# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended April 2, 2022

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_

Commission file number: 001-38854



# **KONTOOR BRANDS, INC.**

(Exact name of registrant as specified in its charter)

**North Carolina** 

(State or other jurisdiction of incorporation or organization)

83-2680248

(I.R.S. employer identification number)

400 N. Elm Street

Greensboro, North Carolina 27401

(Address of principal executive offices)

(336) 332-3400

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:								
Title of each class	Trading symbol(s)	Name of each exchange on which registered						
Common Stock, no par value	КТВ	New York Stock Exchange						

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes 🗹 No 🗆

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes 🗹 No 🗆

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer 🛛 Accelerated filer 🗆 Non-accelerated filer 🗆 Smaller reporting company 🗆 Emerging growth company If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No 🗹

The number of shares of Common Stock of the registrant outstanding as of April 29, 2022 was56,024,103.

# KONTOOR BRANDS, INC.

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# KONTOOR BRANDS, INC. Consolidated Balance Sheets (Unaudited)

(In thousands, except share amounts)		March 2022	D	ecember 2021		March 2021
ASSETS						
Current assets						
Cash and cash equivalents	\$	193.630	\$	185.322	\$	229,542
Accounts receivable, net		276.037		289,800		221.031
Inventories		432,891		362,957		350,151
Prepaid expenses and other current assets		82,495		72,579		74,003
Total current assets	-	985,053	-	910,658	-	874,727
Property, plant and equipment, net		101,380		105,155		113,693
Operating lease assets		47,759		54,950		65,478
Intangible assets, net		14,248		14,638		15,544
Goodwill		211,504		212,213		212,920
Other assets		229,110		235,410		237,313
TOTAL ASSETS	\$	1,589,054	\$	1,533,024	\$	1,519,675
LIABILITIES AND EQUITY						
Current liabilities						
Short-term borrowings	\$	239	\$	249	\$	947
Current portion of long-term debt		2,500		_		24,375
Accounts payable		266,974		214,204		194,891
Accrued liabilities		198,777		217,164		184,047
Operating lease liabilities, current		22,563		24,195		28,473
Total current liabilities		491,053		455,812		432,733
Operating lease liabilities, noncurrent		26,511		32,993		42,843
Other liabilities		98,257		104,764		118,905
Long-term debt		789,143		791,317		790,930
Commitments and contingencies						
Total liabilities		1,404,964		1,384,886		1,385,411
Equity						
Preferred Stock, no par value; shares authorized,90,000,000; no shares outstanding at March 2022, December 2021 and March 2021		_		_		_
Common Stock, no par value; shares authorized, 600,000,000; shares outstanding of 56,276,243 at March 2022; 56,381,466 at December 2021 and 57,513,619 at March 2021		—		_		-
Additional paid-in capital		224,721		218,259		186,769
Retained earnings		43,066		22,635		44,192
Accumulated other comprehensive loss		(83,697)		(92,756)		(96,697)
Total equity		184,090		148,138		134,264
TOTAL LIABILITIES AND EQUITY	\$	1,589,054	\$	1,533,024	\$	1,519,675

See accompanying notes to unaudited consolidated financial statements.

# KONTOOR BRANDS, INC. Consolidated Statements of Operations (Unaudited)

	TI	Three Months Ended March							
(In thousands, except per share amounts)	20	22	]	2021					
Net revenues	\$	679,743	\$	651,762					
Costs and operating expenses									
Cost of goods sold		375,122		351,182					
Selling, general and administrative expenses		196,400		207,404					
Total costs and operating expenses		571,522		558,586					
Operating income		108,221		93,176					
Interest expense		(8,023)		(11,791)					
Interest income		469		258					
Other expense, net		(222)		(442)					
Income before income taxes		100,445		81,201					
Income taxes		19,635		16,738					
Net income	\$	80,810	\$	64,463					
Earnings per common share									
Basic	\$	1.43	\$	1.12					
Diluted	\$	1.40	\$	1.09					
Weighted average shares outstanding									
Basic		56,321		57,344					
Diluted		57,836		58,902					

See accompanying notes to unaudited consolidated financial statements.

# KONTOOR BRANDS, INC. Consolidated Statements of Comprehensive Income (Unaudited)

	Th	Three Months Ended March							
(In thousands)	202	22		2021					
Net income	\$	80,810	\$	64,463					
Other comprehensive income (loss)									
Net change in foreign currency translation		(3,615)		(7,082)					
Net change in defined benefit pension plans		6		74					
Net change in derivative financial instruments		12,668		5,118					
Total other comprehensive income (loss), net of related taxes		9,059		(1,890)					
Comprehensive income	\$	89,869	\$	62,573					

See accompanying notes to unaudited consolidated financial statements.

# KONTOOR BRANDS, INC. Consolidated Statements of Cash Flows (Unaudited)

	Three Month	s Ended March
(In thousands)	2022	2021
OPERATING ACTIVITIES		
Net income	\$ 80,810	\$ 64,463
Adjustments to reconcile net income to cash provided by operating activities:		
Depreciation and amortization	9,862	8,993
Stock-based compensation	5,730	10,426
Provision for doubtful accounts	1,757	1,386
Other	3,422	2,977
Changes in operating assets and liabilities:		
Accounts receivable	9,990	5,871
Inventories	(70,183)	(11,131)
Accounts payable	54,109	28,604
Income taxes	12,201	6,983
Accrued liabilities	(34,642)	(191)
Other assets and liabilities	1,777	4
Cash provided by operating activities	74,833	118,385
INVESTING ACTIVITIES		
Property, plant and equipment expenditures	(2,885)	(1,992)
Capitalized computer software	(2,112)	(9,568)
Other	(31)	(201)
Cash used by investing activities	(5,028)	(11,761)
FINANCING ACTIVITIES		
Repayments of term loans	_	(100,000)
Repurchases of Common Stock	(22,513)	_
Dividends paid	(26,033)	(22,964)
Shares withheld for taxes, net of proceeds from issuance of Common Stock	(11,102)	(412)
Other	(298)	(125)
Cash used by financing activities	(59,946)	(123,501)
Effect of foreign currency rate changes on cash and cash equivalents	(1,551)	(1,719)
Net change in cash and cash equivalents	8,308	(18,596)
Cash and cash equivalents – beginning of period	185,322	248,138
Cash and cash equivalents – end of period	\$ 193,630	\$ 229,542

See accompanying notes to unaudited consolidated financial statements.

KONTOOR BRANDS, INC. Consolidated Statements of Equity (Unaudited)

	Commo	on S	itock	Δd	ditional Paid-in			Ac	cumulated Other		
(In thousands, except per share amounts)	Shares		Amounts		Capital	Re	tained Earnings		prehensive Loss	То	al Equity
Balance, December 2021	56,381	\$	_	\$	218,259	\$	22,635	\$	(92,756)	\$	148,138
Net income	_				_		80,810		—		80,810
Stock-based compensation, net	387		_		6,462		(11,833)		—		(5,371)
Other comprehensive income	—		_		—		—		9,059		9,059
Dividends on Common Stock (\$0.46 per share)	_				_		(26,033)		_		(26,033)
Repurchases of Common Stock	(492)				_		(22,513)		—		(22,513)
Balance, March 2022	56,276	\$	—	\$	224,721	\$	43,066	\$	(83,697)	\$	184,090

	Commo	 itock Amounts	Ac	lditional Paid-in Capital		ained Earnings		cumulated Other	Total Equity
(In thousands, except per share amounts)	Sildies	 Amounts		Capital	Ret	ameu Lannings	COII		 Equity
Balance, December 2020	57,255	\$ _	\$	172,297	\$	7,151	\$	(94,807)	\$ 84,641
Net income	_	_		_		64,463		_	64,463
Stock-based compensation, net	259	_		14,472		(4,458)		_	10,014
Other comprehensive loss	_	_		_				(1,890)	(1,890)
Dividends on Common Stock (\$0.40 per share)	_	_		_		(22,964)		_	(22,964)
Balance, March 2021	57,514	\$ _	\$	186,769	\$	44,192	\$	(96,697)	\$ 134,264

See accompanying notes to unaudited consolidated financial statements.

# NOTE 1 — BASIS OF PRESENTATION

#### **Description of Business**

Kontoor Brands, Inc. ("Kontoor," the "Company," "we," "us" or "our") is a global lifestyle apparel company headquartered in the United States ("U.S."). The Company designs, produces, procures, markets and distributes apparel primarily under the brand names *Wrangler®* and *Lee®*. The Company's products are sold in the U.S. through mass merchants, specialty stores, mid-tier and traditional department stores, company-operated stores and online. The Company's products are also sold internationally, primarily in the Europe, Middle East and Africa ("EMEA") and Asia-Pacific ("APAC") regions, through department, specialty, company-operated, concession retail and independently operated partnership stores and online.

#### Fiscal Year

The Company operates and reports using a 52/53-week fiscal year ending on the Saturday closest to December 31 of each year. Accordingly, this Form 10-Q presents the first quarter of the Company's fiscal year ending December 31, 2022 ("fiscal 2022"), which is a 52-week fiscal year. For presentation purposes herein, all references to periods ended March 2022, December 2021 and March 2021 correspond to the fiscal periods ended April 2, 2022, January 1, 2022 and April 3, 2021, respectively.

