined in Treasury Regulation Section 1.401(a)-21(e)(3)), or in such other form as prescribed by applicable law that he has insufficient cash or other liquid assets reasonably available to satisfy the need. The Plan Administrator may rely on the Participant's written representation made pursuant to this Subsection (2), unless the Plan Administrator has actual knowledge to the contrary."

**FURTHER RESOLVED**: Section X, Subsection (4) of the Plan is hereby amended by deleting the second paragraph thereof and replacing it with the following:

"Effective with respect to hardship withdrawals made on or after January 1, 2019, no withdrawal will be permitted unless the amount withdrawn is at least the lesser of \$1,000 or 100% of the value of the Participant's Basic Contributions (including any investment earnings thereon). The number of withdrawals for any Participant shall be determined by the Committee for any Plan Year and all Participants shall be treated in a uniform and non-discriminatory manner."

**FURTHER RESOLVED**: Section XXII, Subsection (1)(b) of the Plan is hereby amended by deleting it in its entirety and replacing it with the following:

"Requirements of Treasury Regulations incorporated. All distributions required under this Section XXII will be determined and made in accordance with Section 401(a)(9) of the Code and the Treasury Regulations

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thereunder, which are specifically incorporated herein by reference, including the minimum distribution incidental benefit requirements of Section 401(a)(9)(G) and Code Section 401(a)(9)(H) (as added by the SECURE Act) and the Treasury Regulations thereunder.”

**FURTHER RESOLVED:** Section XXII, Subsection (2)(b)(i) of the Plan is hereby amended by deleting it in its entirety and replacing it with the following:

“(i) If the Participant’s surviving Spouse is the Participant’s sole designated beneficiary, then distributions to the surviving Spouse will begin by December 31 of the calendar year immediately following the calendar year in which the Participant died, or by December 31 of the calendar year in which the Participant would have attained age 70½ (age 72 for a Participant who would have attained age 70½ after December 31, 2019), if later.”

**FURTHER RESOLVED:** Section XXII, Subsection (4)(b) of the Plan is hereby amended by adding the following new Subsection (4)(b)(iv):

“(iv) SECURE Act Compliance. Except as otherwise provided herein and notwithstanding the provisions of this Subsection (4)(b) to the contrary with respect to Participants who die after December 31, 2019, the entire interest of the Participant must be distributed to the designated beneficiary within ten years after the death of the Participant whether or not required minimum distributions had begun to the Participant prior to his or her death. Notwithstanding the foregoing, the ten-year period will not apply to any portion of the Participant’s Account payable to an eligible designated beneficiary (as defined in this Subsection (iv)) if such portion will be (1) distributed over the eligible designated beneficiary’s life or a period not exceeding his or her life expectancy and (2) such distributions begin within one year of the death of the Participant (or, if the eligible designated beneficiary is the surviving Spouse, no later than the date the Participant would have attained age 70½ (age 72 for a Participant who would have attained age 70½ after December 31, 2019)). An eligible designated beneficiary is any designated beneficiary who is (i) the surviving Spouse, (ii) a child under the age of majority; (iii) disabled or chronically ill; or (iv) any other person who is not more than ten years younger than the Participant. The determination of whether a designated beneficiary is an eligible designated beneficiary is made as of the date of the Participant’s death. A child shall cease to be an eligible designated beneficiary as of the date the child reaches the age of majority and any remaining benefit payable to the child must be distributed within ten years of such date. A designated beneficiary shall cease to be an eligible designated beneficiary as of the date of his or her death and any remaining benefit payable to any beneficiary of such eligible designated beneficiary must be distributed within ten years of the date of death of the eligible designated beneficiary. The provisions of this Subsection (4)(b)(iv) shall at all times be interpreted in accordance with Code Section 401(a)(9)(H).”

**FURTHER RESOLVED:** Appendix F, Article III, Section 3.1 of the Plan is hereby amended by adding the following new material to the end thereof:

“The 6-month suspension of Basic Contributions and employee contributions following receipt of a hardship distribution required by this Section 3.1 shall no longer apply beginning January 1, 2019.”