#### Impact of COVID-19 and Other Recent Developments

The novel coronavirus ("COVID-19") pandemic continues to impact global economic conditions, as well as the Company's operations. Additionally, although we do not have any significant operations within Russia or Ukraine, the conflict in these regions has caused disruption in the surrounding areas and greater uncertainty in the global economy. The Company considered the impact of these developments on the assumptions and estimates used when preparing these quarterly financial statements including, but not limited to, our allowance for doubtful accounts, inventory valuations, liabilities for variable consideration, deferred tax valuation allowances, fair value measurements including asset impairment evaluations, the effectiveness of the Company's hedging instruments, and expected compliance with all applicable financial covenants in our Credit Agreement (as defined in Note 6 to the Company's financial statements). These assumptions and estimates may change as new events occur and additional information is obtained regarding the impact of COVID-19 and the Russia-Ukraine conflict. Such future changes may have an adverse impact on the Company's results of operations, financial position and liquidity.

#### **Basis of Presentation - Interim Financial Statements**

The accompanying unaudited interim financial statements have been prepared in accordance with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X and do not include all of the information and notes required by generally accepted accounting principles in the U.S. ("GAAP") for complete financial statements. In the opinion of management, the accompanying financial statements contain all normal and recurring adjustments necessary to fairly state the financial position, results of operations and cash flows of the Company for the interim periods presented. Operating results for the three months ended March 2022 are not necessarily indicative of results that may be expected for any other interim period or for fiscal 2022. The unaudited financial statements should be read in conjunction with the audited consolidated and combined financial statements included in the Company's 2021 Annual Report on Form 10-K for the fiscal year ended January 1, 2022, as filed with the Securities and Exchange Commission ("SEC") on March 2, 2022 ("2021 Annual Report on Form 10-K").

#### **Recently Issued Accounting Standard**

In March 2020, the FASB issued ASU 2020-04, "Facilitation of the Effects of Reference Rate Reform on Financial Reporting" which is intended to provide temporary optional expedients and exceptions for applying GAAP to contract modifications and hedge accounting to ease the financial reporting burdens related to the expected market transition from the London Interbank Offered Rate ("LIBOR") and other interbank offered rates to alternative reference rates. This guidance was effective upon issuance and the Company may adopt the guidance and apply it prospectively to contract modifications made or relationships entered into or evaluated any time from the issuance date through December 31, 2022. The Company will continue to evaluate the impact that adoption of this guidance would have on its financial statements and related disclosures, most notably the Company's credit facilities and interest rate swap agreements, which is not expected to be significant.

### **NOTE 2 — REVENUES**

#### **Contract Balances and Performance Obligations**

The following table presents information about contract balances recorded in the Company's balance sheets:

(In thousands)	March 2022		December 2021	March 2021
Accounts receivable, net	\$ 276,03	7 \$	289,800	\$ 221,031
Contract assets (a)	4,31		3,093	4,359
Contract liabilities <sup>(b)</sup>	1,78	7	2,258	786

<sup>(a)</sup> Included within "prepaid expenses and other current assets" in the Company's balance sheets.

<sup>(b)</sup> Included within "accrued liabilities" in the Company's balance sheets.

For the three months ended March 2022 and March 2021, revenue recognized that was included in contract liabilities as of December 2021 and December 2020, respectively, was not significant.

As of March 2022, the Company has contractual rights under its licensing agreements to receive \$7.5 million of fixed consideration related to the future minimum guarantees through December 2027. As of March 2022, there were no arrangements with any transaction price allocated to remaining performance obligations other than (i) contracts for which the Company has applied the practical expedients and (ii) fixed consideration related to future minimum guarantees. For the three months ended March 2022, revenue recognized from performance obligations satisfied, or partially satisfied, in prior periods was not significant. The variable consideration under these arrangements is not disclosed as a remaining performance obligation as the licensing arrangements qualify for the sales-based royalty exemption.

#### Disaggregation of Revenue

The following tables present revenues disaggregated by channel and geography. Revenues from licensing arrangements have been included within the U.S. or Non-U.S. Wholesale channels, based on the respective region where the licensee sells the product. Direct-to-Consumer revenues include the distribution of our products via *Wrangler*<sup>®</sup> and *Lee*<sup>®</sup> branded full-price stores and company-operated outlet stores, digital sales at www.wrangler.com and www.lee.com and international concession arrangements.

Other primarily includes other revenue sources, including sales and licensing of Rock & Republic® apparel. Other also included sales of third-party branded merchandise at company owned outlet stores through the first quarter of 2021.

	 Three Months Ended March 2022											
(In thousands)	 Wrangler		Lee		Other		Total					
Channel revenues												
U.S. Wholesale	\$ 330,652	\$	136,806	\$	2,527	\$	469,985					
Non-U.S. Wholesale	52,819		91,051		501		144,371					
Direct-to-Consumer	28,952		36,363		72		65,387					
Total	\$ 412,423	\$	264,220	\$	3,100	\$	679,743					
Geographic revenues												
U.S.	\$ 354,393	\$	150,116	\$	2,599	\$	507,108					
International	58,030		114,104		501		172,635					
Total	\$ 412,423	\$	264,220	\$	3,100	\$	679,743					

			Three Months E	nded	March 2021	
thousands)	Wrangler	Wrangler		Other		Total
Channel revenues						
J.S. Wholesale	\$ 329,6	99 \$	124,582	\$	1,726	\$ 456,007
Non-U.S. Wholesale	47,5	77	90,800		637	139,014
Direct-to-Consumer	21,5	16	34,766		5	56,317
Other		_	_		424	424
Total	\$ 398,8	22 \$	250,148	\$	2,792	\$ 651,762
Geographic revenues						
J.S.	\$ 347,8	79 \$	138,232	\$	2,155	\$ 488,266
nternational	50,94	13	111,916		637	163,496
Total	\$ 398,8	22 \$	250,148	\$	2,792	\$ 651,762

# NOTE 3 — BUSINESS SEGMENT INFORMATION

The Company has two reportable segments:

- Wrangler Wrangler® branded denim, apparel and accessories.
- Lee Lee<sup>®</sup> branded denim, apparel and accessories.

The chief operating decision maker allocates resources and assesses performance based on a global brand view which determines the Company's operating segments. Operating segments are the basis for the Company's reportable segments.

In addition, we report an "Other" category in order to reconcile segment revenues and segment profit to the Company's operating results, but the Other category is not considered a reportable segment based on evaluation of aggregation criteria. Other primarily includes other revenue sources, including sales and licensing of *Rock & Republic*® apparel.

Accounting policies utilized for internal management reporting at the individual segments are consistent with those disclosed in the Company's 2021 Annual Report on Form 10-K. Corporate and other expenses and interest income and expense are not controlled by segment management and therefore are excluded from the measurement of segment profit.

The following table presents financial information for the Company's reportable segments and income before income taxes:

		Three Months Ended March						
(In thousands)	:	2022		2021				
Segment revenues:								
Wrangler	\$	412,423	\$	398,822				
Lee		264,220		250,148				
Total reportable segment revenues		676,643		648,970				
Other revenues		3,100		2,792				
Total net revenues	\$	679,743	\$	651,762				
Segment profit:								
Wrangler	\$	75,388	\$	83,983				
Lee		52,230		51,123				
Total reportable segment profit	\$	127,618	\$	135,106				
Corporate and other expenses		(19,982)		(41,551)				
Interest expense		(8,023)		(11,791)				
Interest income		469		258				
Profit (loss) related to other revenues		363		(821)				
Income before income taxes	\$	100,445	\$	81,201				

(Unaudited)

### NOTE 4 — ACCOUNTS RECEIVABLE

# Allowance for Doubtful Accounts

The Company reviews the estimates used to calculate the allowance for doubtful accounts on a quarterly basis.

The following table presents a rollforward of the allowance for doubtful accounts:

	Three Months	Ended	March
(In thousands)	2022		2021
Balance, December	\$ 11,705	\$	19,143
Provision for expected credit losses	1,757		1,386
Accounts receivable balances written off <sup>(1)</sup>	(153)		(2,122)
Other <sup>(2)</sup>	(284)		(735)
Balance, March	\$ 13,025	\$	17,672

<sup>(1)</sup> Accounts receivable balances written off against the allowance were primarily due to the exit of our India business during 2021.

(2) Other primarily includes the impact of foreign currency translation and recoveries of amounts previously written off, none of which were individually significant.

#### Sale of Trade Accounts Receivable

The Company is party to an agreement with a financial institution to sell selected trade accounts receivable on a nonrecourse basis. Under this agreement, up to \$77.5 million of the Company's trade accounts receivable may be sold to the financial institution and remain outstanding at any point in time. The Company removes the sold balances from "accounts receivable, net" in its balance sheet at the time of sale. The Company does not retain any interests in the sold trade accounts receivable but continues to service and collect outstanding trade accounts receivable on behalf of the financial institution.

During the three months ended March 2022 and March 2021, the Company sold total trade accounts receivable of \$55.5 million and \$370.5 million, respectively. As of March 2022, December 2021 and March 2021, \$227.0 million, \$170.6 million and \$242.1 million, respectively, of the sold trade accounts receivable had been removed from the Company's balance sheets but remained outstanding with the financial institution.

The funding fees charged by the financial institution for this program are reflected in the Company's statements of operations within "other expense, net" and were \$.6 million for both the three months ended March 2022 and March 2021. Net proceeds of this program are reflected as operating activities in the Company's statements of cash flows.

# **NOTE 5 — INVENTORIES**

The following table presents components of "inventories" recorded in the Company's balance sheets:

(In thousands)	March 2022	December 2021	March 2021
Finished products	\$ 346,160	\$ 293,427	\$ 291,972
Work-in-process	40,310	32,346	29,104
Raw materials	46,421	37,184	29,075
Total inventories	\$ 432,891	\$ 362,957	\$ 350,151

#### NOTE 6 — SHORT-TERM BORROWINGS AND LONG-TERM DEBT

#### Short-term Borrowings

At March 2022, December 2021 and March 2021, the Company had \$0.0 million, \$10.1 million and \$35.9 million, respectively, of borrowing availability under international lines of credit with various banks, which are uncommitted and may be terminated at any time by either the Company or the banks. There were no outstanding balances under these arrangements at March 2022 and December 2021, and \$0.1 million at March 2021, which primarily consisted of letters of credit that are non-interest bearing to the Company. In addition, short-term borrowings at March 2022, December 2021 and March 2021 included other debt of \$0.2 million, \$0.2 million and \$0.9 million, respectively.

#### Long-term Debt

The following table presents the components of long-term debt as recorded in the Company's balance sheets:

(In thousands)	March 2022	December 2021	March 2021
Revolving Credit Facility	\$ —	\$ —	\$ —
Term Loan A	397,559	397,427	684,741
Term Loan B	_		130,564
4.125% Notes, due 2029	394,084	393,890	_
Total long-term debt	791,643	791,317	815,305
Less: current portion	(2,500)	_	(24,375)
Long-term debt, due beyond one year	\$ 789,143	\$ 791,317	\$ 790,930

#### **Credit Facilities**

On November 18, 2021, the Company completed a refinancing pursuant to which it issued \$400.0 million of Notes (as defined below) and amended and restated its Credit Agreement (the "Credit Agreement"). The Credit Agreement provides for (i) a five-year \$400.0 million term Ioan A facility ("Term Loan A"), with mandatory repayments beginning in March 2023 and (ii) a five-year \$500.0 million revolving credit facility (the "Revolving Credit Facility") (collectively, the "Credit Facilities") with the lenders and agents party thereto. The net proceeds from the offering of the Notes, together with \$7.6 million of cash on hand, were used to repay \$265.0 million of the principal amount outstanding under the then existing term Ioan A, and all of the \$133.0 million principal amount outstanding under term Ioan B.

The Term Loan A had an outstanding principal amount of \$400.0 million at both March 2022 and December 2021, and at March 2021, the then existing term Ioan A facility had an outstanding principal amount of \$690.0 million. These balances are reported net of unamortized deferred financing costs. As of March 2022, interest expense on Term Loan A was being recorded at an effective annual interest rate of 3.0%, including the amortization of deferred financing costs and the impact of the Company's interest rate swap.

The Revolving Credit Facility may be used to borrow funds in both U.S. dollar and certain non-U.S. dollar currencies, and has a \$5.0 million letter of credit sublimit. As of March 2022, the Company had no outstanding borrowings under the Revolving Credit Facility and \$13.1 million of outstanding standby letters of credit issued on behalf of the Company, leaving \$486.9 million available for borrowing against this facility.

The interest rate per annum applicable to the Credit Agreement is an interest rate benchmark elected by the Company based on the currency and term of the borrowing plus an applicable margin, as defined therein.

The Credit Agreement contains certain affirmative and negative covenants customary for financings of this type as well as customary events of default. In addition, the Credit Agreement contains financial covenants which require compliance with (i) a total leverage ratio not to exceed 4.50 to 1.00 as of the last day of any test period, with an allowance for up to two elections to increase the limit to5.00 to 1.00 in connection with certain material acquisitions, and (ii) a consolidated interest coverage ratio as of the last day of any test period to be no less than 3.00 to 1.00. As of March 2022, the Company was in compliance with all financial covenants and expects to maintain compliance with the applicable financial covenants for at least one year from the issuance of these financial statements.

#### Senior Notes

On November 18, 2021, the Company entered into an indenture (the "Indenture") by and among the Company and certain subsidiaries of the Company named as guarantors therein (the "Guarantors"), pursuant to which it issued \$400.0 million of unsecured senior notes due November 2029 (the "Notes") through a private placement pursuant to Rule 144A and Regulation S under the Securities Act of 1933, as amended. The Notes bear interest at a fixed rate of 4.125% per annum, payable in cash in arrears on May 15 and November 15 of each year, commencing on May 15, 2022.

The Notes had an outstanding principal amount of \$400.0 million at both March 2022 and December 2021, which is reported net of unamortized deferred financing costs. As of March 2022, interest expense on the Notes was being recorded at an effective annual interest rate of 4.3%, including the amortization of deferred financing costs.

The Notes are guaranteed on a senior unsecured basis by the Company's existing and future domestic subsidiaries (other than certain excluded subsidiaries) that are borrowers under or guarantors of the Credit Facilities or certain other indebtedness. The Indenture governing the Notes contains customary negative covenants for financings of this type. The Indenture does not contain any financial covenants. As of March 2022, the Company was in compliance with the Indenture.

Refer to Note 10 in the Company's 2021 Annual Report on Form 10-K for additional information regarding the Company's debt obligations.

#### NOTE 7 — FAIR VALUE MEASUREMENTS

Certain assets and liabilities measured and reported at fair value are classified in a three-level hierarchy that prioritizes the inputs used in the valuation process. Categorization within the valuation hierarchy is based on the lowest level of any input that is significant to the fair value measurement. The hierarchy is based on the observability and objectivity of the pricing inputs, as follows:

- Level 1 Quoted prices in active markets for identical assets or liabilities.
- Level 2 Significant directly observable data (other than Level 1 quoted prices) or significant indirectly observable data through corroboration with observable market
  data. Inputs would normally be (i) quoted prices in active markets for similar assets or liabilities, (ii) quoted prices in inactive markets for identical or similar assets or
  liabilities or (iii) information derived from or corroborated by observable market data.
- Level 3 Prices or valuation techniques that require significant unobservable data inputs. These inputs would normally be the Company's own data and judgments about assumptions that market participants would use in pricing the asset or liability.

#### Recurring Fair Value Measurements

The following tables present financial assets and financial liabilities that are measured and recorded in the Company's financial statements at fair value on a recurring basis:

			F	ng	
(In thousands)	Total	Fair Value	Level 1	Level 2	Level 3
March 2022					
Financial assets:					
Cash equivalents:					
Money market funds	\$	78,680 \$	78,680	\$	\$
Time deposits		2,653	2,653	_	
Foreign currency exchange contracts		11,172	_	11,172	_
Interest rate swap agreements		4,309	_	4,309	
Investment securities		55,559	55,559	—	_
Financial liabilities:					
Foreign currency exchange contracts		1,075	_	1,075	
Deferred compensation		56,661	_	56,661	

			F	air Value Measurement Usin	g
(In thousands)	Tota	Fair Value	Level 1	Level 2	Level 3
December 2021					
Financial assets:					
Cash equivalents:					
Money market funds	\$	110,050 \$	110,050	\$	\$
Time deposits		3,644	3,644	—	_
Foreign currency exchange contracts		7,321	_	7,321	_
Investment securities		57,613	57,613	_	_
Financial liabilities:					
Foreign currency exchange contracts		1,972	_	1,972	_
Interest rate swap agreements		6,052	_	6,052	_
Deferred compensation		58,791	—	58,791	_

The Company's cash equivalents include money market funds and short-term time deposits that approximate fair value based on Level 1 measurements. The fair value of derivative financial instruments, which consist of foreign currency exchange contracts and interest rate swap agreements, is determined based on observable market inputs (Level 2), including spot and forward exchange rates for foreign currencies and observable interest rate yield curves for interest rate swap agreements. Investment securities are held in the Company's deferred compensation plans as an economic hedge of the related deferred compensation liabilities and are comprised of mutual funds that are valued based on quoted prices in active markets (Level 1). Liabilities related to the Company's deferred compensation plans are recorded at amounts due to participants, based on the fair value of the participants' selection of hypothetical investments (Level 2).

Additionally, at March 2022, the carrying value of the Company's long-term debt was \$791.6 million compared to a fair value of \$758.0 million. At December 2021, the carrying value of the Company's long-term debt was \$791.3 million compared to a fair value of \$797.5 million. The fair value of long-term debt is a Level 2 estimate based on quoted market prices or values of comparable borrowings.

All other financial assets and financial liabilities are recorded in the Company's financial statements at cost. These other financial assets and financial liabilities include cash held as demand deposits, accounts receivable, short-term borrowings, accounts payable, and accrued liabilities. At March 2022 and December 2021, their carrying values approximated fair value due to the short-term nature of these instruments.