**FURTHER RESOLVED:** Appendix J, Article III, Section 3.2(f) of the Plan is hereby amended by deleting it in its entirety and replacing it with the following:

“(f) Effective with respect to hardship withdrawals made on or after January 1, 2019, expenses for the repair or damage to the employee’s principal residence that would qualify for the casualty deduction under Section 165 of the Code (determined without regard to Section 165(h)(5) and whether the loss exceeds 10% of adjusted gross income).”

**FURTHER RESOLVED:** Unless otherwise provided, the foregoing amendments shall be effective on January 1, 2020.

**FURTHER RESOLVED:** The provisions of the Plan are hereby modified to conform with this Plan Amendment, but in all other respects the provisions of the Plan are to be and shall remain in full force and effect.

**FURTHER RESOLVED:** The Committee shall be, and hereby is, authorized and directed to take such action as may be necessary and appropriate to carry out and implement this Plan Amendment and these resolutions.

**FURTHER RESOLVED:** All of the acts of all of the officers and employees of the Company and the members and representatives of the Committee, whether heretofore or hereafter taken or done, which are in conformity with the intent and purposes of these resolutions, shall be and the same hereby are, in all respects ratified, approved and confirmed.

**IN WITNESS WHEREOF**, the Company has caused these Authorized Officer's Resolutions to be adopted and executed by its duly authorized officer on May 29, 2020.

**KONTOOR BRANDS, INC.**

By: /s/ Scott Shoener

Scott Shoener

Executive Vice President – Chief Human Resources Officer

## KONTOOR BRANDS 401(K) SAVINGS PLAN

## KONTOOR BRANDS, INC. AUTHORIZED OFFICER'S RESOLUTIONS

## AMENDMENT NO. 5

**WHEREAS**, pursuant to Section XV, Subsection (1) of the Kontoor Brands 401(k) Savings Plan (the "Plan"), Kontoor Brands, Inc, a North Carolina corporation (the "Company"), has reserved the right to amend or modify the Plan from time to time, by action of its authorized officer; and

**WHEREAS**, Kontoor Brands, Inc. Retirement Plans Committee (the "Committee") is the plan administrator of the Plan; and

**WHEREAS**, it is deemed advisable to amend the Plan to conform to certain technical changes required by the Internal Revenue Service as a condition of receipt of a favorable determination letter; and

**WHEREAS**, pursuant to Section XIV, Subsection (2) of the Plan, the Company has delegated to its Vice President-Chief Human Resources Officer the authority and responsibility to perform, undertake, decide and implement the Company's "settlor" functions and decisions with respect to and under the Plan.

**NOW, THEREFORE, BE IT RESOLVED** : Item 1 of the Introduction to the Plan, entitled "Establishment and Spin-Off" is hereby amended by adding the following new sentence to the end thereof:

"For purposes of the Plan, the Distribution Date is May 23, 2019."

**FURTHER RESOLVED**: Section I, Subsection (9) of the Plan is hereby amended by deleting it in its entirety and replacing it with the following:

"9. "Company Stock" means common stock of the Company which shall constitute employer securities. For purposes of the Plan, "employer securities" means common stock issued by the Company (or by a corporation which is a member of the same controlled group) which is readily tradable on an established securities market. If there is no common stock which meets the foregoing requirement, the term "Company Stock" means common stock issued by the Company (or by a corporation which is a member of the same controlled group) having a combination of voting power and dividend rights equal to or in excess of: (A) that class of common stock of the Company (or of any other such corporation) having the greatest voting power, and (B) that class of common stock of the Company (or of any other such corporation) having the greatest dividend rights. Noncallable preferred stock shall be deemed to be "Company Stock" if such stock is convertible at any time into stock which constitutes "Company Stock" hereunder and if such conversion is at a conversion price which (as of the date of the acquisition by the Trust) is reasonable. For purposes of the preceding sentence, pursuant to Regulations, preferred stock shall be treated as noncallable if after the call there will be a reasonable opportunity for a conversion which meets the requirements of the preceding sentence. The Company's common stock is listed on the New York Stock Exchange under the Symbol KTB."

**FURTHER RESOLVED**: The foregoing amendments shall be effective on May 23, 2019.

**FURTHER RESOLVED**: The provisions of the Plan are hereby modified to conform with this Plan Amendment, but in all other respects the provisions of the Plan are to be and shall remain in full force and effect.