# NOTE 8 — DERIVATIVE FINANCIAL INSTRUMENTS AND HEDGING ACTIVITIES

#### Summary of Derivative Financial Instruments

The Company enters into derivative contracts with external counterparties to hedge certain foreign currency transactions. The notional amount of all outstanding foreign currency exchange contracts was \$287.5 million at March 2022, \$297.4 million at December 2021 and \$304.3 million at March 2021, consisting primarily of contracts hedging exposures to the euro, Mexican peso, Canadian dollar, British pound, Polish zloty and Swedish krona. Foreign currency exchange contracts have maturities up to 20 months.

During 2019, the Company entered into "floating to fixed" interest rate swap agreements to mitigate exposure to volatility in LIBOR rates on the Company's future interest payments. The notional amount of the interest rate swap agreements was \$300.0 million at March 2022 and \$350.0 million at both December 2021 and March 2021. Because these interest rate swap agreements meet the criteria for hedge accounting, all related gains and losses are deferred within accumulated other comprehensive loss ("AOCL") and are being amortized through April 18, 2024.

The Company's outstanding derivative financial instruments met the criteria for hedge accounting at the inception of the hedging relationship. At each reporting period, the Company assesses whether the hedging relationships continue to be highly effective in offsetting changes in cash flows of hedged items. If the Company determines that a specific hedging relationship has ceased to be highly effective, it would discontinue hedge accounting. All designated hedging relationships were determined to be highly effective as of March 2022. A limited number of foreign currency exchange contracts intended to hedge assets and liabilities are not designated as hedges for accounting purposes.

The following table presents the fair value of outstanding derivatives on an individual contract basis:

	Fair Value of Derivatives with Unrealized Gains					 	ir Va ith Ui				
(In thousands)		March 2022		December 2021		March 2021	 March 2022		December 2021		March 2021
Derivatives designated as hedging instruments:											
Foreign currency exchange contracts	\$	11,041	\$	7,321	\$	6,593	\$ (1,073)	\$	(1,972)	\$	(4,659)
Interest rate swap agreements		4,309		_		—	_		(6,052)		(12,710)
Derivatives not designated as hedging instruments:											
Foreign currency exchange contracts		131		_		221	(2)		_		(3)
Total derivatives	\$	15,481	\$	7,321	\$	6,814	\$ (1,075)	\$	(8,024)	\$	(17,372)

(Unaudited)

The Company records and presents the fair value of all derivative assets and liabilities in the Company's balance sheets on a gross basis, even though certain derivative contracts are subject to master netting agreements. If the Company were to offset and record the asset and liability balances of its derivative contracts on a net basis in accordance with the terms of its master netting agreements, the amounts presented in the Company's balance sheets would be adjusted from the current gross presentation to the net amounts.

The following table presents a reconciliation of gross to net amounts for derivative asset and liability balances:

	March 2022			December 2021					March 2021			
(In thousands)	Deriva	tive Asset		Derivative Liability	Der	ivative Asset		Derivative Liability	Deri	ivative Asset		Derivative Liability
Gross amounts presented in the balance sheet	\$	15,481	\$	(1,075)	\$	7,321	\$	(8,024)	\$	6,814	\$	(17,372)
Gross amounts not offset in the balance sheet		(938)		938		(1,636)		1,636		(2,355)		2,355
Net amounts	\$	14,543	\$	(137)	\$	5,685	\$	(6,388)	\$	4,459	\$	(15,017)

The following table presents the location of derivatives in the Company's balance sheets, with current or noncurrent classification based on maturity dates:

(In thousands)	March 2022	December 2021	March 2021
Prepaid expenses and other current assets	\$ 9,424	\$ 6,356	\$ 5,830
Accrued liabilities	(838)	(1,623)	(4,065)
Other assets	6,057	965	984
Other liabilities	(237)	(6,401)	(13,307)

## **Cash Flow Hedges**

The following tables present the pre-tax effects of cash flow hedges included in the Company's statements of operations and statements of comprehensive income:

	Gain on Derivat	ves Re	cognize	d in AOCL
(In thousands)	Three	Month	is Ended	
Cash Flow Hedging Relationships	March 2022		March 2021	
Foreign currency exchange contracts	\$ 7,3	25	\$	1,546
Interest rate swap agreements	9,0	95		2,086
Total	\$ 16,4	20	\$	3,632

# Gain (Loss) Reclassified from AOCL into Income

(In thousands)		Three Months Ended				
Location of Gain (Loss)	March 2022 March 20			March 2021		
Net revenues	\$	(132)	\$	75		
Cost of goods sold		2,301		(1,405)		
Other expense, net		(103)		(134)		
Interest expense		(1,266)		(1,513)		
Total	\$	800	\$	(2,977)		

#### Derivative Contracts Not Designated as Hedges

Contracts that are not designated as hedges and are recorded at fair value in the Company's balance sheets primarily relate to derivatives contracts used by the Company to manage foreign currency exchange risk on certain accounts receivable and accounts payable. Gains or losses on the balance sheet contracts largely offset the net transaction gains or losses on the related assets and liabilities. In addition, a limited number of cash flow hedges were deemed ineffective and de-designated. Changes in the fair values of derivative contracts not designated as hedges are recognized directly in earnings.

The following table presents a summary of these derivatives included in the Company's statements of operations:

		Gain (Lo	ss) on Deriva Inco		ecognized in			
(In thousands)	Leastion of Coin (Least) on Derivatives Percentized in	Three Months Ended						
In thousands) Location of Gain (Loss) on Derivatives Recog Derivatives Not Designated as Hedges Income		Marc	h 2022	м	arch 2021			
Foreign currency exchange contracts	Net revenues	\$	_	\$	(81)			
	Cost of goods sold		6		(123)			
	Other expense, net		_		209			
Total		\$	6	\$	5			

# Other Derivative Information

There were no significant amounts recognized in earnings for the ineffective portion of any hedging relationships during the three months ended March 2022 and March 2021.

At March 2022, AOCL included \$10.0 million of pre-tax net deferred gains for foreign currency exchange contracts and interest rate swap agreements that are expected to be reclassified to earnings during the next 12 months. The amounts ultimately reclassified to earnings will depend on rates in effect when outstanding derivative contracts are settled.

#### NOTE 9 — CAPITAL AND ACCUMULATED OTHER COMPREHENSIVE LOSS

#### **Common Stock**

During the three months ended March 2022, the Company repurchased491,627 shares of Common Stock for \$22.5 million, including commissions, under its share repurchase program authorized by the Company's Board of Directors. All shares reacquired in connection with the repurchase program are treated as authorized and unissued shares upon repurchase.

#### Accumulated Other Comprehensive Loss

The Company's comprehensive loss consists of net income and specified components of other comprehensive loss ("OCL"), which relate to changes in assets and liabilities that are not included in net income but are instead deferred and accumulated within a separate component of equity in the Company's balance sheets. The Company's comprehensive income is presented in the Company's statements of comprehensive income.

The following table presents deferred components of AOCL in equity, net of related taxes:

(In thousands)	March 2022	December 2021	March 2021
Foreign currency translation	\$ (96,740)	\$ (93,125)	\$ (87,260)
Defined benefit pension plans	(2,171)	(2,177)	(1,815)
Derivative financial instruments	15,214	2,546	(7,622)
Accumulated other comprehensive loss	\$ (83,697)	\$ (92,756)	\$ (96,697)

The following tables present changes in AOCL, net of related tax impact:

	Three Months Ended March 2022							
(In thousands)	F	Foreign Currency Translation		Defined Benefit Pension Plans	De	rivative Financial Instruments		Total
Balance, December 2021	\$	(93,125)	\$	(2,177)	\$	2,546	\$	(92,756)
Other comprehensive income (loss) due to gains (losses) arising before reclassifications		(3,615)		_		13,814		10,199
Reclassifications to net income of previously deferred (gains) losses		_		6		(1,146)		(1,140)
Net other comprehensive income (loss)		(3,615)	_	6		12,668		9,059
Balance, March 2022	\$	(96,740)	\$	(2,171)	\$	15,214	\$	(83,697)

	Three Months Ended March 2021							
(In thousands)	Fo	reign Currency Translation		Defined Benefit Pension Plans	De	rivative Financial Instruments		Total
Balance, December 2020	\$	(80,178)	\$	(1,889)	\$	(12,740)	\$	(94,807)
Other comprehensive income (loss) due to gains (losses) arising before reclassifications		(7,082)		_		2,850		(4,232)
Reclassifications to net income of previously deferred (gains) losses		_		74		2,268		2,342
Net other comprehensive income (loss)		(7,082)		74		5,118		(1,890)
Balance, March 2021	\$	(87,260)	\$	(1,815)	\$	(7,622)	\$	(96,697)

The following table presents reclassifications out of AOCL:

(In thousands)		Three Months	Ended	l March
Details About Accumulated Other Comprehensive Loss Reclassifications	Affected Line Item in the Financial Statements	2022	]	2021
Defined benefit pension plans:				
Net change in deferred losses during the period	Selling, general and administrative expenses	\$ (8)	\$	(99)
Total before tax		(8)		(99)
Income taxes	Income taxes	2		25
Net of tax		(6)		(74)
Gains (losses) on derivative financial instruments:				
Foreign currency exchange contracts	Net revenues	\$ (132)	\$	75
Foreign currency exchange contracts	Cost of goods sold	2,301		(1,405)
Foreign currency exchange contracts	Other expense, net	(103)		(134)
Interest rate swap agreements	Interest expense	(1,266)		(1,513)
Total before tax		800		(2,977)
Income taxes	Income taxes	346		709
Net of tax		1,146		(2,268)
Total reclassifications for the period, net of tax		\$ 1,140	\$	(2,342)

#### NOTE 10 — STOCK-BASED COMPENSATION

During the three months ended March 2022, the Company granted equity awards under the Kontoor Brands, Inc. 2019 Stock Compensation Plan, including approximately 250,000 shares of performance-based restricted stock units ("PRSUs") to employees, approximately200,000 shares of time-based restricted stock units ("RSUs") to employees, and approximately 20,000 shares of RSUs to nonemployee members of the Board of Directors. The fair market value of Kontoor Common Stock at the date the awards were granted was \$41.39 per share and was used to value the RSUs and Director RSUs. The performance criteria for the PRSUs was approved by Talent and Compensation Committee of the Board of Directors on April 18, 2022. The fair market value of the stock on that date was \$41.33, which was used to value the PRSUs.

Each PRSU entitles the employee to receive a potential final payout ranging fromzero to two shares of Kontoor Common Stock at the end of athree-year performance period. The number of shares earned by participants, if any, is based on achievement of performance goals set by the Talent and Compensation Committee of the Board of Directors. Shares earned related to the 2022 grants will be issued to participants following the conclusion of the three-year performance period. Each employee RSU entitles the holder to one share of Kontoor Common Stock and typically vests over athree-year period.

Each RSU granted to a nonemployee member of the Board of Directors vests upon grant and will be settled inone share of Kontoor Common Stock one year from the date of grant.

# NOTE 11 — INCOME TAXES

The effective income tax rate for the three months ended March 2022 was19.5% compared to 20.6% in the 2021 period. The three months ended March 2022 included a net discrete tax benefit related to stock-based compensation which decreased the effective income tax rate by 1.1%. Discrete tax items had no net impact on the effective income tax rate for the three months ended March 2021.

During the three months ended March 2022, the amount of net unrecognized tax benefits and associated interest increased by \$.3 million to \$13.8 million. Management also believes that it is reasonably possible that the amount of unrecognized tax benefits may decrease by \$0.2 million within the next 12 fiscal months due to settlements of audits and expiration of statutes of limitations, all of which would reduce income tax expense.

#### NOTE 12 — EARNINGS PER SHARE

The calculations of basic and diluted earnings per share ("EPS") are based on net income divided by the basic weighted average number of common shares and diluted weighted average number of common shares outstanding, respectively.

The following table presents the calculations of basic and diluted EPS:

		Ended March		
(In thousands, except per share amounts)	:	2022		2021
Net income	\$	80,810	\$	64,463
Basic weighted average shares outstanding		56,321		57,344
Dilutive effect of stock-based awards		1,515		1,558
Diluted weighted average shares outstanding		57,836		58,902
Earnings per share:				
Basic earnings per common share	\$	1.43	\$	1.12
Diluted earnings per common share	\$	1.40	\$	1.09

For the three months ended March 2022, animmaterial number of anti-dilutive shares was excluded from the dilutive earnings per share calculation. For the three months ended March 2021, no anti-dilutive shares were excluded from the dilutive earnings per share calculation.

For the three months ended March 2022, animmaterial number of shares of performance-based restricted stock units ("PRSUs") was excluded from the calculations of diluted earnings per share as the units were not considered to be contingent outstanding shares. For the three months ended March 2021, 0.2 million shares of PRSUs were excluded from the calculations of diluted earnings per share as the units were not considered to be contingent outstanding shares.

(Unaudited)

# NOTE 13 — LEASES

The Company enters into operating leases for retail stores, operational facilities, vehicles and certain equipment, with terms expiring at various dates through 2031. Most leases have fixed rentals, with many of the real estate leases requiring additional payments for real estate taxes and occupancy-related costs.

The following table presents supplemental cash flow and non-cash information related to operating leases:

	 Three Months Ended March			
(In thousands)	2022		2021	
Cash paid for amounts included in the measurement of lease liabilities - operating cash flows	\$ 8,418	\$	9,814	
Right-of-use operating assets obtained in exchange for new operating leases - non-cash activity	\$ 1,259	\$	758	

#### NOTE 14 — RESTRUCTURING

The Company generally incurs restructuring charges related to cost optimization of business activities, primarily related to severance and employee-related benefits.

No restructuring charges were recognized during the three months ended March 2022. All of the \$0.7 million of restructuring charges recognized during the three months ended March 2021 were reflected within "selling, general and administrative expenses," and primarily related to previously approved initiatives.

All of the \$0.8 million total restructuring accrual reported in the Company's balance sheet at March 2022 is expected to be paid out within the next 12 months and was classified within "accrued liabilities." All of the \$1.1 million total restructuring accrual reported in the Company's balance sheet at December 2021 was expected to be paid out within the next 12 months and was classified within "accrued liabilities."

The following table presents the components of restructuring charges:

	Three Mo	nths Ended
(In thousands)	March 2022	March 2021
Severance and employee-related benefits	\$ —	\$ 719
Total restructuring charges	\$	\$ 719

The following table presents the restructuring costs by business segment:

	Three Mo	nths Ended
(In thousands)	March 2022	March 2021
Wrangler	\$ —	\$ 183
Lee	_	183
Corporate and other	_	353
Total	\$	\$ 719

The following table presents activity in the restructuring accrual for the three-month period ended March 2022:

(In thousands)	т	otal
Accrual at December 2021	\$	1,079
Cash payments		(450)
Adjustments to accruals		138
Currency translation		(14)
Balance, March 2022	\$	753

# NOTE 15 — SUBSEQUENT EVENT

On April 19, 2022, the Board of Directors declared a regular quarterly cash dividend of \$0.46 per share of the Company's Common Stock. The cash dividend will be payable on June 20, 2022, to shareholders of record at the close of business on June 10, 2022.

#### ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Management's Discussion and Analysis of Financial Condition and Results of Operations is intended to provide a reader of our financial statements with a narrative from the perspective of our management on our financial condition, results of operations, liquidity and certain other factors that may affect our future results. This section should be read in conjunction with the Consolidated Financial Statements and related Notes included in this Quarterly Report on Form 10-Q.

#### **Description of Business**

Kontoor Brands, Inc. ("Kontoor," the "Company," "we," "us" or "our") is a global lifestyle apparel company headquartered in the United States ("U.S."). The Company designs, produces, procures, markets and distributes apparel primarily under the brand names *Wrangler®* and *Lee®*. The Company's products are sold in the U.S. through mass merchants, specialty stores, mid-tier and traditional department stores, company-operated stores and online. The Company's products are also sold internationally, primarily in the Europe, Middle East and Africa ("EMEA") and Asia-Pacific ("APAC") regions, through department, specialty, company-operated, concession retail and independently operated partnership stores and online.

#### Fiscal Year and Basis of Presentation

The Company operates and reports using a 52/53-week fiscal year ending on the Saturday closest to December 31 of each year. Accordingly, this Form 10-Q presents the first quarter of the Company's fiscal year ending December 31, 2022 ("fiscal 2022"), which is a 52-week fiscal year. For presentation purposes herein, all references to periods ended March 2022, December 2021 and March 2021 correspond to the fiscal periods ended April 2, 2022, January 1, 2022 and April 3, 2021, respectively.

References to fiscal 2022 foreign currency amounts herein reflect the impact of changes in foreign exchange rates from the prior year comparable period and the corresponding impact on translating foreign currencies into U.S. dollars and on foreign currency-denominated transactions. The Company's most significant foreign currency translation exposure is typically driven by business conducted in euro-based countries, the Chinese yuan and the Mexican peso. However, the Company conducts business in other developed and emerging markets around the world with exposure to other foreign currencies.

Amounts herein may not recalculate due to the use of unrounded numbers.

#### Impact of COVID-19 and Other Recent Developments

The novel coronavirus ("COVID-19") pandemic continues to impact global economic conditions, as well as the Company's operations. Additionally, although we do not have any significant operations within Russia or Ukraine, the conflict in these regions has caused disruption in the surrounding areas and greater uncertainty in the global economy.

The Company's offices are open where permitted by local regulations and deemed appropriate by management, and most associates have returned to the office or are working under hybrid arrangements. We experienced store closures and disruptions in distribution in certain regions of China during the latter part of the first quarter due to the resurgence of COVID-19, which we expect to continue into the second quarter of 2022. We continue to experience delays in product and raw material availability due largely to global supply chain disruptions, as well as inflationary cost pressures. We are working with our customers to minimize any impact, and have continued to incur transitory costs, including air freight to expedite shipments to meet customer demand.

While we anticipate continued disruption and volatility during 2022, we believe that we are appropriately positioned to successfully manage through any known operational challenges.

#### **Business Overview**

We have undergone transformational change to improve operational performance, address internal and external factors and set the stage for long-term profitable growth. We have launched significant initiatives to refine a global go-to-market approach that will sustain our long-term commitment to total shareholder return, some of which were accelerated due to the COVID-19 environment.