**FURTHER RESOLVED**: The Committee shall be, and hereby is, authorized and directed to take such action as may be necessary and appropriate to carry out and implement this Plan Amendment and these resolutions.

**FURTHER RESOLVED**: All of the acts of all of the officers and employees of the Company and the members and representatives of the Committee, whether heretofore or hereafter taken or done, which are in conformity with the intent and purposes of these resolutions, shall be and the same hereby are, in all respects ratified, approved and confirmed.

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**IN WITNESS WHEREOF**, the Company has caused these Authorized Officer's Resolutions to be adopted and executed by its duly authorized officer on August 24, 2020.

**KONTOOR BRANDS, INC.**

By: /s/ Scott Shoener

Scott Shoener

Executive Vice President – Chief Human Resources Officer

**KONTOOR BRANDS 401(K) SAVINGS PLAN****KONTOOR BRANDS, INC. AUTHORIZED OFFICER'S RESOLUTIONS****AMENDMENT NO. 6**

**WHEREAS**, pursuant to Section XV, Subsection (1) of the Kontoor Brands 401(k) Savings Plan (the "Plan"), Kontoor Brands, Inc, a North Carolina corporation (the "Company"), has reserved the right to amend or modify the Plan from time to time, by action of its authorized officer; and

**WHEREAS**, Kontoor Brands, Inc. Retirement Plans Committee (the "Committee") is the plan administrator of the Plan; and

**WHEREAS**, the Company desires to amend the Plan to resume Safe Harbor Matching Contributions to the Plan commencing with the 2021 Plan Year (i.e., the Plan Year beginning January 1, 2021); and

**WHEREAS**, pursuant to Section XIV, Subsection (2) of the Plan, the Company has delegated to its Vice President-Chief Human Resources Officer the authority and responsibility to perform, undertake, decide and implement the Company's "settlor" functions and decisions with respect to and under the Plan.

**NOW, THEREFORE, BE IT RESOLVED**: Section IV, Subsection (5) of the Plan is hereby amended by adding the following new language to the end thereof:

"Notwithstanding the foregoing provisions of this Subsection (5) that suspended Safe Harbor Matching Contributions as of April 24, 2020, Safe Harbor Matching Contributions shall resume to be made to the Plan pursuant to the provisions of this Subsection (5) commencing with the 2021 Plan Year (i.e., the Plan Year beginning January 1, 2021)."

**FURTHER RESOLVED**: Section V, Subsection (1)(i) of the Plan is hereby amended by adding the following new language to the end thereof:

"Notwithstanding the foregoing provisions of this Subsection (1)(i) that apply with respect to the 2020 Plan Year, commencing with the 2021 Plan Year (i.e., the Plan Year beginning January 1, 2021), the provisions of this Subsection (1)(i) (i.e., the safe harbor rules) shall again apply for the Plan Year, and, except as otherwise provided, any provisions of the Plan relating to the actual deferral percentage test (as set forth in Subsection (1)(c) above) shall not apply."

**FURTHER RESOLVED**: Section V, Subsection (5)(h) is hereby amended by adding the following new language to the end thereof:

"Notwithstanding the foregoing provisions of this Subsection (5)(h) that apply with respect to the 2020 Plan Year, commencing with the 2021 Plan Year (i.e., the Plan Year beginning January 1, 2021), the provisions of this Subsection 5(h) (i.e., the safe harbor rules), shall again apply for the Plan Year, and, except as otherwise provided, any provisions of the Plan relating to the average contribution percentage test (as set forth in Subsection (5)(a) above) shall not apply."

**FURTHER RESOLVED**: The foregoing amendments shall be effective as of September 23, 2020 and shall apply to Plan Years beginning after December 31, 2020.

**FURTHER RESOLVED**: The provisions of the Plan are hereby modified to conform with this Plan Amendment, but in all other respects the provisions of the Plan are to be and shall remain in full force and effect.

**FURTHER RESOLVED**: The Committee shall be, and hereby is, authorized and directed to take such action as may be necessary and appropriate to carry out and implement this Plan Amendment and these resolutions.

**FURTHER RESOLVED**: All of the acts of all of the officers and employees of the Company and the members and representatives of the Committee, whether heretofore or hereafter taken or done, which are in

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conformity with the intent and purposes of these resolutions, shall be and the same hereby are, in all respects ratified, approved and confirmed.