We made significant investments to support the design and implementation of our global enterprise resource planning ("ERP") system and information technology infrastructure build-out, which was completed in 2021. Certain prior year comparisons are affected by ERP implementation costs incurred in the first quarter of 2021, as well as a shift in the timing of certain shipments from the second quarter to the first quarter of 2021 related to the Company's North American ERP implementation. The timing shift will primarily have an impact on year-over-year quarterly comparisons in North America for the first two quarters but will not impact the full year.

We have now transitioned into our Horizon 2 multi-year strategic vision, "Catalyzing Growth" which outlines four growth catalysts: (i) expansion of our core U.S. Wholesale business, (ii) category extensions such as outdoor, tees and work, (iii) geographic expansion of our *Wrangler®* and *Lee®* brands, most notably in China, and (iv) channel expansion focused on the digital platforms in our U.S. Wholesale and Direct-to-Consumer channels. We are focused on driving brand growth and delivering long-term value to our stakeholders including our consumers, customers, shareholders, suppliers and communities around the world. The options in our capital allocation strategy are to (i) pay-down debt; (ii) provide for a superior dividend payout; (iii) effectively manage our share repurchase authorization and (iv) act on strategic investment opportunities that may arise.

#### FIRST QUARTER OF FISCAL 2022 SUMMARY

- Net revenues increased 4% to \$679.7 million compared to the three months ended March 2021, driven by growth in all channels as discussed below.
- U.S. Wholesale revenues increased 3% compared to the three months ended March 2021, primarily due to growth in our U.S. digital wholesale business. U.S. Wholesale revenues represented 69% of total revenues in the current period.
- Non-U.S. Wholesale revenues increased 4% compared to the three months ended March 2021, driven by growth in our EMEA and China businesses. Non-U.S. Wholesale revenues included a 3% unfavorable impact from foreign currency and represented 21% of total revenues in the current period.
- Direct-to-Consumer revenues increased 16% on a global basis compared to the three months ended March 2021, driven by growth in our owned e-commerce sites. Direct-to-Consumer revenues represented 10% of total revenues in the current period.
- Gross margin decreased 130 basis points to 44.8% compared to the three months ended March 2021, primarily driven by increased product and manufacturing costs and higher air freight costs incurred in the current period to support demand. These decreases were partially offset by benefits from pricing and favorable channel and product mix.
- Selling, general & administrative expenses as a percentage of net revenues decreased to 28.9% compared to 31.8% for the three months ended March 2021, primarily
  due to decreased costs related to the Company's global ERP implementation and information technology infrastructure build-out and lower compensation-related expense.
  These decreases were partially offset by increased distribution expense in the current period.
- Net income was \$80.8 million compared to \$64.5 million for the three months ended March 2021, due to the results discussed above.

#### ANALYSIS OF RESULTS OF OPERATIONS

#### **Consolidated Statements of Operations**

The following table presents a summary of the changes in net revenues for the three months ended March 2022 as compared to March 2021:

(In millions)	Three Month	s Ended March
Net revenues — 2021	\$	651.8
Operations		33.2
Impact of foreign currency		(5.3)
Net revenues — 2022	\$	679.7

#### Three Months Ended March 2022 Compared to the Three Months Ended March 2021

Net revenues increased 4% due to growth in the Wrangler and Lee segments. This revenue increase was attributable to growth in our U.S. digital wholesale business, owned e-commerce sites, EMEA wholesale and retail store businesses, as well as new business growth in the U.S. These increases were partially offset by a shift in the timing of shipments from the second quarter to the first quarter of 2021 related to the Company's North American ERP implementation.

Additional details on revenues are provided in the section titled "Information by Business Segment."

The following table presents components of the Company's statements of operations as a percent of net revenues:

		Three Months Ended March					
(Dollars in thousands)		2022		2021			
Net revenues	\$	679,743	\$	651,762			
Gross margin (net revenues less cost of goods sold)	\$	304,621	\$	300,580			
As a percentage of total net revenues		44.8 %		46.1 %			
Selling, general and administrative expenses	\$	196,400	\$	207,404			
As a percentage of total net revenues		28.9 %		31.8 %			
Operating income	\$	108,221	\$	93,176			
As a percentage of total net revenues		15.9 %		14.3 %			

#### Three Months Ended March 2022 Compared to the Three Months Ended March 2021

Gross margin decreased 130 basis points primarily driven by increased product and manufacturing costs and higher transitory costs, including air freight to expedite shipments to meet customer demand. These decreases were partially offset by benefits from pricing and favorable channel and product mix.

Selling, general and administrative expenses as a percentage of net revenues decreased to 28.9% compared to 31.8%, primarily due to decreased costs related to the Company's global ERP implementation and information technology infrastructure build-out, which were 3.8% of total net revenues for the three months ended March 2021, as well as lower compensation-related expense. These decreases were partially offset by increased distribution expense in the current period.

The effective **income tax** rate was 19.5% for the three months ended March 2022 compared to 20.6% in the 2021 period. The three months ended March 2022 included a net discrete tax benefit primarily related to stock-based compensation which decreased the effective income tax rate by 1.1%. Discrete tax items had no net impact on the effective income tax rate for the three months ended March 2021.

#### Information by Business Segment

Management at each of the segments has direct control over and responsibility for corresponding net revenues and operating income, hereinafter termed "segment revenues" and "segment profit," respectively. Our management evaluates operating performance and makes investment and other decisions based on segment revenues and segment profit. Common costs for certain centralized functions are allocated to the segments as disclosed in the Company's financial statements in the Company's 2021 Annual Report on Form 10-K.

The following tables present a summary of the changes in segment revenues and segment profit for the three months ended March 2022 as compared to the three months ended March 2021:

#### Segment Revenues:

	Three Months Ended March						
(In millions)		Wrangler		Lee		Total	
Segment revenues — 2021	\$	398.8	\$	250.1	\$	649.0	
Operations		16.6		16.4		32.9	
Impact of foreign currency		(3.0)		(2.3)		(5.3)	
Segment revenues — 2022	\$	412.4	\$	264.2	\$	676.6	

#### Segment Profit:

	Three Months Ended March						
(In millions)	Wrangler		Lee		Total		
Segment profit — 2021	\$ 84.0	\$	51.1	\$	135.1		
Operations	(8.2)		1.3		(7.0)		
Impact of foreign currency	(0.4)		(0.2)		(0.5)		
Segment profit — 2022	\$ 75.4	\$	52.2	\$	127.6		

The following sections discuss the changes in segment revenues and segment profit.

#### Wrangler

	Three Months Ended March				
(Dollars in millions)		2022		2021	Percent Change
Segment revenues	\$	412.4	\$	398.8	3.4 %
Segment profit	\$	75.4	\$	84.0	(10.2)%
Operating margin		18.3 %		21.1 %	

#### Three Months Ended March 2022 Compared to the Three Months Ended March 2021

Global revenues for the Wrangler® brand increased 3%, driven by growth in all channels.

- Revenues in the Americas region increased 2%, primarily driven by growth in our owned e-commerce sites. The U.S. Wholesale channel remained flat, with growth in the U.S. digital wholesale business and strength in our Western and Workwear businesses partially offset by a shift in the timing of shipments from the second quarter to the first quarter of 2021 related to the Company's North American ERP implementation. The U.S. direct-to-consumer channel increased 31%, with growth in our owned e-commerce sites partially offset by a decrease in retail store sales. Non-U.S. Americas wholesale revenues increased 13%, primarily due to new business growth.
- Revenues in the APAC region decreased 46%. The decrease was primarily in India, driven by our continued transition to a licensed model, and a 2% unfavorable impact from foreign currency.
- Revenues in the EMEA region increased 18%, primarily driven by growth in wholesale and direct-to-consumer revenues due to the less significant impact of COVID-19 compared with the prior year period, partially offset by an 8% unfavorable impact from foreign currency.

**Operating margin** decreased to 18.3%, compared to 21.1% for the 2021 period, primarily driven by higher transitory costs, including air freight to expedite shipments to meet customer demand, as well as higher product and distribution costs, partially offset by favorable pricing, decreased costs related to the Company's global ERP implementation and information technology infrastructure build-out, as well as lower compensation-related expense.

Lee

	 Three Months Ended March					
(Dollars in millions)	2022		2021	Percent Change		
Segment revenues	\$ 264.2	\$	250.1	5.6 %		
Segment profit	\$ 52.2	\$	51.1	2.2 %		
Operating margin	19.8 %		20.4 %			

#### Three Months Ended March 2022 Compared to the Three Months Ended March 2021

Global revenues for the Lee® brand increased 6% driven by growth in all channels.

- Revenues in the Americas region increased 7% primarily due to a 10% increase in the U.S. Wholesale channel. U.S. Wholesale channel sales were primarily driven by
  increases in the U.S. digital wholesale business and improved fill rates with key customers, partially offset by a shift in the timing of shipments from the second quarter to
  the first quarter of 2021 related to the Company's North American ERP implementation. Non-U.S. Americas wholesale revenues decreased 5%.
- Revenues in the APAC region increased 1%, primarily due to increased wholesale revenues, growth in our owned e-commerce sites, and a 2% favorable impact from foreign currency, partially offset by revenue decreases attributable to our continued transition to a licensed model in India and decreased direct-to-consumer sales related to store closures in China due to COVID-19.
- Revenues in the EMEA region increased 5%, primarily due to growth in wholesale and direct-to-consumer revenues due to the less significant impact of COVID-19 compared with the prior year period, partially offset by a decrease in the digital wholesale business and an 8% unfavorable impact from foreign currency.

**Operating margin** decreased to 19.8%, compared to 20.4% for the 2021 period, primarily driven by higher transitory costs, including air freight to expedite shipments to meet customer demand, increased product costs, as well as increased demand creation and digital spending. These headwinds were partially offset by favorable pricing, product and channel mix, and lower retail store expenses.

## Other

In addition, we report an "Other" category in order to reconcile segment revenues and segment profit to the Company's operating results, but the Other category is not considered a reportable segment based on evaluation of aggregation criteria. Other primarily includes other revenue sources, including sales and licensing of *Rock & Republic®* apparel.

	Three Months Ended March				
(Dollars in millions)	2	022		2021	Percent Change
Revenues	\$	3.1	\$	2.8	11.0 %
Profit (loss)	\$	0.4	\$	(0.8)	144.2 %
Operating margin		11.7 %		(29.4)%	

#### **Reconciliation of Segment Profit to Income Before Income Taxes**

The costs below are necessary to reconcile total reportable segment profit to income before taxes. Corporate and other expenses and interest income and expense are not controlled by segment management and therefore are excluded from the measurement of segment profit.

(Dollars in millions)		2022	2021		Percent Change	
Total reportable segment profit	\$	127.6	\$	135.1	(5.5)%	
Corporate and other expenses		(20.0)		(41.6)	(51.9)%	
Interest expense		(8.0)		(11.8)	(32.0)%	
Interest income		0.5		0.3	81.8 %	
Profit (loss) related to other revenues		0.4		(0.8)	144.2 %	
Income before income taxes	\$	100.4	\$	81.2	23.7 %	

#### Three Months Ended March 2022 Compared to the Three Months Ended March 2021

Corporate and other expenses decreased \$21.6 million, primarily due to decreased costs related to the Company's global ERP implementation and information technology infrastructure build-out and the exit of the transition service agreements with our former parent in August 2021.

Interest expense decreased \$3.8 million, primarily due to accelerated amortization of the original issue discount and debt issuance costs associated with early repayments on our Credit Facilities during the three months ended March 2021, as well as lower average principal outstanding and lower borrowing rates for long-term debt during the three months ended March 2022.

#### Liquidity and Capital Resources

The Company's ability to fund our operating needs is dependent upon our ability to generate positive long-term cash flow from operations and maintain our debt financing on acceptable terms. The Company continues to generate strong positive cash flows from operations and recently restructured its borrowing arrangements under more favorable terms. These debt obligations could restrict our future business strategies and could adversely impact our future results of operations, financial conditions or cash flows. We believe our strong positive cash flows from operations will be able to support our short-term liquidity needs as well as any future liquidity and capital requirements, in combination with available cash balances and borrowing capacity from our revolving credit facility.

On November 18, 2021, the Company completed a refinancing pursuant to which it issued \$400.0 million of unsecured 4.125% senior notes due 2029 and amended and restated its Credit Agreement (the "Credit Agreement"). The Credit Agreement provides for (i) a five-year \$400.0 million term Ioan A facility ("Term Loan A"), with mandatory repayments beginning in March 2023 and (ii) a five-year \$500.0 million revolving credit facility (the "Revolving Credit Facility") (collectively, the "Credit Facilities") with the lenders and agents party thereto. The net proceeds from the offering of the Notes, together with \$7.6 million of cash on hand, were used to repay \$265.0 million of the principal amount then outstanding under the Company's term Ioan A, and all of the \$133.0 million principal amount outstanding under the Company's term Ioan B. Refer to Note 10 in the Company's 2021 Annual Report on Form 10-K and Note 6 to the Company's financial statements in this Form 10-Q for additional information regarding the Company's debt obligations.

As of March 2022, the Company was in compliance with all applicable financial covenants under the Credit Agreement and expects to maintain compliance with the applicable financial covenants for at least one year from the issuance of these financial statements. If economic conditions significantly deteriorate for a prolonged period, this could impact the Company's operating results and cash flows and thus our ability to maintain compliance with the applicable financial covenants. As a result, the Company could be required to seek new amendments to the Credit Agreement or secure other sources of liquidity, such as refinancing of existing borrowings, the issuance of debt or equity securities, or sales of assets. However, there can be no assurance that the Company would be able to obtain such additional financing on commercially reasonable terms or at all.

The Revolving Credit Facility may be used to borrow funds in both U.S. dollar and certain non-U.S. dollar currencies, and has a maximum borrowing capacity of \$500.0 million and a \$75.0 million letter of credit sublimit. We expect to have availability under the Revolving Credit Facility through its maturity in 2026.

The following table presents outstanding borrowings and available borrowing capacity under the Revolving Credit Facility and our cash and cash equivalents balances as of March 2022:

(In millions)	March 2022
Outstanding borrowings under the Revolving Credit Facility	\$ 
Available borrowing capacity under the Revolving Credit Facility <sup>(1)</sup>	\$ 486.9
Cash and cash equivalents	\$ 193.6

(1) Available borrowing capacity under the Revolving Credit Facility is net of \$13.1 million of outstanding standby letters of credit issued on behalf of the Company under this facility.

At March 2022, the Company had \$10.0 million of borrowing availability under international lines of credit with various banks, which are uncommitted and may be terminated at any time by either the Company or the banks. There were no outstanding balances under these arrangements at March 2022. In addition, short-term borrowings at March 2022 included other debt of \$0.2 million.

During the three months ended March 2022, the Company repurchased 491,627 shares of Common Stock for \$22.5 million, including commissions, under its share repurchase program authorized by the Company's Board of Directors. All shares reacquired in connection with the repurchase program are treated as authorized and unissued shares upon repurchase.

During the three months ended March 2022, the Company paid \$26.0 million of dividends to its shareholders. On April 19, 2022, the Board of Directors declared a regular quarterly cash dividend of \$0.46 per share of the Company's Common Stock. The cash dividend will be payable on June 20, 2022, to shareholders of record at the close of business on June 10, 2022.

The Company intends to continue to pay cash dividends in future periods. The declaration and amount of any future dividends will be dependent upon multiple factors including our financial condition, earnings, cash flows, capital requirements, covenants associated with our debt obligations, legal requirements, regulatory constraints, industry practice and any other factors or considerations that our Board of Directors deems relevant.

We anticipate utilizing cash flows from operations to support continued investments in our brands, talent and capabilities, growth strategies, dividend payments to shareholders, repayment of our debt obligations over time and repurchases of Common Stock. Management believes that our cash balances and funds provided by operating activities, along with existing borrowing capacity and access to capital markets, taken as a whole, provide (i) adequate liquidity to meet all of our current and long-term obligations when due, (ii) adequate liquidity to fund capital expenditures and planned dividend payouts and (iii) flexibility to repurchase Common Stock and meet investment opportunities that may arise.

We currently expect capital expenditures to range from \$35.0 million to \$40.0 million in 2022, primarily to support manufacturing, distribution and information technology.

The following table presents our cash flows during the periods:

	Three Months Ended March			
(In millions)		2022		2021
Cash provided (used) by:				
Operating activities	\$	74.8	\$	118.4
Investing activities	\$	(5.0)	\$	(11.8)
Financing activities	\$	(59.9)	\$	(123.5)

#### **Operating Activities**

During the three months ended March 2022, cash provided by operating activities was \$74.8 million as compared to \$118.4 million in the prior year period. The decrease was primarily due to unfavorable changes in working capital accounts, primarily related to inventory and accrued liabilities, partially offset by favorable changes in accounts payable and net income.

#### Investing Activities

During the three months ended March 2022, cash used by investing activities decreased \$6.8 million as compared to the prior year period, primarily due to declines in capitalized computer software in the current year period.

#### **Financing Activities**

During the three months ended March 2022, cash used by financing activities was \$59.9 million as compared to \$123.5 million in the prior year period. The Company repurchased \$22.5 million of Common Stock during the three months ended March 2022 and made \$100.0 million of term loan repayments during the three months ended March 2021.

#### **Contractual Obligations and Other Commercial Commitments**

The section entitled "Management's Discussion and Analysis of Financial Condition and Results of Operations - Contractual Obligations" included in the Company's 2021 Annual Report on Form 10-K provided a summary of our contractual obligations and commercial commitments at the end of 2021 that would require the use of funds. As of March 2022, there have been no material changes in the amounts disclosed in the 2021 Annual Report on Form 10-K.

#### **Critical Accounting Policies and Estimates**

We have chosen accounting policies that management believes are appropriate to accurately and fairly report our operating results and financial position in conformity with GAAP. We apply these accounting policies in a consistent manner. Significant accounting policies are summarized in Note 1 to the consolidated and combined financial statements included in the 2021 Annual Report on Form 10-K.