**IN WITNESS WHEREOF**, the Company has caused these Authorized Officer's Resolutions to be adopted and executed by its duly authorized officer on September 23, 2020.

**KONTOOR BRANDS, INC.**

By: /s/ Scott Shoener

Scott Shoener

Executive Vice President – Chief Human Resources Officer

**KONTOOR BRANDS EXECUTIVE DEFERRED SAVINGS PLAN II**  
**KONTOOR BRANDS, INC. AUTHORIZED OFFICER'S RESOLUTIONS**  
**AMENDMENT NO. 2**

**WHEREAS**, pursuant to Section XI of the Kontoor Brands Executive Deferred Savings Plan II (the "Plan"), Kontoor Brands, Inc, a North Carolina corporation (the "Company"), has reserved the right to amend or modify the Plan from time to time; and

**WHEREAS**, Kontoor Brands, Inc. Retirement Plans Committee (the "Committee") is the administrator of the Plan; and

**WHEREAS**, the Company desires to amend the Plan to resume Matching Deferral credits to the Plan commencing with the 2021 Plan Year (i.e., the Plan Year beginning January 1, 2021); and

**WHEREAS**, the Company has delegated to its Vice President-Chief Human Resources Officer the authority and responsibility to perform, undertake, decide and implement the Company's functions and decisions with respect to and under the Plan.

**NOW, THEREFORE, BE IT RESOLVED:** Section III, Subsection (2) of the Plan is hereby amended by adding the following new language to the end thereof:

"Notwithstanding the foregoing provisions of this Subsection (2), Matching Deferral credits shall resume to be made to the Plan pursuant to the provisions of this Subsection (2)(a) commencing with the 2021 Plan Year (i.e., the Plan Year beginning January 1, 2021)."

**FURTHER RESOLVED:** The foregoing amendments shall be effective as of October 1, 2020 and shall apply to Plan Years beginning after December 31, 2020.

**FURTHER RESOLVED:** The provisions of the Plan are hereby modified to conform with this Plan Amendment, but in all other respects the provisions of the Plan are to be and shall remain in full force and effect.

**FURTHER RESOLVED:** The Committee shall be, and hereby is, authorized and directed to take such action as may be necessary and appropriate to carry out and implement this Plan Amendment and these resolutions.

**FURTHER RESOLVED:** All of the acts of all of the officers and employees of the Company and the members and representatives of the Committee, whether heretofore or hereafter taken or done, which are in conformity with the intent and purposes of these resolutions, shall be and the same hereby are, in all respects ratified, approved and confirmed.

**IN WITNESS WHEREOF**, the Company has caused these Authorized Officer's Resolutions to be adopted and executed by its duly authorized officer on the date designated below opposite his signature.

**KONTOOR BRANDS, INC.**

October 2, 2020

By: /s/ Scott Shoener  
Scott Shoener  
Executive Vice President – Chief Human Resources Officer

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER  
PURSUANT TO 15 U.S.C. SECTION 10A, AS ADOPTED PURSUANT TO  
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Scott H. Baxter, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Kontoor Brands, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

November 6, 2020

/s/ Scott H. Baxter

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Scott H. Baxter

President and Chief Executive Officer

**CERTIFICATION OF CHIEF FINANCIAL OFFICER  
PURSUANT TO 15 U.S.C. SECTION 10A, AS ADOPTED PURSUANT TO  
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Rustin Welton, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Kontoor Brands, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

November 6, 2020

/s/ Rustin Welton

Rustin Welton

Executive Vice President and Chief Financial Officer

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Kontoor Brands, Inc. (the "Company") on Form 10-Q for the period ending September 26, 2020 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Scott H. Baxter, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

November 6, 2020

/s/ Scott H. Baxter

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Scott H. Baxter

President and Chief Executive Officer

**CERTIFICATION OF CHIEF FINANCIAL OFFICER  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Kontoor Brands, Inc. (the "Company") on Form 10-Q for the period ending September 26, 2020 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Rustin Welton, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

November 6, 2020

/s/ Rustin Welton

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Rustin Welton

Executive Vice President and Chief Financial Officer