The application of these accounting policies requires that we make estimates and assumptions about future events and apply judgments that affect the reported amounts of assets, liabilities, net revenues, expenses, contingent assets and liabilities, and related disclosures. These estimates, assumptions and judgments are based on historical experience, current trends and other factors believed to be reasonable under the circumstances. Management evaluates these estimates and assumptions on an ongoing basis. Because our business cycle is relatively short (i.e., from the date that inventory is received until that inventory is sold and the trade accounts receivable is collected), actual results related to most estimates are known within a few months after any balance sheet date. If actual results ultimately differ from previous estimates, the revisions are included in results of operations when the actual amounts become known. Refer to Note 1 to the Company's financial statements in this Form 10-Q for additional COVID-19 considerations.

The accounting policies that involve the most significant estimates, assumptions and management judgments used in preparation of the financial statements, or are the most sensitive to change from outside factors, are discussed within "Management's Discussion and Analysis of Financial Condition and Results of Operations - Critical Accounting Policies and Estimates" in the 2021 Annual Report on Form 10-K. There have been no material changes in these policies disclosed in the 2021 Annual Report on Form 10-K.

### **Recently Issued and Adopted Accounting Standards**

Refer to Note 1 to the Company's financial statements in this Form 10-Q for additional information regarding recently issued and adopted accounting standards.

#### **Cautionary Statement on Forward-looking Statements**

From time to time, the Company may make oral or written statements, including statements in this quarterly report that constitute "forward-looking statements" within the meaning of the federal securities laws. These include statements concerning plans, objectives, projections and expectations relating to the Company's operations or economic performance and assumptions related thereto. Forward-looking statements are made based on management's expectations and beliefs concerning future events impacting the Company and therefore involve a number of risks and uncertainties. Forward-looking statements are not guarantees, and actual results could differ materially from those expressed or implied in the forward-looking statements. In addition, the forward-looking statements in this report are made as of the date of this filing, and the Company does not undertake, and expressly disclaims any duty, to update such statements, whether as a result of new information, new developments, or otherwise, except to the extent that disclosure may be required by law.

Potential risks and uncertainties that could cause the actual results of operations or financial condition of the Company to differ materially from those expressed or implied by forward-looking statements in this release include, but are not limited to: risks associated with the COVID-19 pandemic, which could continue to result in closed factories and stores, reduced workforces, supply chain interruption, and reduced consumer traffic and purchasing; the level of consumer demand for apparel; intense industry competition; the Company's ability to gauge consumer preferences and product trends, and to respond to constantly changing markets; the ability to accurately forecast demand for products; the Company's ability to maintain the images of its brands; increasing pressure on margins; e-commerce operations through the Company's direct-to-consumer business; the financial difficulty experienced by the retail industry; possible goodwill and other asset impairment; reliance on a small number of large customers; the ability to implement the Company's business strategy; the stability of manufacturing facilities and foreign suppliers; fluctuations in wage rates and the price, availability and quality of raw materials and contracted products; the reliance on a limited number of suppliers for raw material sourcing and the ability to obtain raw materials on a timely basis or in sufficient quantity or quality; disruption to distribution systems; seasonality; unseasonal or severe weather conditions; operational difficulties and additional expenses related to the Company's design and implementation of its enterprise resource planning software system; the Company's and its vendors' ability to maintain the strength and security of information technology systems; the risk that facilities and systems and those of third-party service providers may be vulnerable to and unable to anticipate or detect data security breaches and data or financial loss; ability to properly collect, use, manage and secure consumer and employee data; foreign currency fluctuations; the impact of climate change and related legislative and regulatory responses; legal, regulatory, political and economic risks; changes to trade policy, including tariff and import/export regulations; compliance with anti-bribery, anti-corruption and anti-money laundering laws by the Company and third-party suppliers and manufacturers; changes in tax laws and liabilities; the costs of compliance with or the violation of national, state and local laws and regulations for environmental, consumer protection, employment, privacy, safety and other matters; the Company's ability to maintain effective internal controls; continuity of members of management; labor relations; the ability to protect trademarks and other intellectual property rights; the ability of the Company's licensees to generate expected sales and maintain the value of the Company's brands; disruption and volatility in the global capital and credit markets and its impact on the Company's ability to obtain short-term or long-term financing on favorable terms; the Company maintaining satisfactory credit ratings; restrictions on the Company's business relating to its debt obligations; volatility in the price and trading volume of the Company's common stock; anti-takeover provisions in the Company's organizational documents; the failure to declare future cash dividends; and fluctuations in the amount and frequency of our share repurchases. Many of the foregoing risks and uncertainties will continue to be exacerbated by the COVID-19 pandemic and any continued worsening of the global business and economic environment as a result.

More information on potential factors that could affect the Company's financial results are described in detail in the Company's 2021 Annual Report on Form 10-K and in other reports and statements that the Company files with the SEC.

# ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

There have been no material changes in the Company's market risk exposures set forth under Item 7A in our 2021 Annual Report on Form 10-K.

# **ITEM 4. CONTROLS AND PROCEDURES**

(a) Disclosure Controls and Procedures. As of the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of our management, including our principal executive and principal financial officers, of the effectiveness of the design and operation of our disclosure controls and procedures (as such term is defined in Rule 13(a)-15(e) of the Securities Exchange Act of 1934 (the "Exchange Act")). Based on such evaluation, our principal executive and principal financial officers concluded that our disclosure controls and procedures were effective and operating to provide reasonable assurance that information required to be disclosed by us in the reports we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the SEC, and to provide reasonable assurance that such information is accumulated and communicated to our management, including our principal executive and principal financial officers, as appropriate, to allow timely decisions regarding required disclosure.

(b) Internal Control Over Financial Reporting. There have been no changes in our internal control over financial reporting (as such term is defined in Rule 13a-15(f) under the Exchange Act) during the period to which this report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

# PART II - OTHER INFORMATION

# **ITEM 1. LEGAL PROCEEDINGS**

The Company is involved in various claims and lawsuits arising in the normal course of business, none of which, in the opinion of management, is expected to have a material adverse effect on our results of operations or financial condition.

# **ITEM 1A. RISK FACTORS**

Careful consideration of the risk factors set forth under Part I, Item 1A, "Risk Factors," of our 2021 Annual Report on Form 10-K should be made. There have been no material changes to the risk factors from those disclosed in Part I, Item 1A of our 2021 Annual Report on Form 10-K.

# ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

First quarter fiscal 2022	Total number of shares purchased <sup>(1)</sup>	We	eighted average price paid per share	Total number of shares purchased as part of publicly announced program <sup>(2)</sup>	r value of shares that et be purchased under the program
January 2 - January 29	95,455	\$	49.77	95,455	\$ 119,787,829
January 30 - February 26	102,468		48.42	102,468	114,826,423
February 27 - April 2	293,704		43.58	293,704	102,025,385
Total	491,627	\$	45.79	491,627	

<sup>(1)</sup> The total number of shares repurchased excludes shares withheld upon the vesting of share-based awards.
<sup>(2)</sup> The Company has a share repurchase program which authorizes the repurchase of up to \$200.0 million of the Company's outstanding Common Stock through open market or privately negotiated transactions. The program does not have an expiration date but may be suspended, modified or terminated at any time without prior notice.

# **ITEM 6. EXHIBITS**

<u>31.1</u>	Certification of Scott H. Baxter, President, Chief Executive Officer and Chair of the Board, pursuant to 15 U.S.C. Section 10A, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
<u>31.2</u>	Certification of Rustin Welton, Executive Vice President and Chief Financial Officer, pursuant to 15 U.S.C. Section 10A, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
<u>32.1</u>	Certification of Scott H. Baxter, President, Chief Executive Officer and Chair of the Board, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
<u>32.2</u>	Certification of Rustin Welton, Executive Vice President and Chief Financial Officer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101.INS	XBRL Instance Document - the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document
104	Cover Page Interactive Data File - The cover page interactive data file does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document

Our SEC file number for documents filed with the SEC pursuant to the Securities Exchange Act of 1934, as amended, is 001-38854.

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 9, 2022

KONTO (Registr	OR BRANDS, INC. rant)
By:	/s/ Rustin Welton
	Rustin Welton
	Executive Vice President and Chief Financial Officer (Principal Financial Officer)
By:	/s/ Denise Sumner
	Denise Sumner
	Vice President and Chief Accounting Officer (Principal Accounting Officer)

#### CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO 15 U.S.C. SECTION 10A, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Scott H. Baxter, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Kontoor Brands, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

May 9, 2022

/s/ Scott H. Baxter Scott H. Baxter

President, Chief Executive Officer and Chair of the Board

#### CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO 15 U.S.C. SECTION 10A, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Rustin Welton, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Kontoor Brands, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

May 9, 2022

/s/ Rustin Welton Rustin Welton

Executive Vice President and Chief Financial Officer

#### CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Kontoor Brands, Inc. (the "Company") on Form 10-Q for the period ending April 2, 2022 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Scott H. Baxter, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

May 9, 2022

/s/ Scott H. Baxter Scott H. Baxter President, Chief Executive Officer and Chair of the Board

#### CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Kontoor Brands, Inc. (the "Company") on Form 10-Q for the period ending April 2, 2022 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Rustin Welton, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

May 9, 2022

/s/ Rustin Welton Rustin Welton

Executive Vice President and Chief Financial Officer